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Vol. LVIII.
1538.

OUR GREAT XMAS GIFT TO YOU— SEE BACK COVER

# JOHN BULL

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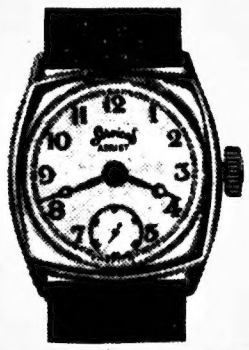

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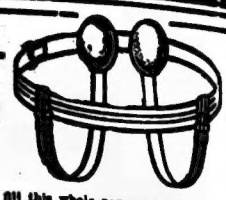

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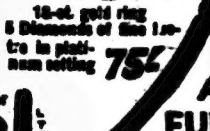

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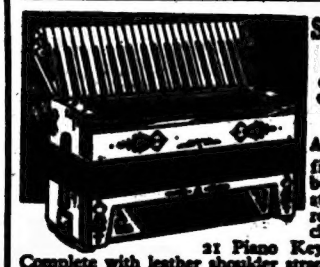

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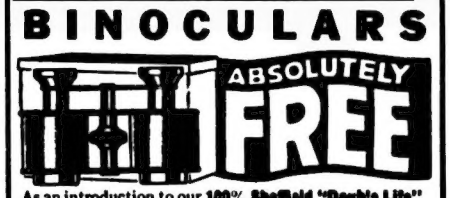


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There is no "catch" in it. This watch is an Aircraft Shockproof Lever Watch in Chrome case. Warranted 3 years, and sent complete with silver-plated pocket chain. Our reputation will convince you that this is a genuine offer to popularise our 100% Sheffield "Double-Life" 3-hole type double-edged razor blades. All you have to do is to buy three packets containing 15 blades per packet, 45 blades in all, for 3/6, including postage. If they are not equal to any 4d. blade—keep the watch, return the blades and money will be refunded. Send P.O. for 3/6 now to

**AIRCRAFT PRODUCTS LTD. (Dept. J.B.W.27), 89, New Oxford St., W.C.1**

You can be a "hot" trumpeter in a few minutes with this wonderful instrument. "Alexander Trumpeter" makes irksome practice unnecessary, and is of fine lacquered brass, finest reeds and valves. If you can't play within 15 minutes—your money refunded! Looks and plays like an expensive instrument, but costs only 12/6 (post free). Be the rage of the party—surprise your friends! Order at once, limited stocks only.

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**Read these simple conditions.** The "Jubilee Miracle" has been praised by well-known Wireless Authorities and is the talk of the Trade.

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Show this to your friends.

These beautiful instruments are wonderful value and are offered to the public at ridiculous price of 6/9 as result of disposal of a huge purchase; therefore this offer cannot be repeated. In highly polished Satin Walnut and Mahogany finish with brass fretted finger-board, first quality vellum. Amazingly sweet tone. Heavily Nickel-plated Fittings. An hour or so only required for a novice to master it with the FREE TUTOR. Send P.O. to-day to avoid disappointment.

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6P and 1/2 per TUBE

Boot repairing with Rhino-Sole is simplicity itself, a plastic compound easily spread on with a knife: it can be moulded to any desired shape or thickness, and hardens ready for wear in a few hours. "Rhino-Sole" repairs leather and rubber equal to new. Also invaluable for sukkia, crepe, gum boots, worn tennis shoes, etc. Obtainable from all leading Ironmongers, Leather Stores, etc. WOOLWORTHS, W. H. Smith & Son's and Timothy White's branches. If any difficulty in obtaining send P.O. for 1/10 for mammoth size tube, post free to:

Rhino Sole Ltd., 127, Western Rd., Mitcham, Surrey.

# REAL ORCHESTRAL 1936 PIANO ACCORDION

New and improved 1936 "LAGUNA" model. Piano finished Cabinet in artistic colours of exquisite Macro-laque. Metal Bound Bellows, 96 Piano Keys, 12 Basses, 2 Sets of Steel Reeds fitted on separate plates. A rich-toned instrument you'll soon play. Easy terms for approved customers: 5/- deposit, 5/- after 7 days' trial if satisfied, then 10 monthly payments of 10/-. (Cash £4 18s. 6d.) 2 FREE GIFTS Strong fibre Carrying Case and Easy-to-Learn Tutor given Free.

2/6 WEEKLY

E. J. HERARD Ltd. (Dept. J.B.), EDMONTON, LONDON, N.18.

# 1/9 BRAND NEW BUY VALVES DIRECT SAVE 50%

Such amazing value only possible by supplying direct to public. You will marvel at the difference in tone to your set. Note these money-saving prices:—2-VOLT BATTERY TYPES. H.S., H.L.S., L.P.S., 1/9 each. Super Power P.2., 2/6 each. Screens and Pentodes 3/9 each. A.C. MAINS, 4-VOL., 1 AMP. General Purpose 3/6 each. Power 4/- each. Screen and Pentodes 4/6 each. FULL WAVE RECTIFIERS 3/6 each. All valves critically tested before despatch and sent Post free. Cash with order or C.O.D. over 10/-. Send NOW!

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DELIVERED on first payment. For storing Tools, Garden Implements, Cycles, Frame, etc. Built in 6 strong perfect fitting sections, easily the best value. Sent carriage paid. Roofing Felt supplied Free. (Floor extra.)

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# THIS BAGATELLE PIN TABLE

Wet and cold evenings are no problem to the family possessing this Board-Table. Endless variety in it—suspense, surprise thrills, delight. The "Board-Room" is always full, and shrieks of laughter echo through the happy home. Intense competition aroused—a thousand nights' enjoyment. The way to keep your boys and girls at home. This model board is strongly made and operated with both spring and hand cue. Only 1/- down, then 2/- weekly until 12/6 is paid, or 11/6 cash.

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# THE WINTER GAME FOR ALL BAGATELLE

7/6 down brings 6ft. size Riley Bagatelle Table. Delivered carriage paid. 7 days' free trial. Balance monthly. Cash Price £6 10s. Also 7ft. and 8ft. sizes available. Each size folds away when not in use.

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32 FREE Billiard Tables. *Write for Details* £5

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Safeguard your health and know what foot comfort really is. Keeps the feet cosy, warm and dry, as it is impossible for wet to penetrate. Stout rubber uppers, easily lined with heavy duck, and hard-wearing rubber soles and heels; reinforced seams and toecaps. A sturdy hard-wearing boot yet pliable and comfortable. Every pair guaranteed to give months of wear. Recommended for all outdoor workers. Golf (to resist wet grass), Builders, Land Workers. Get a pair now & resist the dangers of wet feet. Sizes 6 to 11

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TONELLA, LA FLORENSA, CARLO-ROSSI, GARRINI, HOHNER, L'ORGANOLA, VERDI, STUDENT, TANGO.

Beautiful Model illustrated with 48 Basses and Octave Coupler, only 5/- per week.

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Write for list of 1936 Models or ask your dealer.

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SMART COAT IN WOOLLEN NAP CLOTH

Exquisitely Tailored Winter Model Coat in superb Quality Nap Cloth. Note the New Wide Collar and Revers: 4 Button Double-Breasted Style with Half-Belt Back, Two Deep Pockets, Fully Lined Art. Silk.

Colours: Navy, Brown, and Black. Send 1/- and 6d. postage for Free Approval. Balance payable 1/6 fortnightly until 31/11 is paid, or Cash Price 29/11. State Fittings and Length required. Outsizes 3/6 extra. Write for Illustrated Coat and Frock List Post Free.

NOTE THIS REMARKABLE OFFER RAINCOAT AND SHOES FREE

We give to every purchaser of the Coat illustrated a 31/- Raincoat AND one pair of our 12/11 Lady's Black Patent Leather Shoes, all sizes 3-8. FREE

J.A. DAVIS & Co. Dept. J.B.27. 94-104 DENMARK HILL, LONDON, S.E.5

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Produced in fine quality Chiffon finished Twill Back Velveteen. Modish Cut Full adjustable Tie waist. Medium Neckline, trimmed Frill and Bow of White Crepe Suede. Well-cut Skirt, Medium Flare. Send size and colour required for immediate delivery.

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Note this Remarkable Offer Raincoat AND Shoes FREE

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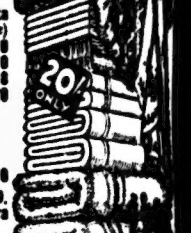
NOTE DOUBLE BED SIZE BEFORE BUYING ELSEWHERE.



1 100% Art Silk Taffeta Wadded Down Quilt (*full size*)
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CARR. FREE 20/- H.C.O.D. 1/- extra

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Once you've tried painting with a CRYSTAL Patent SPRAY GUN you'll never go back to painting with a brush. Paints in a quarter the time. Sprays paint, varnish, distemper, creosote on to any surface. No brush needed. Simply fill container with paint, press trigger. So simple, anyone can use it. Uses less paint, gives better results. Cannot choke or clog. Works off your VACUUM CLEANER. 35/-, post free. Guaranteed.

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Put over your own wireless programmes with the wonder Microphone. Interrupt the crooner with your own comments—through the loudspeaker! Your audience will be amazed—you will be out of sight—in another room. Fits any set easily. No extras needed. Just press button and speak. With 15 ft. flex and instructions. 5/6 POST FREE

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Special to "John Bull" readers. Most Marvellous Value ever offered. Read the Guaranteed Contents:— 2 Heavy Yorkshire White Blanket Blankets, full size 80 x 90. 1 Heavy Coloured Striped Blanket 54 x 75. 2 Striped White Raised Blankets, soft, warm, durable, 54 x 70. 1 Splendid Alhambra or Honeycomb Quilt, 70 x 70 (White or Coloured). 1 White Damask Tablecloth, 52 x 52, coloured border. Gold, Blue & Pink. 1 Beautiful Bedspread, Blue, Crimson, Olive, etc., on Taupe grounds. Centre design edged Art. Silk Embroidery, 60 x 80. 1 Fancy Coloured Table Runner, 36 x 36. 1 Elegant Embossed Electric Cake or Fruit Dish, 11 ins. 1 Ladies' Full Size Overall or Blouse. 2 White Pillow Cases, Coloured Embroidery, Pink, Blue, Gold, 29 x 19. Gain Catalogue of Carpets, Bedding, etc., post free.

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£1·10 VALUE for 14/9

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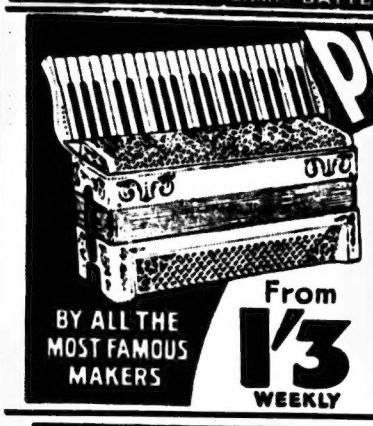
Illustrated List Post Free. SOLID GOLD English Hall-marked Ladies' WRIST WATCH with Expanding Bracelet attached. 7-Jewel Movement. Timed to a minute a month. Fully Warranted 10 years.

Send 1/- Deposit only for Free Approval. If satisfactory, balance payable 2/- within 7 days and 2/- fortnightly until 69/6 is paid. Cash with order or within 7 days 45/6 only.

*Write for Illustrated List, Rings, Jewellery, etc*

DAVIS & CO. (Dept. J.B.13), 94-104, DENMARK HILL, S.E.5

## PIANO ACCORDIONS

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USED AND RECOMMENDED BY BAND LEADERS ALL OVER THE COUNTRY
Here we offer a very wonderful Bargain.
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Real Piano Accordions at specially reduced prices. Piano-finished cabinet tonal reeds, metal-bound bellows, triple chord action. Complete with shoulder strap. 21 piano keys, 8 basses. Send 3/- only first instalment. Balance payable, 5/- monthly until 52/- is paid; or Cash within 7 days 45/6 only. Write for fully illustrated list of models with 25 keys 12 bass; 25 keys 24 bass; 34 keys 48 bass, 41 keys 120 bass; etc., etc. All on equally attractive terms. **The remarkable Low Terms for Monthly Payments ensure the immediate popularity of these fine instruments.** Write for fully illustrated brochure of Piano Accordions post free.

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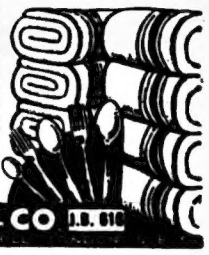

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Make 1936 your "Lucky" year and wear one of these fashionable Lucky Birthstone Rings. You never know your luck. Maybe you'll find it in love, marriage, business, sport, or something "great" may unexpectedly come your way. Wait! Each Stone perfect in cut, colour and brilliance, superbly set and adjustable to any size finger, large or small.

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A wonderful opportunity offered by the Liquidation of a Manufacturer's Stock of High Grade Real Gold Filled Improved "Flatgrip" Wristlet Watches at Half Price. Apply immediately for one of these remarkable timekeepers. You send only 1/6 deposit for Free approval. Balance payable 2/- fortnightly until 52/6 is paid. No extra charge for credit. Also Midget "Flatgrip" size for Ladies in same design and quality. Same price terms. Send for our Fully Illustrated List of £5,000 Liquidation Stock of Lady's and Gent's Gold Watches, Diamond Rings, Signet Rings, etc., etc., all on equally attractive terms. Post Free.

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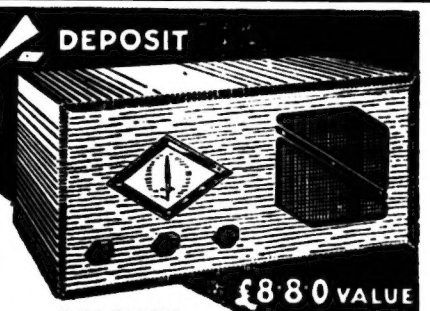
## Yours FOR 3/- DEPOSIT



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LIQUIDATION STOCK THOUSANDS OF WONDERFUL BARGAINS OFFERED ON EASY TERMS SEND FOR OUR ILLUSTRATED LIST POST FREE OF PLATINUM SET DIAMOND & GEM RINGS WATCH BRACELETS GENTS POCKET & WRISTLET WATCHES

£5.5.0 Value for 59/6. Yours for 1/- Deposit. Solid gold. English hall-marked Wrist Watch. Fine quality jewelled movement, opal dial, timed to a minute a month. Fitted Milanese mesh bracelet, adjustable to any size. 10 years' warranty. Sent for 1/- deposit. If satisfactory, 2/- payable on receipt, and 5/- monthly until 55/- is paid, or full cash 7 days, 52/6 only.

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## ALL THE RAGE!!! ROLL COLLAR SWEATERS

British Woollen garments well made with roll collar and long sleeves. Cosy and hard wearing. Usually 3/6, in Royal, Black, Navy, Brown, White, Canary, Maroon, Green, Grey, Fawn. Each Postage 4d. or C.O.D. 2/9

3 FOR 8/6. POST FREE.

Super quality all wool Roll Collar Sweaters. Elsewhere 4/-. Our Price 3/6 Postage 4d. or C.O.D.

3 FOR 9/6 POST FREE.

OUTSIZE either quality 1/- extra.

THE FLANNEL KING (Dept. J.37), Mail Order Dept., 130-134, South Rd., TYNEMOUTH, also 11, Beach Park Parade, Edgware, & 146, High St., Staines.

## WHAT THE EYE CANNOT SEE 4/9

POST AND PKG. 3d EXTRA

*The Microscope Reveals!*

A most fascinating hobby and an education. Complete set comprises Powerful triple-lensed all-metal Table Microscope giving tremendous magnification, with adjustable focus and reflecting mirror, stage holder, spare slides, mounts and covers, for making own specimens, special tinted collecting jar, setting rod, tweezers and glass dip rod and powerful hand magnifying glass. Fitted box included, also full instructions for using this scientific instrument. Limited number only. Send NOW!

CHEESE! A BEE'S KNEE! POND WATER!

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SKILL PUNCHBOARDS

The best money-making proposition ever offered the public.

If you want funds for Charity, Clubs, Fetes or any other purpose let the SKILL PUNCHBOARD help you. A 600-hole board costs only 5/3 post free, and makes £2-16-9 profit at 2d. per punch, and £4-9-0 at 1d. per punch. Agents working out special profit sharing plan are making £5 to £10 weekly. WHY NOT YOU? Our free Service Dept. will tell you how. Write for SAMPLE 300-hole board and illustrated price list . . . . . 3/9 post free.

Discount for dozen lots

BURDON HUNTER (*Punchboard Specialist*), 46J, Camomile Street Chambers, London, E.C.3. *TRADE SUPPLIED.*

## TABLE HARP

Sounds like a Spanish Guitar Band or a full size Orchestra Harp—the King of Musical Instruments. You can play right away with the aid of the Free Self Tutor and Sheets of Music arranged for the beginner without musical knowledge. From Grand Opera to Jazz—everything possible. Not a toy, this—a real Musician's Instrument—yet easily commanded by the beginner. Fill your home with this gorgeous music. To approved customers 2/6 down and 16 weekly payments of 2/-, or 30/- cash. Get ready for Christmas parties.

FRANK DALY, 22, Clerkenwell Close, E.C.1.

## PIANO-ACCORDION TONE HARMONICA

You'll be thrilled with the gorgeous piano-accordion effects produced by this Super Harmonica with its distinctive Harp-shaped amplifying Sound Chamber—twice the tonal quality and volume of ordinary mouth organ. Its harmonium chords and rich, powerful bass and treble notes will give your friends endless pleasure. Surprisingly simple. You easily learn to play popular tunes in one hour. Made by the makers of the world's finest Piano Accordions. Brass reeds. Highly polished tonal chamber with nickel-plated fittings. Originally 2/9.

14 DAYS' SALE PRICE 1/6, post 2d.

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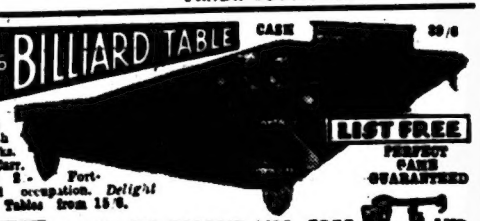
## 1/- A WEEK FINE 50-26 INCH BILLIARD TABLE CASH 39/6



DE LUXE quality. For use on any firm table. Best Baize on Laminated Bed. Perfect Cushions. Mahogany-polished Frame. With two Ash Cues, three Balls, Marker and Chalks. Easy Rules Free. 44/-. Sent for 2/6 Carr. Paid to approved orders. Promise 2/- Fortnightly. State full Christian Names and occupation. *Delight or Money Back.* Other 4 ft. Billiard Tables from 15/6.

LIST FREE PERFECT GAME GUARANTEED

## EVERYBODY'S RADIO SET

Metro Marked Dial. Good range, fine tone and volume. Handsome Cabinet. With Valves and Batteries, 79/6. SENT FOR 4/- CARR PAID

Sent for 4/- to approved orders. Promise 2/6 Fortnightly. BARGAIN LIST FREE. PAIN'S Presents House, Dept. 30 HEWER, HASTINGS.

## PAIN'S BIG BARGAIN LIST—FREE

S. NOW The All British Cycle.

Send for 1/- Carriage Paid to Approved Orders. Promise 2/- Fortnightly. Dunlop Champion Tyres, Rims, Good Saddle, etc. Guaranteed 50 Years. Gents' 79/6, Ladies' 86/-, Worth Double. Accessories FREE. *Delight or Money Back.* BARGAIN LIST FREE.

## RILEY'S XMAS BARGAIN SALE

Two Real Yorkshire Wool Blankets, Finest Quality. Two all White Fleecy Blankets, soft and warm. 1 Super Quality Fadeless Alhambra Quilt. 2 Natural Unbleached Twill Sheets, Strong and durable. Guaranteed Full Double Bed Size. 2 lovely Snow White Pillow Cases, 29 x 30. 1 Snow White Bolster Case to match. 20 x 60. Bleached Damask Table Cloth 54in. x 54in. CUTLERY—16-piece Service comprising 4 stainless Sheffield Steel Knives (Grained Ivorine Handles), 4 Dessert Forks, 4 Dessert Spoons, 4 Tea Spoons.—Best Quality Rustless Nickel Silver. Money back if not Satisfied.

58/6 Cash (Carr. Pd.), or 5/- Down and 5/- Mthly.

MATTHEW RILEY, Ltd., (Dept. J.B.), 2, Bank Street, SHEFFIELD.

## FOR SMALL TRADERS, SHOPKEEPERS.

**THOUSANDS ARE DOING IT!** WHAT? Making Money selling Drapery Bargains, Silk Stockings. Gent's Socks from 1/11 doz. Pairs. Why not you? Book of hints worth pounds free.—COCHRANE'S WAREHOUSE, 1, THOMAS STREET, MANCHESTER, 4.

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**TOYS, FLASHLAMPS.**—Stationery, Hos'ery, Smallware, Toilet Goods, etc. W'sale List Free. FOX BROS., 36J., Thomas St., Manchester, 4.

**PROFITABLE GOODS TO SELL,** every kind. Easy terms for Spare-time Agent and Shopkeeper. 176-page Cat. free --MAY (125), B.rmingham.

**HOSIERY,** Underwear. Buy for resale. Large profits. No risk. Christmas novelty lists now available. Beginners instructed.—Rayon Silk Co. (J.), 9, Friday Street, London, E.C.4.

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**DRAPERY,** Hos'ery, Underwear. Super Keen-cut prices. Free Catalogue (Wholesa.e only).—Otto Bros., 38, Houndsditch, London.

**FREE** illustrated catalogue of Watches, Diamond Rings, Necklets, cheapest in the trade.—White, Harman Rd., Erd.ngton, Birmingham.

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**WHY NOT BECOME A CLUBHOLDER?** Spare-time work earns a generous commission and helps your income considerably. No clerical worries, everything simple and straightforward. —Apply at any of Marks and Spencer's Stores.

**EARN £5.** Four-Member "Midget" Clubs. Immediate supplies. Why wait? Big Com. Details free.—Taylors (O.P.), Parkhills, BURY.

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**MOTOR DRIVERS.**—THE BRITISH SCHOOL OF MOTORING. Largest National training and employment Organisat.on for Motor Drivers. Call (8-7) or write for details of training: 5, Coventry Street, Piccadilly Circus, London; or 243, Deansgate, MANCHESTER; or Sheepcote St., Broad St., Birm.ngham. 25,000 successful pup.ls.

**CIVIL SERVICE VACANCIES.** The 1936 Edition of Civil Service Handbook is now ready for public distribution. Those desiring details of openings, age limits, pay, Entrance Exams., etc., for all branches of the Service (either sex—aged 15 upwards) are advised to apply for this Free Handbook immediately to B.T.I. (Dept. 171), 356, Oxford Street, LONDON, W.1.

**TELEPHONY, RADIO and MOTOR ENGINEERING** are expanding rapidly. There are lots of vacancies. Our postal courses will make you eligible. Advice on all careers Free.—DEPT. 38, THE BENNETT COLLEGE LTD. SHEFFIELD.

**POLICE RECRUITS' HANDBOOK** for 1936 (FREE). Contains information of pay, prospects and Entrance requirements for all Forces. Prospective recruits (aged 19-25) should apply for free copy to B.T.I. (Dept. 602), 356, Oxford Street, LONDON, W.1.

**AIR FORCE.**—Young Men will be wanted as engineers, clerks, etc. Our postal courses will get you through the entrance examinations. Particulars free. — Dept. 38, THE BENNETT COLLEGE, LTD., SHEFFIELD

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**YOUNG Men** Phys'cally fit should join the Police. Study at home in your spare time. We have special courses for entrance and promotion; 1/- per week brings success. Full particulars free or advice about other careers—Commercial, Technical or Civil Service, free.—Dept. 38, The Bennett College, Ltd., Sheffield.

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**MAIL ORDER TRADERS.** — Advertisements inserted in 80 provincial newspapers or London Suburban, 7/10. Welsh, 3/8. Large or small Mail Order Campaigns. Advice free. — Write for Prospectus 60, Buttolph & Dickson, 223, High Holborn, London, W.C.1. (Chancery 8113.)

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**PRINTING.**—Cards, Memos, B'heads, 100 1/9, 200 2/6. Handbills, Scentcards, Dup. Books. Samps.—Tice's, 11, Oakfields Grove, Ldn., W.12.

## BARGAIN SALES.

**WALLPAPER DIRECT** from 2d. per roll. Send for patterns post free.—WEST RIDING WALLPAPER CO., 52, TRINITY ST., LEEDS.

**CARNIVAL GOODS,** Balloons, Hats, Novelties, etc., send for special free bargain list.—"Uneedus," 70/72, Arundel St., Portsmouth.

# SMALL ADS. WORTH WATCHING

**RATE 10s. per line.**

A line averages six words. Minimum Charge 30s.

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**Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2**

**WALLPAPERS** from 2d roll. Bigger, Brighter, Bargain Book, 1936 designs, Post Free.—BRUCE & HALL (Dept. J.B.), SOUTH SHIELDS.

**A1 NOVELTIES** for Dances. Hats, Balloons, Novelty Musical Instruments. Masks. — List JB1635 free.—Dudley's, 451, Holloway Rd., N.7.

**BILLIARDS,** comp'ete sets from 22/- cash, 4/- monthly, all Accessories, Snooker, Bagatelle, Table Tennis; amazing Value 1d. p.c. brings List.—RAYMOND, address under "Musical."

**"CARNIVAL"** Hats, Novelt'es, Balloons, etc. Illustrated Catalogue J.B. free.—Beck's British Carnival Novelties, 139, Upper St., London, N.1.

**RABBIT NETS,** Guns, Snares, Partridge, Fish Nets, Ferreting Tackle. Cat'g. Free. (Easy Terms Arranged.) Youngs, Ltd (B.J.), Misterton, Som.

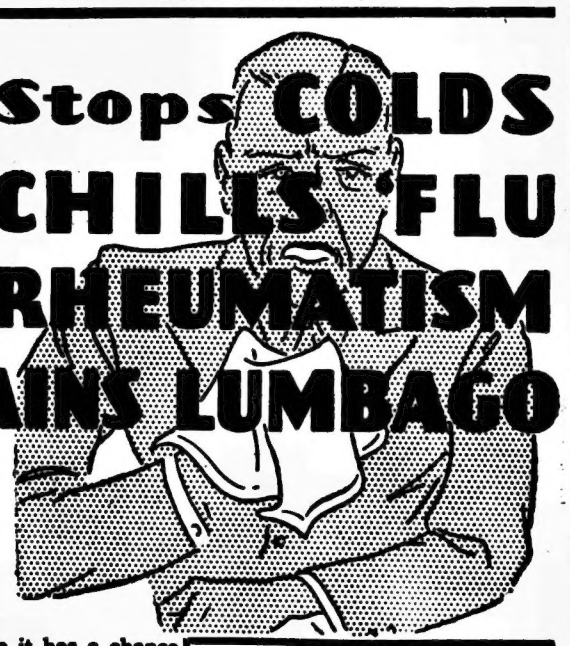
**DANCE NOVELTIES** and Advertisement Balloons. List free.—NOVELTY SUPPLY STORES, 228, Mile End Road, LONDON.

**ELECTRIC CLOCKS** for All! A clever invention has now brought the luxury of an Electric Clock within everyone's reach, even to those without electricity in the home. How this marvellous Clock works, etc., is fully described in an advertisement in this week's "Shop Window" on page 5.

**THE BEST WAY** to Sharpen a Razor Blade (3-hole type or slot type) is to use a "Sirama" Safety Blade Sharpener. It sharpens and hones in one simple operation and enables a Blade to give months of perfect shaving. You will find this time and money saver described and illustrated in *John Bull's* "Shop Window" on p. 2.

**SECTIONAL BUILDINGS.** Prices down and low easy terms. Garden Sheds, Greenhouses, Garages. Write for Free List.—C. Albert & Co. (Dept. J.B.), 187, Brixton Hill, London, S.W.2.

**RHINO SOLE** simplifies boot repairing and does the job in half the time. Read all about it in the advertisement on page 4. You can obtain it at Woolworth's, etc.




Don't suffer from Winter Ills. Beware of Colds, and Chills. Keep dreaded 'Flu at bay—for just two pennies.

2d. will buy you a Beechams Brand Powder, and *that* will stop a ***Cold, Chill or 'Flu*** before it has a chance to "get a hold."

Directly you feel the ***first flush of feverishness***—the moment you begin to ***sniffle or sneeze***—or at the ***first twinge of Rheumatism or other pain***—TAKE A BEECHAMS POWDER.

Made in our wonderful medical laboratories from the very finest ingredients, Beechams Powders are rendered all the *more speedy and efficacious because of their special powder form.* And they are pleasant-tasting, too! Yes!—in every way—Beechams Powders are *worth their weight in gold,* yet their cost is only 2d. each! Get some to-day!

***Act Like Magic***

**2D.**

*Cartons of 8 Powders 1/3. Single Powders 2d. each. Not Laxative. Sold Everywhere. A Beecham Product.*

**Beechams** BRAND **powders**

**TIMBER AT REDUCED PRICES.** — Clean, sound, well-seasoned Deals, Matchings, Floorings, Planed Moulded Weatherboards, etc., suitable for all garden and home constructional work. Also asbestos, glass, roofing felt, ironmongery. Free Catalogue No. 8 from WILSON & NORTH, 159, High St., LONDON, S.E.9.

**GREAT Bedding Sale Offer!** For 20/- you can obtain everything you need for a double-size Bed, including a full-size Wadded Down Quilt. A full list of the articles is given in the advertisement of Paton Mill Co., which you will find in *John Bull's* "Shop Window" (page 4). Send NOW and get this bargain for Xmas.

**YOUR OWN Bagatelle Pin Table** for 1/- down! Here is something which will amuse the whole family during the winter evenings. This is one of the bargain offers to be found in *John Bull's* "Shop Window." Look for the advertisement of Ideal Products on page 4. Then send your order to ensure delivery before Christmas.

**BABY-CLOTHES.**—EXPECTANT MOTHERS, do not hesitate in obtaining your complete layette from me. Every garment Beautifully Home-made from finest materials. Style and quality approved by Nursing Homes and Welfare centres. 75-Garment Layette with full-size Shawl, 30/-. or Superior Nursing Home Set, 42/-, including best flannels, woollies, Silk Robes and Handsome Shawl. Send 2/- for pcl. on appro.—Mrs. J. Howard, 66, Dover Road, Portsmouth.

**FREE.**—Fill in the coupon in the Berkeley Superlax Chair advt. on p. 22 for free illustrated catalogue of all models, together with complete range of coverings, patterns, etc. 10/- with order secures luxurious model illustrated.

**FILL** in the coupon in the CIRO ADVT. on p. 26 for free new catalogue of Ciro Pearls and Jewellery. Any of the examples illustrated can be had for a small first payment.

**FILL** in the Coupon in BENSON'S Watch offer on page 33. For 3/- down you can secure either watch illustrated. The Coupon will bring an illustrated catalogue of watches, clocks, jewellery, etc.

**FREE.**—Catalogue of full range of SERVICES Watches—Sports, De Luxe, Jubilee Models and Alarm Clocks—will be sent to readers filling in the coupon on the Front Cover. SERVICES Watches are famous for their endurance and dependability and are guaranteed for two years! Prices range from 5s. to £5. Be sure to fill in the coupon for particulars of these reliable timekeepers with such an outstanding reputation.

## WIRELESS AND MUSICAL.

**PIANO-ACCORDIONS,** 1936 list ready. Drums, all access. Trumpets, Guitars, etc.; 1d. p.c. brings 48-p. cat. free.—Terms. J. B. RAYMOND & CO., 5, Laurence Pountney Hill, E.C.4.

**FIX A FIX** Invisible Aerial—the best for indoor use. Only 3/- each, or double length 5/6. Read more about it in the advertisement of British Fix Co., Ltd., on page 2.

**BUYING a Piano Accordion?** Then buy a good one, and for preference get the new improved 1936 Laguna model and pay while you play. For only 2/6 weekly you can obtain this exquisite model, further details of which are to be found in the advt. of E. J. Herald, Ltd., on page 4.

**BEFORE** buying your Radio, get full details of BUSH Radio Receivers, which can be obtained on easy terms from as low as 2/6 a week. BUSH Radio is the reliable receiver endorsed by Christopher Stone. Turn to page 14 now, and fill in the coupon while you think of it.

**FREE.**—A beautifully printed full-colour catalogue, describing the latest COSSOR Radio models, all on easy terms, can be obtained by filling in the special coupon on p. 18.

## MEDICAL, CURATIVE.

**HOW TO STOP SMOKING.**—Genuine remedy, proved by testimonials. — Write, Ine Stanley Institute (J.28.), 21, Warwick Lane, E.C.4.

**FREE** Sample of Cephos, the Physician's Remedy for Headache, Neuralgia, Rheumatism, Lumbago, Sciatica, Colds and 'Flu. Extraordinarily effective and perfectly safe. Does not affect the heart. Recommended by doctors. Thousands of unsolicited testimonials. In Powders and Tablets. Send p.c. to Cephos, Ltd. (Dept. J.B.), Blackburn.

**WORMS CURED.**—Artico Brand Worm Tablets are a specialist's Positive Cure by removing the cause. No fasting, dieting or interference with daily habits. Send 1/6 for Generous Supply or 1½d. stamp for details.—Rydyard Tablet Co., 32/38, Codnor, Derby.

**TRUSSES ABOLISHED!** Why wear an uncomfortable truss when you can obtain the Beasley Rupture Appliance? Have it on 10 days' trial. A free booklet is offered in the advt. on page 4.

**"INFERIORITY COMPLEX."**—If you suffer from Nervousness, Blushing, etc., send for my free book on a simple home cure.—Mr. Rivers (J.B 15), 40 Lamb's Conduit Street, W.C.1.

**HAIR sufferers!** Write, mentioning *John Bull,* to SILVIKRIN Laboratories, London, N.10, for a free copy of a booklet giving useful advice about hair culture. See page 41.

**A GENEROUS** sample of Simpkins Stomach Hexagons will be sent on application to A. L. Simpkins and Co., Dept. 101, Barley Sugar Works, Sheffield, 6. Simply send 4d. in stamps with the name of your chemist. See p. 35.

**THE pleasant way** of radiating sunny health —Eat two tablespoonfuls of KELLOGG'S ALL-BRAN daily, with cold milk or cream. Rich in Vitamin B, it purifies the blood and gets rid of the poisons and wastes in your body. KELLOGG'S ALL-BRAN requires no cooking. See p. 33.

**FREE** sample of new nasal medicament. Write immediately, mentioning *John Bull,* to Newbery & Phillips, 31, Banner Street, E.C.1, for free sample of VICK-VATRONOL brand NASAL MEDICAMENT. A few drops up your nostril and your cold will disappear before it can develop. See page 36.

**HAVE you had your free sample** of WINCARNIS, the wonder tonic wine? Simply enclose 4½d. in stamps, to cover postage, etc., and post to Coleman & Co., Ltd., Dept. 4R, Wincarnis Works, Norwich.

**A FREE sample** of ANGIER'S EMULSION will be sent to readers on receipt of 4d. stamps for postage, etc. Address: The Angier Chemical Co., Ltd., Dept. E.A.26, 86, Clerkenwell Road, London, E.C.1.

## MISCELLANEOUS.

**HOW TO DRESS WELL** on small payments that pass unnoticed in your monthly expenditure. Open a Credit Account with Smartwear; no references required, even from non-householders. Write for Ladies' Fashion Catlg.; also Gent's.—Smartwear, Ltd., 363, Regent St., London, W.1.

**BIG POULTRY PROFITS** are made by poultry-keepers who follow the expert advice given in "Feathered World." Every week there are interesting articles which tell you how to make money from poultry-keeping—besides invaluable information about all the Shows; Egg Laying Tests; Markets, etc. Start reading "Feathered World" right away—and tell your newsagents to supply a copy to you every week. Send for Free Specimen copy to Dept. 237, 68, Long acre, London, W.C.2.

**CHINA.**—18 pc. Teasets, 1/11. Crates of Cups, Scrs., Plates, Jugs, etc., 10/-. Amazing gifts and list FREE.—Direct Pottery, 19, Burslem.

**EXCELLENT** health for 1/- a week! This is the cost of Mr. H. Broom's International Physical Culture Course advertised on p. 4. Fill in the coupon, which will bring you full details.

**FREE.**—Write at once to Dept. C.E.9, Rowntree & Co., Ltd., York, for your free copy of a useful free gift booklet. See p. 28.

**STUDY** at home in spare time. You can have a Bennett College training in almost any career for only a few shillings monthly. A free copy of a special book, "The Human Machine"—the secrets of success—is offered in advt. on p. 34.

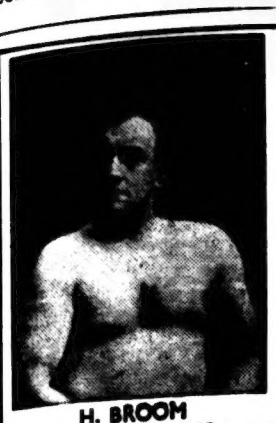
**THE Prudential Heritage Policy** makes provision for your dependents. An example appears in the advt. on p. 35. Get further details by filling in coupon. You may never regret it.

**A FREE Recipe Booklet** will be sent to all who write, mentioning *John Bull,* to W. Symington and Co., Ltd., Market Harborough. Enclose 1½d. stamp for postage. See p. ...

**£10 FOR ONLY ONE LINE!** This is offered by the makers of Zubes in a quick and easy competition on p. 39.

**FREE.** Every woman reader can obtain a De Luxe Beauty Outfit containing TOKALON preparations (powder and cream) by simply sending 3d. in stamps to cover cost of postage, packing, etc., to Tokalon, Ltd., Dept. 222F, Chesham Road, London, N.W.10. This offer appears in the advt. on page 45.

**PLAYERS ALWAYS PLEASE!** These world-famous cigarettes are very acceptable as Christmas presents. Supplied in special Christmas cartons, in packings of 50's, 100's and 150's, they are ready to post, having greetings and address space on the reverse side. PLAYER'S "WHIFFS" in cartons of 5 for 1d. have the true Havana flavour, while to those who like a Cigar, PLAYER'S "LA DONCELLA" will make a strong appeal. And for the pipe smoker there is an excellent variety of famous brands, the chief among which are the old-established PLAYER'S "Medium Navy Cut" tobacco, "Airman Mixture" and the "Deeper" range of all Empire tobaccos.



H. BROOM
*The World's Premier Physical Expert.*

Those pictures of Pupil C. H. DOWNS, of Maidenhead, Berks, give an idea of the great strength, vitality and fine physical development possessed by Broom International Pupils

# BROOM'S INTERNATIONAL COURSE

THE MOST SUCCESSFUL COURSE OF ALL TIME

## Never in Physical Culture History have Results been Known to Equal These

**Here are a few Testimonials Taken at Random from Thousands :**

**BE A REAL HE-MAN LIKE PUPIL C. H. DOWNS.**
In the photograph below Pupil Downs is depicted performing a dead-lift of 430 lb. Pupil Downs can also perform the following feats of strength :—
**Lift 70 lb. weight overhead with little finger.**
**Bend 6 in. nails with hands.**
**Bend a bar of mild steel 18 in. long round neck.**
**Has lifted 180 lb. with his teeth.**
Have a go at these tests and see what you can make of them ; they are not extraordinary for Broom International pupils. You really will have to write for full particulars. Why not do it now ?

**J. E. PEACH :** Have increased all round with 6lb. increase in weight.
**S. BROWN, Rotherham :** I have gained 8 in. extra.
**E. CARRINGTON :** I wish to say that your course is doing me more good than all others I have tried. My weight has jumped up by 6 lb., and I am better than I have ever experienced.
**J. SHACKLE, Keighley :** It is really marvellous. My weight has increased 10 lb. and my measurements are increasing all round.
**J. FARRATY, Margate :** Increases 8 lb. in weight and 12 in. in muscular development.
**J. T. CARRICK :** Increases 10 in. and 8 lb. in weight.
**L. D. O. LEO GLEDHILL, Halifax :** Increases 12 lb. in weight.
**S. OLIVER, Lincoln :** Gains 1¾ in. chest, 1 in. on each bicep, and 100 per cent. improvement.
**R. G. STEADMAN, Anfield :** Gained 1 st. 6 lb. in weight, 3½ in. chest, 1 in. biceps, 2 in. thigh, and 3 in. calves.
**L. ROSE, Nottingham :** Gained 2 st., 3 in. each bicep, 5 in. chest, 1½ in. neck, 2 in. forearm.
**E. HARVEY, Birmingham :** Increases in 21 days, 11 lb., biceps 1¾ in., etc., etc.
**W. H. SPENCER, Chesterfield :** Gained 4 lb. in weight, 2½ in. chest, 1 in. each bicep.
**R. McNEFF, North Kensington :** I have not only gained huge measurements but robust health. Gained 7 lb. in weight, 3½ in. chest, 1 in. neck, 2 in. each bicep, 1½ in. forearm.
**L. D. SMITH, Plaistow :** I have spent over £30 and tried most courses, but I have got ten times the results with you for 30/-.
**G. W. TURNER, Consett :** In the past month I have put on another 1 in. on biceps and chest, 1½ in. on forearms. What the results will be like after six months of this course I can only guess.
**P. A. STRUTMAN, London :** I am getting excellent results. Have developed 1 st. in weight.
**L. G. G. WEIR, Bedford :** I have gained 15 lb. in weight. My club mates tell me that I have put on more in three months with you than they in three years with other courses.
**R. PENN :** Increases 1 st. and ¼ lb. and other measurements.
**F. A. JAMES, Parkstone :** Gained 7 lb. in weight, chest, neck and forearm and wrist increases 7 in.
**GORDON G. LONG, Sittingbourne :** Increases in three weeks, 11 lb. in weight, chest 3 in., biceps 1½ in., forearm 1¼ in.
**L. PEACOCK, Mirfield :** Gained 7 lb. in weight and all-round increase.
**C. H. FOSTER, Dagenham :** Increased 21 in. . . . says the BEST COURSE IN THE WORLD.
**W. H. BUTTAIN, Rotherathe :** Increased 18 in. and 15 lb. in weight.
**L. CRAVEN, Balwell :** Increased 15½lb. in weight and 24 in.
**T. TOFFEE, Eastleigh :** I have never possessed such a powerful concentration.
**A. WALKER, Droylsden :** I have increased 10¼ in. in muscular development.
**E. BRUNGAR, Southborough :** I have gained 10 lb. in less than a month.
**R. BLYTHE, Leeds :** I have gained 6 lb. in weight and muscle.
**D. V. OWENS, Summerhill :** 100 per cent. fit and increased 7 in.
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**H. BENNETT, Disley :** Added 7 lb., chest 1½ in., biceps 1 in., etc., etc.

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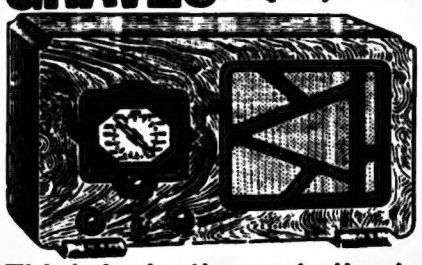

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# Only Landlords May Do It!

*Seizing the happy home . . a privilege reserved for only one class of private citizen—the landlord*

## —HIRE PURCHASE GRAB

EVERY class of the community is to-day enjoying what is probably the greatest boon ever introduced to facilitate trading in this country—the boon of Hire Purchase.

Hundreds of thousands of people furnish their homes on what is familiarly called "the Never-Never system," who otherwise would find it difficult ever to have a home of their own at all.

Scores of thousands of traders who supply their wants reap an equal benefit.

It is a system that helps customer and shopkeeper alike. But there is a snag in it.

**That snag, which hits the trader very hard indeed, is the absence of any law to protect him from a power and privilege possessed by the landlord that no other member of the community enjoys.**

It is a relic of the bad old days when our laws were made by landlords for landlords.

More and more to-day traders up and down the country are finding it increasingly difficult to carry on business, with equal hardship to would-be purchasers, owing to losses due to the landlord seizing, through his bailiff, hire-purchase goods in satisfaction of arrears of rent owed by the tenant.

The small trader without sufficient capital to give credit usually takes the prospective purchases to a finance company which takes over the transaction for a nominal rate of interest and pays the trader the purchase price.

THE finance company invariably stipulates that in the event of the landlord distraining on the goods the trader is held liable. Unless the trader agrees to take such a risk the finance company refuses to do the business.

Moreover, this risk cannot be insured against with any of the leading insurance companies.

Hire-purchase goods cannot be seized by a bailiff for ordinary debt, but can for rent, and all the trader can do is to pay the bailiff out in full if he wants to recover or protect his goods.

Utility companies, such as electricity and gas undertakings, are specially protected by an Act of Parliament and their goods are immune from the clutches of the landlord.

A Bill was introduced in Parliament to remedy in this Act some of the present anomalies and its relation to hire-purchase transactions. The Bill was rejected.

**We think it high time, however, that our legislators made some drastic alterations in the law. As it now stands it is hindering trade right and left for the hire-purchase shopkeeper.**

Here are two instances of what is happening. They could be multiplied a thousandfold.

A Lewisham trader sold a wireless set for ten guineas to a customer who was a tenant. The first few instalments were paid on the due date, but owing to a serious accident, and the consequent loss of work, the customer could not pay his rent.

Some weeks later a bailiff walked in for the rent arrears and seized the wireless set, with other articles, and the trader, in order to protect the set, had to pay the rent arrears.

He had, of course, the right to recover the money from the customer, but in the meantime the latter became a permanent cripple from his injuries, and although the trader did not press the matter, thereby losing money on the deal, the landlord received his rent.

OR take the case of a Liverpool housekeeper who bought a thirty-guinea piano on hire purchase, and, after paying £20 in instalments, fell out of work. He was also in arrears with his rent. The landlord seized the piano, and sold it for just sufficient to cover the arrears amounting to £8 plus costs.

All this happened before the next hire-purchase instalment became due. In this case the customer lost his piano; the trader lost the balance of money due; and the only person to gain was the auction purchaser who got a cheap piano.

Tools of trade and lodgers' property in certain circumstances are protected against the landlord's clutching hand, but apart from this everything can be seized in satisfaction of rent, even articles lent by other people and found on the premises.

The landlord can put in a certified bailiff for the collection of goods against rent arrears even without any previous notice or without having to take out a summons through the Court.

The bailiff simply arrives, presents the tenant with a form filled up by the bailiff himself, and, unless the rent and the bailiff's charges are paid, proceeds to take an inventory of the goods on the premises.

Contrast this with the position of the ordinary trader who wishes to recover a debt by distress. He has first of all to take out a County Court summons, then obtain judgment, probably for payment by instalments, and then wait until the Court judgment is disobeyed before the bailiff can be put in.

This procedure often takes months, with costs mounting up, including moneys which must be paid to the Court by the trader for the summons and judgment. These costs can only be recovered after a considerable lapse of time, provided always that the debtor pays up in the end or does not abscond.

Some of the great multiple stores refuse to sell goods on hire purchase unless the landlord gives a written undertaking that he will not distrain on them for rent arrears.

Others have a hire-purchase agreement drawn up and so worded as to constitute a Bill of Sale, which can by registration defeat the landlord.

But this is an expensive procedure, too costly for the small shopkeeper. Besides, he would do very little business if he confronted every customer with stringent conditions.

THE small shopkeeper is prepared to take an ordinary business risk. He knows he will be faced with a loss of depreciation, through the goods becoming secondhand, should the customer fail to continue his instalments and he has to recover the goods.

But to be faced with the complete loss of the goods through the privileged rights of the landlord is making the trader hesitate more and more to sell unless there is a substantial guarantor, and few working-class families can produce such a guarantor.

**The remedy is simple. The Government should place hire-purchase goods outside the clutches of the landlord's bailiff.**

We have every sympathy with the landlord who has a bad tenant. But there is no reason why the trader in rents should enjoy a despotic privilege denied to any other member of the community

STRAIGHT FROM THE SHOULDER . . .

# Good Luck to a Great Health Experiment

## A Tragedy of Better Times

### Husband's Life Worth—Nothing

WE shall watch with interest an experiment which may prove of value to every man and woman in this country.

It is as yet an experiment on a small scale, but it may well lead to better health for the whole nation.

For, instead of waiting till their patients are ill, London panel doctors are to give them advice while they are well.

### *How to keep fit*

As a start, six medical men are being invited by the London Insurance Committee to speak in public halls on how to keep fit. All patients on their panel lists will be invited to attend; other members of the public will be welcomed.

Time will be allowed after each talk for questions and discussion, and leaflets provided on health matters.

*"It may come to this—by order"*

### *The first step*

This plan, we hope, will prove to be only the first step towards a national campaign for better health. As we have said before, such a campaign is urgently needed.

The cost of ill-health to Britain has reached staggering dimensions. The common cold alone is responsible for an annual bill of fifty million pounds in lost time and production capacity and in medical treatment.

Yet doctors believe that at least half the sixty or eighty million colds which afflict us each winter could be prevented by simple safeguards.

### *Ignorance*

We do not deny their assertions that most people are profoundly ignorant on the all-important rules for maintaining good health.

But the reason is surely that the public is given very little advice on the subject.

That, it seems likely, is now to be remedied, though even if the doctors delay the remedy much longer the State will probably decide that it cannot indefinitely afford the crushing burden imposed by preventable illness.

The complaints of powerful industrialists which we have heard in recent years are significant of the growing dissatisfaction with this needless shackling of industry.

### *A new crime*

We may come to believe, like the people of Samuel Butler's famous tale, "Erewhon," that to be ill is a crime against our fellow-citizens, and it may come to this: that we shall have to keep fit—by order.

We may even decide that the first duty of the physician should be, not to cure us when we are sick, but to prevent us from falling sick.

Neither suggestion can be dismissed as a flight of fancy. Samuel Butler's idea held more than a grain of truth; the ancient Chinese, thousands of years before Christ, paid their doctors when they were well, but not when they were ill.

And the growth of our public health services, which are largely concerned with the prevention of disease, indicates the paths we may tread in the future.

### *Too poor to be ill!*

If that is looking too far ahead, there is no doubt that we are approaching the time when only the rich will be able to afford illness.

For sickness is becoming more and more expensive. Modern drugs and other treatments are costly; very often the medical bill impoverishes not only the patient but his family. And, as we have said, the toll of sickness is steadily becoming more serious to trade and industry.

So, let us repeat, the experiment just announced is worth watching by us all, for it holds out the hope of Better Health for the people. And, we may add, More Happiness.

### *Road slaughter—no hope!*

Road deaths are up again. The hopes of the Ministry of Transport are down.

An official declares that the Ministry is stumped.

Since beacons, safety crossings, the speed limit, white lines and the Highway Code have made little difference, it feels that the onus for the traffic slaughter rests on the public.

The public, we suspect, has other views on the subject.

### *Death-traps*

It is true that, whatever may be done, careless road users will continue to supply victims for the hospitals and mortuaries.

It is equally certain that the accident toll can be substantially reduced by providing those essential safeguards which have long been demanded and are still denied.

Are our roads adequate for the traffic they bear? Is there a proper lighting system? Have all the notorious death-traps been abolished? Have dangerous road cambers and slippery surfaces been eliminated? Are there footpaths on all main roads?

When the authorities can give a satisfactory answer to these questions we shall believe that they have done their best and can do no more. But not before.

### *A winning fight*

Fortunately, there is better news of that worse evil which slays 60,000 people a year in this country—cancer. Lord Reading announces the discovery of a serum which should prove a new weapon in the scientists' fight against mankind's greatest enemy.

"Yes," says the sceptic, "but they don't seem to find a cure."

He is not entirely right. Nearly 100 per cent. of cases detected in early stages *are* cured, 50 per cent. of cases when delay occurs in detection.

### *Patient search*

Think of that other discovery just announced—the perfect blue dye which withstands every known test.

Patiently sought by the world's scientists for 100 years, it has been found by research workers of British Chemical Industries.

With equal patience, men all over the world are working on the cancer problem. One day they will find the solution.

### *More spending*

Trade is improving. More money is being spent in shops all over the kingdom than at a similar time last year.

The smallest increases are recorded by Central and West London. That seems surprising, but it is always found that some time elapses before greater prosperity in the provinces results in better buying in the metropolis.

Encouraging, too, is the fact that British sales abroad are increasing.

### *Better times tragedy*

But the revival of industry in South Wales and Monmouthshire is creating needless misery.

Pits have been reopened, giving work to men who have been idle for five to ten years. But they must work a fortnight before receiving wages, since a week's wages is always kept in hand.

And directly they start, "dole" or relief is stopped.

### *Needless suffering*

Most of their families have no reserves even for a day, so men are going to work with only dry bread to eat, while mothers and children virtually starve until the first wages are brought home.

We need not stress the obvious remedy, but we must stress the scandal of families being made to suffer at a time when they should be rejoicing.

### *Mistake*

And we must draw attention to unnecessary suffering caused by a blunder at Ammanford, South Wales.

A little boy, injured in a road mishap, was taken to Swansea Hospital, where he was reported to be progressing. Imagine his mother's horror when, three days later, a policeman called with the news that he was dead!

The father, incredulous and frantic, made the twenty miles' journey to the hospital—to find that his child was not only alive but almost well enough to be discharged. And the hospital declares that it sent a telephone message to the police. Should there not be an enquiry into the matter?

### *Heartless*

Another blunder has arisen from a fatal accident near the Shropshire town of Whitchurch, but a few yards over the Welsh border. The Flint police were therefore called, but the body was removed to the Whitchurch mortuary.

Someone intervened, and the corpse was taken to Ellesmere, some ten miles away, and which is also in Shropshire.

Was it really necessary to put the relatives and other inquest witnesses to the expense and trouble of travelling so far?

### *Worthless*

And is not the machinery of the Workmen's Compensation Act beginning to creak with age?

A widow whose husband died from injuries at work has been awarded £ damages. Her solicitor says the judgment is not worth a penny, as the employer had not insured the man and could not pay the amount himself.

So the widow and her two children have to rely on parish relief!

Wise employers protect their workers (and incidentally themselves) by taking out insurance policies. Unwise ones should be compelled to do likewise.

### *T.U.C. and sport*

We disagree with the protests of the Trades Union Congress against the visit of Germans for the England *v.* Germany football match.

No one can dispute the right of the T.U.C. to intervene in political affairs which affect the conditions of the millions of workers it represents. But its present action appears to us to be ill-advised as it is trifling.

No democrat likes the Hitler régime, but when we have to recognise and deal with the existing German Government in world affairs it seems futile to refuse to play football.

### *In quest of liberty*

We have received a communication from Capt. Bernard Acworth, R., chairman of the Liberty Restoration League, to whom Mr. Hannen Swaffer recently addressed an Open Letter.

Capt. Acworth assures us that the League aims at redressing the abuses which our contributor condemned, including the granting of public subsidies to private interests.

He agrees with Mr. Swaffer that England will have to be saved by the "little people," and states that it is on their behalf his organisation is fighting.

We need hardly say that we are glad to hear it.

### *Disorder*

Then, regarding a Fascist meeting at Newcastle mentioned by Mr. Swaffer in the Open Letter to Sir Philip Game, comes a note from the British Union of Fascists: Swaffer said "there was no trouble" after Chief Constable Craw had said, "I will keep order; let your Blackshirts sit down." Our correspondent points out that "absolute pandemonium broke loose immediately it became known that the police would not let the Blackshirt stewards act."

We are obliged for this statement. But we must point out that it does not affect the main contention of Mr. Swaffer's article—that chief constables who have risen from the ranks usually prove the most efficient police chiefs.

### *Word of warning*

Once again we are receiving many complaints about the unfair rule applied by unscrupulous bookmakers in connection with "clear goal" wins.

Football punters who patronise such gentry are disappointed when, thinking they have won, find themselves cheated by this rule. Reputable bookmakers would scorn to use the "clear goal" trick—so choose your man carefully.

*The Fragrant Minute*

## TO JUDY'S MISTRESS

*NO, I do not think you "wicked." I sympathise with you; but I'd like to help you, madam, to a saner point of view! Your faithful friend, your Judy, had a very happy life; and, being but a doggie, she knew not strain nor strife.*

*She didn't, like a human, have to struggle for her bread. Nor was she ever unemployed, deprived of fire and bed. For such, reserve your sorrow; for loved ones, cruelly parted, but for a doggie put-to-sleep—oh! be not "broken-hearted."*

*You may be "broken-hearted" that children hungry go in this rich world of plenty, where milk and honey flow. The sufferings of humans—ah! they may make you weep. But not the fact that Judy has gone to painless sleep!*

**Wilhelmina Stitch.**

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**Wilhelmina Stitch will always be very pleased to hear from JOHN BULL readers. Address letters to her c/o The Editor, JOHN BULL.**

# COAL PEACE for a Penny!

*Few politicians are better acquainted with miners' conditions and the mining situation than Mr. Shinwell: he has studied the problem on the spot*

## by Emanuel SHINWELL, M.P.

*(former Minister of Mines, who defeated Mr. Ramsay MacDonald at Seaham)*

EVERY one of us should be concerned with what is happening to-day in the coal industry, because whatever the result of the dispute between the owners and the miners the whole industrial future of the country must be affected by it.

Even if the dispute is settled through a compromise on wages, there is no assurance that the trouble will be over.

Ever since the conclusion of the 1926 stoppage the miners have complained of the piecemeal nibbling at wage rates which, they maintain, is an everyday occurrence in the coalfields.

For the past four years there has been a constant state of war in the principal coal districts, harassing men and owners alike. Pits are working one day and idle the next.

This is not confined to what are called the depressed areas, such as South Wales and Durham. The so-called prosperous coal district of Yorkshire has produced more disputes through meddling with wage rates than any other.

I have not the least hesitation in saying that stripped of all prejudice and political partisanship, this is a matter that not only concerns the owners and men but the whole country. We simply cannot go on ignoring this internal strife, and pretend that if the coal industry is left alone to mind its own business "everything in the garden will be lovely."

☆ ★ ☆

I maintain that the existence of a National Wages Board for the coal industry is not only urgently required, but would go a long way towards the prevention of petty disputes in the districts and in the industry as a whole.

There is not a leading industry without conciliation machinery of this sort. Textiles, iron and steel, the shipbuilding trades, transport and others have it: the coal industry, in this respect at least, is the Cinderella of them all.

I made the attempt to establish a National Board for coal wage disputes in 1930 following the passing of the Coal Mines Act.

But although I appointed Sir Harold Morris, K.C., as chairman—and his impartiality is beyond question—the coalowners flatly declined to attend the proceedings. They left it to the miners' representatives and the independent members of the Board to reach a decision, which the owners concerned politely ignored.

What of the ability of the industry to pay a higher wage?

Now, for many reasons I suppress my personal opinions on this aspect of the dispute. If the owners say they cannot afford the increase demanded by the men because the earnings of the industry are too low, I should prefer to accept their word.

But that does not end the matter.

Miners' wages are settled by the selling price of coal at the pithead. It is not the price paid by the average consumer at his house or at the works which concerns the miner. It is what the coal will fetch at the source of production in a competitive market.

It does not follow that if the pithead price is raised by, say, 1s. a ton the consumer need pay more (although he usually does), nor does it mean that if the pithead price falls by 1s. a ton he will benefit. The changes in price to the average consumer depend upon a variety of factors: cost of transport, profits of middlemen and the like.

Now, if we exclude the coal sold for export another 1s. a ton would bring to the industry nearly £10,000,000. So here is a substantial amount of the sum required to meet the miners' demand for an increase of 2s. a shift.

Some prominent experts in the industry (not on the men's side) have told me that 1s. 6d. a ton would more than suffice to meet the whole of the claim, and that there exists no practical difficulty in the way of imposing the charge.

They point to the enormous profits of gas and electricity undertakings and to the protective measures afforded the iron and steel industry, the results of which should in justice be partly transferred to the coal industry.

Then what of the household consumer?

I do not believe that anyone would grudge to pay a slightly higher price for coal (on the assumption that the miner would gain). What the household consumer objects to is the increased price which frequently goes into the pockets of the middlemen.

The average consumption of coal in a working-class household per week is about 2 cwt. On an increase of 1s. a ton this means a little more than 1d. a week; on 1s. 6d. a ton it works out about 2d. Even if it means an all-round increase in the weekly cost for coal of 3d., I doubt whether anyone would complain.

But there must be an assurance that the miner is receiving the benefit and that it is not whipped away from him by further competition among the coalowners themselves.

Now, while I make no general charge against the coalowners, I have sufficient experience of them to say that there is little hope of competition being removed or efficient selling organisation being established unless through legislation which not only defines the methods to be adopted, but creates the necessary supervision to ensure its effective application.

If I were in Mr. Baldwin's shoes I should revive the National Board under the 1930 Act and request the attendance of owners and men.

If the owners refused to attend, I would ask the independent members of the Board along with the miners to reach a decision which would then be conveyed to the owners. If they accepted, well and good; if not, I should then rush through both Houses of Parliament a short Bill making the decision binding on the industry.

But if Mr. Baldwin is forceful enough and shows the coalowners that he means to go through with it legislation may be uncalled for.

It only requires the right amount of pressure to induce the owners to toe the line. I know, because both in 1924 and 1931 I found among the owners several men of ability and progressive views who, despite the stubborn and short-sighted attitude of the majority, succeeded in getting their way and thus prevented a national stoppage.

☆ ★ ☆

It is monstrous that a great national industry should be without national negotiating machinery for the consideration and settlement of disputes. For the immediate establishment of such a body I am convinced there is a widespread demand which no Government can ignore.

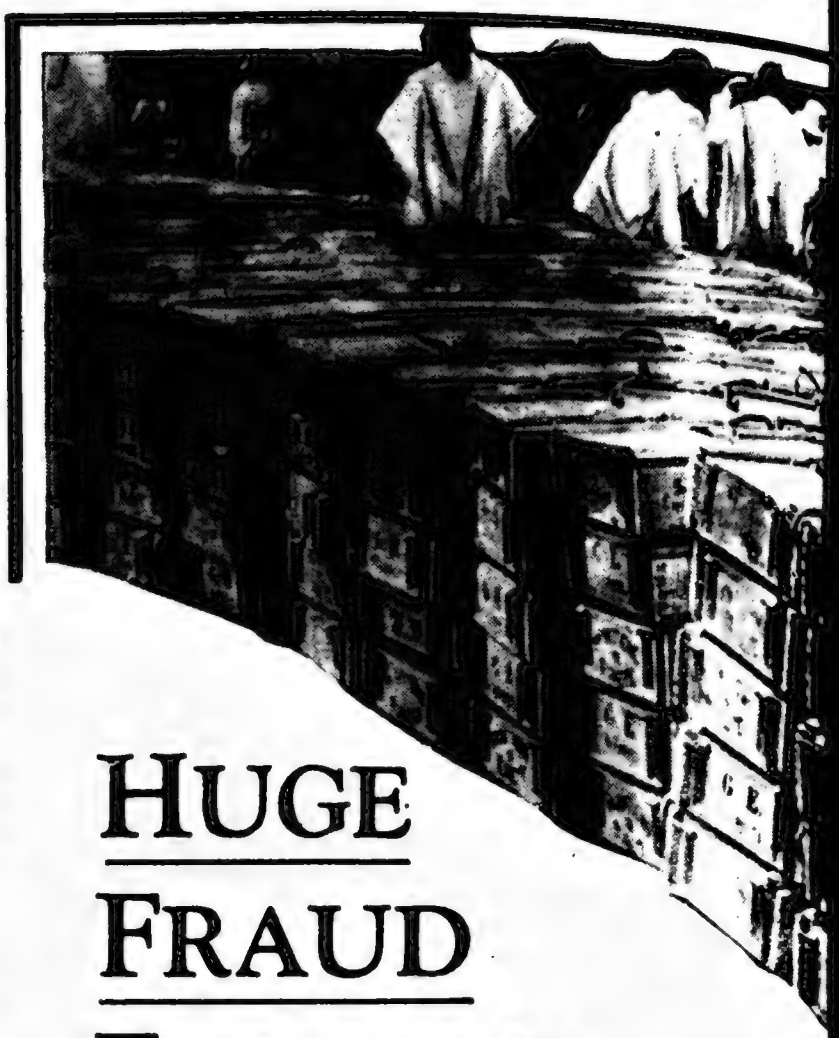
The Government in its last term of office took steps to raise the price of agricultural produce to benefit the farmers. I want them to take effective measures to raise the pithead price of coal to help the miners, but with proper safeguards for coal consumers.

Some day the nation may arrive at the conclusion that the coal industry should be brought under public control. The recent election showed that there are several millions of people still to be converted to that proposal, but if a plebiscite of the electors were taken to ascertain their views on the miners' wages demand and the need for a more effective supervision of the industry there can be little doubt what the result would be.

I do not believe that the nation wants the miners to work for low wages, or would deny them the right of discussing wages from a national standpoint, or that it desires to maintain a persistent state of friction in the industry.

What everybody wants is a coal industry which is properly organised to meet its obligations to the workpeople, to satisfy consumers' requirements and to preserve the peace.

# Mythical Millions



## HUGE FRAUD EXPOSED

WITH hostilities raging in Abyssinia, armaments are very much in the news again. Deals involving the expenditure of millions of pounds on rifles and machine-guns are being transacted in all parts of the world, for the sale of lethal weapons is an international business.

But since only the faintest signs of the boom that is taking place are discernible by the public of our own or any other country, the "agents," who thrive at the expense of innocent investors are claiming countless victims.

A simple advertisement in the "personal" column, or a brief announcement is the bait we know has been used with astounding success.

The adventurers who wait on "easy money" on the fringe of the "armaments world" do not *always* advertise, however. We shall reveal that a large number of possible gamblers in armament deals are already listed: apart from which anybody with a bank balance is eligible for what is the wildest gamble on earth.

Tens of thousands of pounds have already been lost to speculators in these "deals": speculators who were led to believe they were going to make a fortune overnight.

## *Armoured tanks*

The surprising thing about it is that it is the hard-headed business man and tight-fisted maiden ladies who pride themselves that they are shrewd, who find themselves among the many who have yielded to the temptation to partake in a "little romance."

The vision of a hundred thousand magazine rifles being shipped to a foreign Power: the conjured picture of a vessel being laden with armoured tanks going to support a movement for the restoration of a fallen monarch, are the imaginative efforts all too often used to dispel the slightest suspicion.

It is usually hinted that the strictest possible secrecy is essential to the deal; and thus the victim finds that his—or her—mouth is closed for all time.

With the hope of promised wealth dangling before their eyes, the investors in such ventures all too frequently discard the most ordinary precautions. Caution is thrown to the four winds, and all the customary safeguards are disregarded.

## *Secret plans*

It is our intention to throw light on the activities of those individuals —would-be financiers, adventurers and others—who, watching the rise and fall of the barometer in the sale of arms by one foreign Power to another, seek to make money at the public expense.

They operate in secrecy, usually under a cloak. There is nothing to betray the fact that they are endeavouring to trade in machine-guns, or that they are engaged relieving a likely victim of his capital.

Who, for instance, suspects advertisements that appear in the "financial" columns of a daily newspaper now and again, inviting investments, say, in a device with enormous possibilities.

It is safe to assume that no ordinary person would link such an announcement with the sale of hundreds of thousands of rifles to a warring Power; with the sale of thousands of automatic rifles to a European Government; with the disposal of a huge consignment of heavy machine-guns to a republic in South America!

Yet a very definite link exists, we are able to reveal, for a JOHN BULL reader, although he did not pursue the offer made him in the first instance, was quite recently approached by the same individual with a decidedly unique offer.

He was given to understand that Government stocks of armaments and munitions were available for disposal, and that negotiations were in progress for their sale to various Governments.

Finance was needed to put the deal through, and a profit of 100 per cent. in 90 days was indicated.

His imagination aroused by the promise of such unusually high interest to be gained in a speedy turnover of capital, the man to whom this offer was addressed went to an address in the West End of London with the object of discussing the proposition.

The office in which he was received had all the appearance of being a small private bank, and here he interviewed a "partner," who came swiftly to the point with the assurance that the profits would be *considerably* more than 100 per cent. According to him, a client had secured an option on the sale of certain arms and munitions.

## *Foreign Powers*

Destined for certain "foreign Powers," these weapons and munitions, according to the agent, were immediately available. The quantities included thousands of automatic rifles, the sale of which was being negotiated.

The agent held forth the prospects of netting a large profit on the d to be completed by the end December. And our reader was vited to put up £1,000 to cover costs of sending a demonstrator the Continent. Once that compa tively trifling matter was attended his money would be returned the very high interest aire promised.

## *Big deals*

On the face of it, this "deal" arms and munitions has appearance of being a quite ordin business transaction.

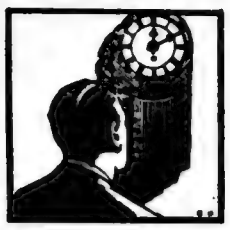
The agent went on to ment that a second deal involved the posal of a large consignment rifles to a Chinese authority, wh a third was for sending a shipl of heavy machine-guns to a Po in South America.

Some idea of the large sums money supposedly at stake will gathered when we mention that cost of the guns could not well less than £100,000, whilst the of rifles would involve not less t £1,000,000.

The cost of a single he machine-gun can be anything fr £50 to £120.

But the big sums of money look after themselves, of cou Neither the agent nor the inve need be concerned on that acco No foreign Power—nor, indeed, individual—ever pays for such consignment without a guarante deliverv. free on board, with

*The Human Machine*



## Go with the Clock

*DID it ever occur to you one evening as you went home after your day's work, that you were a different person from the one who left the same house in the morning to go to work? Probably not: but don't laugh at the idea, because it's true.*

*Life flows. life goes on, moves on. We go with it. We can't help going with it. We change as life changes. Each day we do new things, undergo new experiences, meet new people, think new thoughts. By so much we change each day. By so much—or so little—we differ each evening from what we were in the morning.*

*Each day we move a little on—or we sag a little back: for life is a journey, not a location. We can never be "settled."*

*It is as well to take this idea of our changing personality seriously. The more we can add to our experiences each day, the more we can add to our store of useful knowledge, the more we can develop some useful trait or conquer some handicap, the more we are moving towards whatever goal we have set ourselves to attain.*

*After all, even cabbages—those scornful symbols of dull, stupid stagnation—go on growing! Nothing in the whole of Nature ever stands still.*

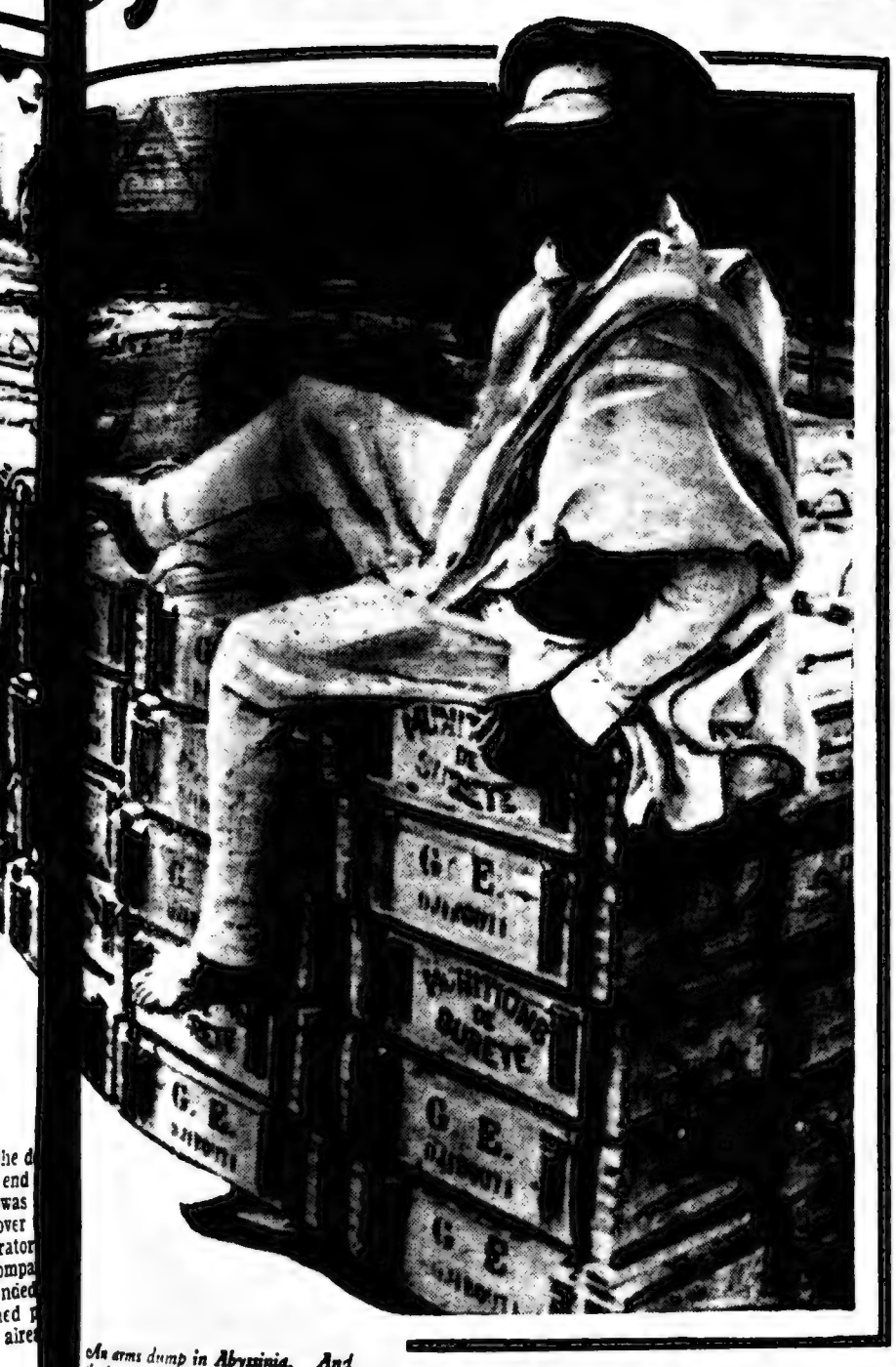
*That man is bound to succeed who has the largest capacity for thought, for work, for squeezing the uttermost out of daily life. Apathy and energy both bring results—but different results.*

*If a man wants a life of apathy and dullness and laziness, and gets it, he has no reason to complain. He has got what he wanted. But if he then complains that he is not getting the rewards of energy and work, he is a fool. He cannot have both, and he must not expect to have both.*

*Our job is to get the most we can out of life. Not the least, not just some of it, but all of it.*

*We have no right to be satisfied with what we are doing unless we are doing that. And, even then, we shouldn't be satisfied. We should try to get more.*

# ...of the Arms Boom



*An arms dump in Abyssinia. And the fact that war is raging there has given the rogues an opportunity to get into the arms boom—only their "deals" are mythical*

...nce for export granted by the ...ard of Trade.

...unitions of war leaving British ...rts must also be shipped aboard ...British vessel under an Order in ...uncil of 1922.

## Unsatisfactory

...he risk to the investor in this ...stance is that the "demonstra-...n" arranged to take place on the ...ntinent might be unsatisfactory, ...d thus the £1,000 preliminary ...enses will be lost.

...ost irretrievably! For there can ... no return on a deal which fails ...come off!

...nd that the risk is far greater ...an on the face of it is apparent as ...e result of the enquiries we have ...de.

...ertainly there *are* stocks of arms ...d munitions for disposal.

...ut the owners have *not* entered ...o negotiations with any foreign ...wer, and certainly not through ...e agency of a private individual.

...hilst this particular agent may ...ubtless be acting in good faith, there are other individuals at the present time in London of whose honesty and integrity we are not so certain.

Not only in London, but moving from capital to capital in Europe, and in all parts of the world there are self-styled agents and armament kings who wait but to pounce on any likely individual with a thousand or two to invest.

A professional man parted with money not so long ago to a man who boasted that he was transacting the sale of thousands of guns. The man visited his client's office with a handful of cablegrams and correspondence purporting to be exchanged between an agent and a Continental Government.

But the "deal" did not mature; the guns were not delivered: according to one authority they are not available. Were they required they would have to be manufactured.

## A hint

And as a hint for the guidance of intending speculators, we would mention that armament manufacturers and powerful governments do not carry through their negotiations from private offices.

At the present time, nevertheless, a small Power is making enquiries in London with regard to an offer it has had made it for the sale of tanks; armoured cars, each carrying machine-guns, light aircraft guns; field artillery, and a quarter of a million small arms.

It has been offered these, and more besides, by a certain private negotiator—with what object in view none can yet ascertain.

Somewhere behind the scenes is a man who has dabbled in speculations involving large sums of money over a period of years, and it would be interesting to learn where the arms and munitions which are now being offered are to come from.

It is activities of such private negotiators that render difficult the great work of the League of Nations, and tends to bring Great Britain into ill-repute abroad as the vendor of lethal instruments to anybody with money to spend.

## Idle capital

There is no more risky business than that of dealing in weapons and armaments. Rifles and such things very quickly become obsolete. Capital invested in cannon and field artillery is idle, without hope of returning interest.

Millions of pounds have been lost because dumps of arms and munitions have become obsolete and otherwise suffered depreciation. Not even armament manufacturers themselves will take the risk—much less should any ordinary investor.

Yet the shrewdest business men have been deceived. A bank manager was recently induced to guarantee delivery free on board of a big consignment of arms destined for some place overseas. But the arms were not delivered.

An interesting story lies behind the official visit of a foreign Government delegate to Europe some months ago. He came armed with letters of introduction, and with the authority to purchase large quantities of arms.

He came in contact with a charming individual who took him to inspect a well-known arsenal.

During the tour of the factory the delegate was permitted to see rifles being made and machine-guns being assembled. Stores representing millions of pounds worth of munitions of war were displayed; and he was encouraged to select the kind he wanted.

On his return the delegate was induced to part with 25 per cent. of the purchase price of a big consignment—cash down.

But from that moment the plausible salesman completely disappeared, the arms were never delivered, nor were they for sale. They were, indeed, being turned out to order for another Government!

## Risky business

It is thus evident that the crooks who exploit the markets for arms and munitions are remarkably well informed. They make it their business to study the invitations issued by foreign Powers to tender for the supply of weapons.

The sums of money at stake are usually large; the risk to the investor is great; but the bait is tempting. It is known, for instance, that here and there on the Continent considerable supplies of war material are awaiting buyers.

This knowledge is often used by unscrupulous individuals who pose as "sole agents."

It is a perfectly simple matter for such traffickers to secure a letter from some small foreign Government in response to an "offer" of tanks, batteries of artillery, and aircraft guns.

Correspondence of this nature is often used to convince the prospective victim that the "secret deal" is a complete success! But the truth is that there is no secrecy about these transactions; nor are "agents" employed.

It therefore behoves the investor to exercise the greatest caution where offers are made to partake in the sales of rifles, machine-guns and so forth.

The profits hoped for are big.

But the risk is a good deal bigger.

Private investors who may be approached with tempting offers should always make a point of finding out with whom they are dealing.

# POSTAL PHYSICIAN'S CLAIMS

"A CURE awaiting you in your own home" is the enticing offer advertised by Mr. Leonard Mansfield, of Bennett Buildings, Donegall Street, Belfast, who modestly describes himself as the "famous drugless healer and health adviser."

Leonard Mansfield, who mentions that his successes would fill many volumes," is prepared to supply a full week's treatment for many diseases for the knock-out price of five shillings!

"Every illness is curable!" says this "famous" healer! "If you are so unfortunate as to suffer from rheumatism, arthritis, neuritis, sciatica, lumbago, nerve troubles, insomnia, constipation," and a long list of complaints—"take new heart, you'll live to bless the day you read this article."

Having confidently promised that every illness is curable, he proceeds to act the part of a philanthropist anxious to render service to poor, suffering humanity!

So, for the benefit of poor people who cannot afford the usual fee, Mansfield is prepared to offer his personal treatment for the "trifling sum of five shillings."

All this with the object of "educating the suffering public in the natural healing treatment of nature cure."

Mansfield is so considerate that in order to ensure that there shall be no unfair discrimination between country and city residents, and to save the burden of railway fares, etc., he has arranged for a course of home treatment by post!

We have the gravest doubts about this healer's ability to treat serious diseases without examination and diagnosis. Certainly the idea of extracting five-shilling fees from sufferers for treatment by post is quackery at its worst.

* * *

Those unfortunate sufferers from the grave afflictions mentioned, who need treatment, should avoid such offers of treatment by post. It may prove both dangerous and costly, and in no circumstances should they defer consultation with a recognised medical man.

# *Says* Christopher Stone

# "Take my advice and buy a Bush!"

HERE is a photograph of the Bush Model A.C.23. I have listened to this receiver, tuning in to the B.B.C. and many foreign stations, and I can assure you that it gives an abundance of entertainment of first-class quality at good volume.

But what amazes me is the price of the set—8½ guineas. Yes, for a four-valve set, thoroughly up-to-date in design, with full vision tuning and, of course, made to the Bush standard of reliability, this price is amazing—no lesser word is adequate.

I emphasize the price because out of our seven million listeners there must be at least four million who are putting up with the very indifferent and often irritating performance of sets long past their prime.

Why not make certain of better radio entertainment by buying BUSH when a set of this class is obtainable for as little as

**2/6 A WEEK**

MODEL A.C.23. A set offering the utmost in tone, volume and performance for a really popular price. Read this specification:—4-valve (including rectifier) A.C. receiver. Screened grid H.F., detector R.C. coupled to high slope pentode output delivering 3 watts undistorted to moving coil speaker. Special "Droitwich" wave-trap. Aerial input volume control. Provision for gramophone reproduction and remote speaker. Full vision tuning dial calibrated with station names.

2/6 *per week or cash* 8½ GNS.

*De luxe model 9½ gns.*

A GAUMONT-BRITISH PRODUCT

# BUSH RADIO

*Obtainable from appointed agents only*

**POST THIS COUPON TO-DAY**

To Bush Radio Ltd., Dept. J.B.60A, Woodger Road, Shepherds Bush, London, W.12

Please send me details of Bush Receivers from 8½ gns.

*Name*.....

*Address*.....

## JOHN BULL'S *Open Letter to* LORD TYRRELL

# *What* Film-goers *want from* YOU

DEAR LORD TYRRELL,—Being one of our greatest diplomats has not stopped you from also being for twenty-five years a regular visitor to the kinemas at ast once and sometimes twice a week.

That strikes me as being the best alification you could possibly have for aking a success of your new job as nsor to the film trade.

You will be able to judge what to pass good or reject as bad for the public a film—not from some officious, ademic or bigoted viewpoint, but from e viewpoint of "one of the crowd."

You have paid your shillings at the box-office like any other of the 20,000,000 who visit our kinemas every week.

Now you are in your chair as the Censor who grew out of an ordinary film "fan," and within a few weeks your O.K. signature will be flashing on the screens of Britain 60,000 times every day.

What are you going to O.K.—and what is your blue pencil going to strike out?

What standard are you going to set for the millions of people who to-day fashion on the kinema more than on anything else their speech, manners, morals, dress, furniture, yes, and even their lives?

It isn't going to be easy, as you'll discover for yourself when the cranks and the bigots get busy.

Some of them would have you put more dress on the musical comedy girls of the spectacle films; some less.

Another faction will clamour for a tightening up of morals that would even exclude the kiss from the screen; while yet another, on the pretext of broad-mindedness, would introduce the most baneful Continental films to our screens.

I know that as a filmgoer yourself you will not be misled by those who make the most noise. Much more likely are you to study the tastes and opinions of the great mass of less articulate patrons who are the ordinary everyday filmgoers.

What can you do for them?

In the first place, I should say, they want to see an occasional masterpiece of the kind that is denied them altogether under the present censorship arrangements because it is impossible to keep children of sixteen and under out of the kinemas.

You know the present system from long experience as a filmgoer. "U" certificates are issued where patrons of any age can be admitted, and "A" certificates for "Adults Only" films.

But no doubt you know also that there is no such thing as an "Adults Only" film.

Children of the tenderest years can view an "A" film provided they are accompanied by a parent or guardian.

Because past Censors have been quite well aware that there are nearly as many children in an "A" audience as in a "U" audience, he has had to base his censorship on the fact that whatever the film there will always be children in the audience.

So what is wanted is a third certificate that *really* means "Adults Only." Then you will be able to scrap half the squeamish rules of previous Censors on subjects of vital public interest that are considered unsuitable for children!

* * *

Then why shouldn't news reels come under your supervision in the same way as other kinds of films? At present they do not.

The result is that real lynchings and hangings have been shown in these features, although your office rightly prunes objectionable details of play-acted executions out of fiction films.

Cold-blooded shootings and stabbings, as they actually happened, have been shown on our screens. Yet if they had been portrayed by actors your predecessors would never have passed them.

Yes, in the columns of this paper I have given evidence from time to time of gruesome happenings portrayed in news reels that must have left a terrible impression on the minds of scores of thousands of sensitive children.

There is little doubt that your Board has been expecting and insisting on a higher standard from British studios just because they are British.

That's all very well, but we have been losing our own markets in the process simply because there are thousands of people who prefer the more disreputable type of film. Therefore we look to you not to give British studios greater licence but to see that they don't have less than the foreigner. So don't let his more objectionable films be shown.

Then your predecessors have undoubtedly been far too touchy about subject matter, particularly where English history has been concerned.

"Judge Jeffreys" could not be filmed because such a film might show British justice in a bad light. Stuff and nonsense. As if the story of the Bloody Assize has made any child contemptuous of the Old Bailey! And there must be no portrayal of Jack Sheppard, the highwayman, because such a film would glorify crime!

Then fancy our Censors changing Zola's title "Nana" to the more suggestive one of "The Lady of the Boulevards" on the grounds that the former would remind the older generation that the film was based on Zola's "daring" novel of sixty years ago.

I am not blind to the immense amount of good your Board has been able to accomplish. Although I have criticised it at times, I have always been aware that it is the best of its kind, that America has modelled the Hays Code on it and that other countries have imitated it.

I know that, being appointed by the film trade itself, your powers are limited, and that your decisions are more in the nature of recommendations than orders to the various local authorities. But, with few exceptions, 750 local authorities invariably accept your judgment.

They will do so all the more if in your work as Censor you try to legislate to suit the tastes and opinions not of the cranks, but of the bulk of filmgoers among whom you have sat in the last twenty-five years.

JOHN BULL.

# CANDID COMMUNICATIONS

**s ELEANOR RATHBONE, M.P.,**
***ancy Street, Westminster***

DEAR MADAM,—Though unmarried, you re devoted your political life to champoning ill-treated wives, and you are ing to make another effort on their half in the new Parliament.

A Bill you will introduce would ensure at men could not cut their wives out their wills without very good reason, d that the wife should have at least ee-third of the estate.

Your qualification "without very good ason" is important, for husbands as ell as wives must be protected.

JOHN BULL.

**. GEORGE BERNARD SHAW,**
***Whitehall Court, London***

DEAR G. B. S.,—All British plays have en banned in Italy except those by akespeare and yourself.

No doubt your recent pro-Fascist sentents are responsible for Mussolini arding you as a "white-headed boy," t why is Shakespeare in such high your?

I can only imagine that Il Duce has ver read his works.

JOHN BULL.

**ir A. CHAMBERLAIN: You want Conrvative Party's name changed, but what's a name? Wouldn't Conservatives by other name still be Tories?—JOHN ULL.**

**. ERNEST WOODS,**
***sident, Baptist Union***

DEAR SIR,—As a temperance advocate, ddings are causing you great anxiety. have been to several recently," you , "and have been astonished to see even among Christian families mpagne was flowing freely."

ell, weddings will always be occans for merry-making. So why not ask rself Shakespeare's historic question, "Dost thou think, because thou art virtuous, there shall be no more cakes and ale?"

JOHN BULL.

**Dame ELIZABETH CADBURY,**
***Birmingham***

DEAR MADAM,—I am not shocked by your confession that, though you are a pacifist, you love military bands. Why shouldn't you?

The man who can only think of stirring music as an accessory to war cannot see the wood for the trees.

You know, all the good things of life can be put to bad uses—but that is no reason for depriving ourselves of good things.

JOHN BULL.

**Mr. JUSTICE LAWRENCE, D.S.O.,**
***King's Bench Division***

MY LORD,—We surround our High Court judges with so much "dignity that doth hedge a king" that we are apt to forget they can be as pleasantly human off the Bench as lesser folk.

You happily reminded us of the close ties of comradeship which bind all ex-Service men when you seized the opportunity, while on circuit in Wales, of visiting members of a British Legion Institute and delighting them with war-time stories.

That was a pleasing combination of the attributes of a judge and a jolly good fellow.

JOHN BULL.

**The PARISH COUNCILLORS,**
***Whitwell, Derbyshire***

SIRS,—If it is wrong to look a gift horse in the mouth, to kick it out of the stable must be worse.

High Hill, a local beauty spot of 3,942 acres, has been offered to you as a recreation ground at a yearly rent of £1. By your chairman's casting vote you have declined the offer—apparently because of the cost of fencing.

You will, perhaps, be able to justify yourselves to the public you have deprived, but I doubt it.

JOHN BULL.

**The COUNCILLORS,**
***Thornton Cleveleys, Lancs***

GENTLEMEN,—I am glad you have deducted a day's pay from the salaries of those municipal officials who absented themselves without leave on November 14 to act as polling clerks.

But why not tackle the higher official who gave them the job when 200 men in the district were receiving public assistance, some of whom had been unemployed for years?

Surely he deserves censure!

JOHN BULL.

**Lt.-Gen. Sir WALTER KIRKE,**
***Chester***

DEAR GENERAL,—What a gloomy view of yours—that money spent on armaments may postpone war by ten years.

But you are General Officer Commanding-in-Chief, Western Command, and that is not a strong qualification for understanding the world's peace movement.

JOHN BULL.

**Mr. WALTER MOODY,**
***London, S.E.***

DEAR MR. MOODY,—You are the sort of man who saves others from becoming hard-and-fast criminals.

Two of your employees have been charged with stealing goods from you. You told the magistrate that you did not wish to prosecute because they had been in your service since boyhood, so the men have been discharged.

Good for you—and for them. I hope they'll prove worthy of the chance you have given them.

JOHN BULL.

**Viscountess GLADSTONE,**
***15, Grosvenor Crescent, London, S.W.1***

DEAR MADAM,—I trust you will find no difficulty in raising sufficient money to buy a Red Cross aeroplane for Abyssinia.

It is urgently needed to convey surgical supplies from the capital to the battle areas, and thus bring merciful relief to the sick and wounded.

I confidently appeal to my readers to send you at once whatever contributions they can afford.

JOHN BULL.

**Mr. MALCOLM STEWART,**
***Special Areas Commissioner***

DEAR MR. STEWART,—You have decided to grant £640 towards the cost of building eight houses that are being erected by the Northumberland Aged Miners' Association—the first grant of its kind.

I trust it will not be the last. There are nearly 1,500 elderly miners on the waiting list, and to provide them with the comforts of their own home in their declining years is a work of real importance.

JOHN BULL.

**Sir JOHN SIMON,**
***Home Secretary***

DEAR SIR JOHN,—If the Factory Act stands in the way of a better deal for children, as an authority states in discussing the problem of raising the school-leaving age, then the Factory Act must be changed.

He says young people are regularly working twelve hours a day in Lancashire, *exclusive* of overtime.

We should not even wait for a new school-leaving age to remedy that terrible disgrace.

JOHN BULL.

# RATIONAL TAILORING

## Don't worry, they'll give you the *Style*

**BEVAN:** I don't believe it.

**HEATH:** I know they can. In fact, they're doing it all the time. If you could ask all the people here to-night you'd be amazed at the number of fellows who get their dress clothes from them.

**BEVAN:** You'll be telling me next that the Chairman got his there.

**HEATH:** I happen to know that he did. And some of the other directors too—and surely they don't have to consider the question of cost?

**BEVAN:** I don't know. These tails I've got on cost twice as much as yours. But I must admit yours are just as stylish.

**HEATH:** My outfit — dinner jacket suit and tail coat — cost me exactly seven guineas.

**BEVAN:** Seven Guineas! Why it's incredible. The thing I can't get over is the style. I've read their advertisements, but somehow I never really believed.

**HEATH:** Well, you are seeing for yourself. It's only prejudice old man. You've paid away seven guineas more than you need have done, simply because you were afraid to try a new idea.

## The FIFTY SHILLING TAILORS

*For patterns write to:*

110-111, STRAND, LONDON, W.C.2 — 42-4, OLDHAM ST., MANCHESTER
84-5, HIGH ST., BIRMINGHAM — 21-7, ARGYLE ST., GLASGOW
1-5 ROYAL AVENUE, BELFAST

OVER 250 DEPOTS IN ALL PRINCIPAL CITIES AND TOWNS

*Proprietors: Prices Tailors Limited*

## "Do you mind a pipe?"

## "not if it's BONDMAN"

LLOYDS'

# BONDMAN

*is always* **FRESH**

—it's packed in Vacuum Tins

- BONDMAN RICH RUDDY VIRGINIA 11½d. per oz.
- BONDMAN EMPIRE BLEND • • • 10d. per oz.

*Richard Lloyd & Sons (Branch of Cope Bros. & Co., Ltd.), 83, Clerkenwell Road, London, E.C.1.*

## LEXICON THE WONDER GAME

L C C A A E N I H M

*Can you make a TEN-LETTER word from the above If so you should be able to win a prize in the..*

**£1,000 PRIZE COMPETITION**
**600 CASH PRIZES**

BUY A PACK TO-DAY 2 6 INCLUDING FREE ENTRY FORM FOR THE £1000 COMPETITION

# 5—5—3

## —The Tug-of-War at the Naval Conference

by A. G. Gardiner

THE opening of the new Parliament this week is overshadowed by a less spectacular but more momentous event. It is the opening of the Naval Conference, to which all the great naval Powers, the United States, France, Japan and Italy, have sent delegations, and which Mr. Baldwin inaugurates with a blessing from this country.

The Conference, which will last into the New Year, meets, in circumstances of grave anxiety, to deal with the greatest problem that confronts mankind.

That problem is the distribution of Sea Power. If the Conference can solve that, it will go far to establish world peace on a more secure basis than has ever existed in history.

What are the prospects of that result being reached? In attempting an answer to this question we must try to see the problem as a whole. I will state it as it presents itself to me.

* * *

SEA power is World Power. It was the command of the sea that was the chief factor in making the British Empire the greatest world system that the globe has ever seen. It was Germany's challenge to that command of the sea that brought us into the war on the side of the Allies.

The war destroyed the challenge. But it also ended our undisputed command of the sea. The German fleet lay sunk in Scapa Flow, but the British lordship of the seas vanished with it.

It vanished for two reasons. First, because the sentiments of the world, summed up in the American doctrine of the "freedom of the seas," had repudiated it. Second, because in the light of the experience of the war, it was manifest that world peace could not co-exist with one nation's undisputed command of the sea any more than with one nation's undisputed command of the air or the land. It could only co-exist with the principle of collective security, the abolition of competitive armaments, their limitation to an agreed scale and their use, not to provoke war but to prevent war.

It was to implement this idea that the first Naval Conference was called at Washington in 1922. It was a time of high hopes, and that Conference made an important stride to the Promised Land. It arrived at an agreement to limit the size of big ships, and, still more important, to fix the ratio of building.

* * *

In other words, it abolished competition in battleships. The accepted ratio was 5-5-3, America and Britain being placed on an equality Japan and the other naval Powers on the lower scale. In other respects the Conference was disappointing, mainly owing to France's obstinate attitude on the subject of submarines.

Still, something had been accomplished, and for fifteen years there was to be no competition in big ships. Then in 1930 came the second step, with the Naval Conference in London to secure a Five-Power Pact for the limitation of other categories of ships. Its partial failure was due to the rival claims of France and Italy; but in the end a Three-Power Pact between the United States, Britain and Japan was signed, limiting and regulating all categories of ships. So far good, or, at least, not bad. But then events took an evil turn. In 1931 Japan set out on her conquest of China, defied the League, withdrew from it, repudiated the Washington ratio and announced her intention to build on an equality with Britain and America.

To make matters worse, the Disarmament Conference at Geneva, so long and eagerly anticipated, dragged its slow length along and perished dismally.

These are the circumstances in which the Naval Conference now meets to determine the Washington agreement and substitute a new one. They could hardly be more ominous. Five naval Powers are represented. Two of them are engaged in predatory wars in defiance of the covenants they have signed. Neither is in the mood for peace or compromise. Japan has announced her claim to equality with the major powers, and neither Italy nor France is ready, as they were in 1922, to rank "with, but after" Britain and the United States.

On the other hand, the American delegation comes with intentions no less resolute. It will insist on maintaining parity with Great Britain, and that will be conceded. But it will insist also on preserving the Washington ratio of superiority over Japan.

It is here that the main clash comes. America is profoundly alarmed by Japan's doings in China. Like us, she has vast interests there, and the protection of those interests is her chief concern. She wants the limitation of armaments, but if Japan builds up to her level, she will build higher. And if she builds higher our equality with her disappears. No one in his senses suggests that we should engage in a naval race with America. That should be ruled out as unthinkable on both sides of the Atlantic.

* * *

BUT the peril is that the breakdown in the Washington and London agreement at any point and the failure to find another solution will plunge the world back into a catastrophe which will drag everybody into the whirlpool.

In other words, the Conference must find a solution if a great race of naval armaments is to be averted after next year.

There are three stiff fences that the Conference has to take if it is to reach its goal. It must come to an agreement by which each country defines the limit of a naval construction in each category which it considers necessary. It does not follow that it will build up to that limit, but that limit must be its paper maximum.

It must agree, further, to limit the size of ships, and that limitation should be far below the level of 35,000 tons fixed at the Washington Conference. If that is not done competition will inevitably bring the tonnage of battleships to 50,000 or even 60,000 tons.

And this in face of the evidence of the German "pocket" battleship, of the overwhelming case of Admiral Richmond for the reduction of size and of the argument against putting too many eggs in one basket.

There are other questions, such as the size of guns and the tonnage of the lesser categories of ships, on which acute differences of opinion exist, but these will not be an obstacle to agreement if the will to agree is there. Nor will the term during which the limitations shall apply be a serious difficulty to a settlement. The Washington settlement provided for a duration of fifteen years. If a new one is reached it should not be for less than ten.

The crisis will come on the Japanese claim to equality, and it is not easy to see by what formula or ingenuity that issue can be got round. But at all costs a breakdown, like that of the Disarmament Conference, must be avoided. For the only alternative to a new agreement is uncontrolled competition and war.

* * *

THE responsibility of this country for preventing such a catastrophe needs no emphasis. It is for us to strike the keynote of the Conference, and, with America, press the case for such a reduction as will show an advance on the Washington agreement of 1922.

And above all we must not admit the possibility of failure. Agreement there must be or we shall all be swept into the whirlpool of competitive armaments together.

*The guns of H.M.S. "Hood," the world's largest warship. Will the Naval Conference mean a race to outstrip her?*

## NOT FROM THE B.B.C.

## The "Sense" in "Nonsense"

OH, wisdom is a precious thing,
But, though we all commend it,
At it we sometimes yearn to fling
Stray missiles and upend it!
For so-called nonsense now and then
Is relished by the wisest men.

But what is wisdom? What is sense?
Some day we may endeavour,
The wise fools from the learned dense,
In wisdom's name, to sever;
Then we in fierce revolt may rise
Against the folly of the wise!

Symptoms of such a rebellion are already discernible, one having been manifested during an address to the English-Speaking Union, in the course of which Mr. W. C. Sellar, the author, brought a large measure of sense to the defence of nonsense.

"The world of nonsense," he declared, "is a better world than this," and, proceeding to a joyous analysis of the nonsense contained in nursery rhymes, he assured his hearers that "Children do not listen to sense; it bores them."

Children, however, are not alone in preferring a jingle of sound to a jumble of sense. As a companion piece to the immortal poem which describes how Tom, Tom, the piper's son, was guilty of larceny of a pig, we are offered, "Yes, We Have No Bananas," which is one of those cursory rhymes that, in adult life, replace the nursery rhymes of childhood.

That children should enjoy a reasonable share of nonsense none will deny. But in this age of intensive education it often happens that too little nonsense is provided for juvenile readers and too much for grown-ups.

A child with a healthy appetite for nonsense may search for it in vain in the books issued by educational authorities, whereas an adult seized with a similar yearning has merely to purchase a copy of Hansard.

No modern author has produced for the young a book of precious nonsense comparable with "Alice in Wonderland," but the circulating libraries are packed with volumes of gossip for adult consumption which might suitably be entitled "Malice in Blunderland."

Obviously there can be no complaint regarding the supply of adult nonsense as regards quantity, but it is equally obvious that there is room for a marked improvement in quality. What is wanted, as the perpetrator of the following jingle would seem to suggest, is a close season for the sort of unconscious nonsense that masquerades as sense.

There are frequently days when I brood
in amaze
On the nonsense I hear and I read;
For I'm sick of the lore of the vitamins
bore,
Who instructs me just how I should
feed;
I am even more tired of the person who's
hired
To lecture on marriage and love,
While each horoscope hound who has
lately been found
Down the drain I would cheerfully
shove!

Wordy chairmen of banks and morality
cranks,
And film stars with prattle inane,
And M.P.s galore daily add to the store
Of nonsense that's vapid and vain;
And if you demand that I now show *my*
hand
And nonsense attempt to define,
Don't think I'll be baulked: it's the stuff
that is talked
By people whose views are not mine!

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*Illustration shows models 368 and 436B. Models 360, 363 and 369A are generally similar.*

QUALITY is the keynote of these fine Cossor models — quality of performance — of appearance — and of reliability. Cossor Radio is built to the most exacting standards of accuracy — standards usually employed only in the laboratory. As a result, Cossor Radio is Radio at its best — simple — selective — sensitive. It enables you to take your choice of the best B.B.C. and European programmes — it brings them to you *one at a time* — clean cut — true-to-life — free from interference. Ask to see Cossor Radio at any good Wireless shop, or, if you prefer, send for catalogue in full colours describing all models.

*(Batteries are not included in the prices of battery models).*

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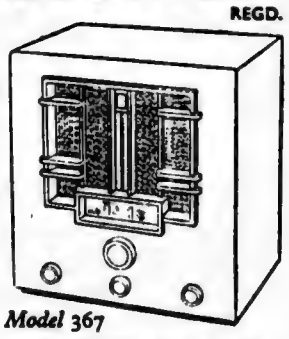
Due to the use of Super-selective coils in conjunction with a Cossor Screened H.F. Pentode in the first stage, these Receivers provide a wide choice of programmes with a degree of selectivity entirely adequate.



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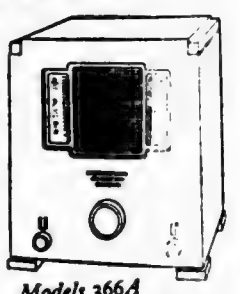

*Models 366A and 364*

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# WOMEN DUPES of a Dusky Deceiver

*He pretended to offer expert guidance on business matters and soon gained complete control*

A MAN recently exposed by us as a bankrupt Jack-of-all-Trades, whose operations call for further publicity, is Captain R. R. Nelson Miles, who uses many addresses, one of the latest being Brighton.

Letters from different parts of the country tell of other adventures of an amazing character, and, as one of our correspondents remarks, the full story would fill a book.

Miles is one of the most dangerous impostors at large, and it is to be hoped that he will soon be adequately punished for the long series of coups he has perpetrated in different towns, which include Canterbury, Hastings, Eastbourne, Brighton, Lewes and London.

## Fatal fascination

On the Continent, too, he is notorious, and not long ago came under official notice in Brussels for relieving a woman of a large sum of money in an investment scheme for opening a dancing academy.

Although he is not handsome, Miles has a queer fascination for women, and many have suffered at his hands to their financial loss.

An appalling experience, which nearly ended in a woman being sent to jail through his machinations, can be told regarding Miss Georgina Wingfield, of Grove Park Road, Eastbourne. In 1933, with her slender savings, Miss Wingfield opened a hairdressing establishment in Devensey Road in that town, and for a time did fairly well.

It was not until Captain Miles appeared upon the scene that ill-fortune came her way.

In May last this woman saw an advertisement in a local newspaper which offered finance for small but sound business ventures, and as a result called upon Miles at an office he then occupied.

He talked convincingly of his alleged means, and agreed to inspect the business with a view to financing it.

He said that he controlled a small private financial syndicate, and suggested that he had plenty of money available for prudent speculation. The woman provided him with the fullest details of her business on the understanding that he would assist her financially.

In due course Miles drew up an agreement, which Miss Wingfield signed, and under the terms of this she agreed to vacate a flat she occupied over the shop as Miles insisted that the syndicate would not advance the money she required unless he assumed control.

Although she did not realise it at the time, this supposed syndicate did not exist at all, except in his own imagination.

Miss Wingfield put her furniture in store, and Miles took over the premises, pretending all the time that he would raise the money that was necessary to make it a profitable proposition.

From the moment Miles obtained possession his dupe was not allowed to handle any cash, and was kept in ignorance of what was happening. She was so impressed by the statements made to her that she did just what Miles told her to do, even to the extent of going into apartments at a local boarding-house which Miles falsely represented that he was buying.

When she began to realise that the financial syndicate was really a myth, and that Miles was not the man of substance he professed to be, she was met by impudent threats.

## Real story

Terrified, she went to the police, and, in a signed statement, declared that Miles had threatened her if she did not keep quiet.

She was told that the police had received previous information about women who had been duped by Miles.

The real story we can reveal about Miles and his audacious deceptions in this case is one which shows him up in an even worse light.

Without Miss Wingfield's knowledge, and while he was still telling her that the mythical syndicate was backing him, Miles was actually seeking investors to part with money in the business he had obtained from her!

One woman, in fact, parted with money in the belief that she would receive substantial profits, but she has so far reaped little benefit. She discovered that Miles' statements were so untrue that she, too, lodged a complaint with the Eastbourne police.

Several other people, including numerous women, have parted with substantial sums of money to Miles, whose schemes have included the alleged "financing" of cafés, drinking clubs, modernised estates and theatrical enterprises.

One of his victims had a particularly distressing experience at his hands. She answered an advertisement offering a secretarial post, and later interviewed Miles at a restaurant he was running a few months ago in Bexhill.

She did not know that several people had been induced to part with money in this venture in return for which they have not received the profits so confidently promised.

Miles told her that he had a number of men friends who were willing to spend money freely providing she would be "agreeable" to them, and that trips to Paris and other Continental cities might be necessary if she accepted the post.

## Champagne parties

It is impossible to deal with this woman's unfortunate experience here in detail, except that she was so alarmed that she went to the Brighton police and made a lengthy statement, in the course of which she said that Miles had invited her to champagne parties and other functions which would be attended by men whom she would be expected to entertain!

A week or two ago Miles faced his final examination in bankruptcy at the Hastings Court. Simultaneously, Miss Wingfield—the first victim mentioned in this exposure—stood in the dock at Eastbourne on a charge of obtaining credit by fraud from a local boarding-house keeper.

With a hitherto irreproachable character, she was alleged to have passed a cheque when she knew that she had no funds available at the bank to meet it. She unfolded a remarkable story to the magistrates, who, we are glad to say, were extremely sorry for her.

Although her case has met with no publicity, she told how Miles had deceived her, and had virtually turned her out of her business.

But for his broken promises it is quite certain that she would never have passed the cheque in question.

## Misled

"It appears," said the chairman at the end of the evidence against her, "that you entered into an agreement with this man Miles, with the unfortunate consequence that you now have no standing in the business. . . . As we feel that you have been misled by this man, we will be lenient with you and bind you over to be of good behaviour for one year."

Nevertheless, this misguided dupe had a very narrow escape from being imprisoned after a clean and hard-working career through her disastrous association with Miles, whose amazing tales have completely hoodwinked many men and women.

Rarely has there been a man who can lie so unblushingly as he. Even during his recent bankruptcy proceedings he uttered astonishing falsehoods about professional men whose names are above reproach.

He alleged, for example, that a solicitor had "double crossed" him, and that another witness was lying.

For at least ten years this man, who came to England from the Straits Settlements just before the war, has been living by his wits.

To some of his victims he has represented himself to be a confidant of financial magnates and millionaires. Far from this, he is actually an impudent adventurer.

Quite a formidable dossier is growing about him, and it is to be hoped that some official action will shortly be taken against him to curb his pretentious activities.

# *Vanished Business Shark*

THERE is no more contemptible form of commercial sharp practice than that of the bogus business ramp.

A reader living in North London has had an unfortunate experience, which is typical of many that have come to our notice.

He saw an advertisement in a daily newspaper offering an attractive tobacconist's and confectionery business for sale in Stoke Newington, N.

Preliminary investigation was satisfactory and the vendor stated quite plausibly that he regretted having to get rid of the business, but a relative on whose behalf he had managed the concern had died.

This was his reason for reluctantly parting with the Stoke Newington shop.

He spoke easily of how the business could be worked up, and produced a series of unaudited books which "showed on paper" at least that the weekly profit on sales averaged a clear £5 a week.

The prospective purchaser was told that the vendor was the landlord of the premises, and in that capacity blandly offered more living accommodation.

Then the victim, lured on with the hope of a comfortable little business bringing in £5 a week, decided to risk practically the whole of his life's savings and paid the money over for stock, lease and goodwill.

* * *

Disillusion came swiftly. The business was practically worthless. The weekly profit, far from amounting to £5, barely covered the cost of rent, rates and taxes.

Meantime, it had been discovered that the vendor had disappeared.

Such instances as these suggest that a timely warning is necessary for those who contemplate buying such "thriving little businesses."

# She thought her tablecloth was white

What a difference Persil makes! It's like bringing linens out of the shade into the sunshine. They're brighter—whiter—*brilliantly* clean. Are *you* using Persil? If you want to get really perfect whiteness, it's the only thing to use. Because Persil is more than soap—it's soap *charged with oxygen*. That's why it gets out the ingrained grubbiness that other washers leave behind. And that's why it makes clothes last so long—for Persil's oxygen suds do their job in such a *gentle* way!

Persil

THE AMAZING OXYGEN WASHER

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# THE TIREDNESS THAT DRAGS WOMEN DOWN

## NEURO-PENIA

(*underfed nerves*)

**EVERYTHING AN EFFORT FOR ME.** All started by my getting weak with 'Flu and Gastritis last year. For months afterwards I didn't seem to get any stronger. All I wanted was to sit down and let things slide. Looking after the house and the children was just too much effort.

**MY CHILDREN GETTING OUT OF HAND.** Seemed to lose all hold on the kids. They paid no attention to me. Afraid they were getting into bad company. Terribly worried, but too tired to do anything about it.

**MADE OTHER PEOPLE UNHAPPY, TOO.** Such a wet blanket, my nerves and depression made other people unhappy too. Friend came to tea one day. She saw how things were. She took me aside and spoke to me seriously. "All that tiredness and down and out feeling is the result of weak nerves," she said.

**GLORIOUS NEW LIFE AGAIN.** "Why don't you take Hall's Wine? It's delicious, and it's specially prepared to strengthen people in your state." I took her advice. Soon I felt glorious new life lifting me right up. Brisk and cheery. Kids treat me like one of themselves. It's wonderful never to be tired out.

## NEUROPENIA EXPLAINED

If you feel like this woman did — tired, depressed and jumpy, through illness or overwork — that's because the tiny granules of Nissl that feed your nerves are all pale and shrivelled. This is known as Neuropenia (underfed nerves). Hall's Wine is specially prepared for this condition, from the formula of a well-known doctor. The first wineglassful pours new strength into you. Within a few days, your vitality is completely lifted up.

★ ALL symptoms related above are typical of "Neuropenia" as shown by the records of a leading medical psychologist, based on hundreds of cases at a London hospital.

**ARE YOU CONVALESCING QUICKLY?** After Influenza or any serious illness your nerves are weak, and you feel dreadfully tired. Hundreds of nurses and doctors take Hall's Wine to get back their strength quickly. For quick Convalescence take Hall's Wine 2 or 3 times a day. Start today! From all Wine Merchants, Licensed Grocers and Chemists.

# HALL'S WINE

*STRENGTHENS YOU if Tired, Weak or Run-Down.*

On sale everywhere. 5/6 Stephen Smith & Co. Ltd., Bow, London, E.3. (Also proprietors of the famous Keystone Wines.)

# A CASE *for the* King's Pardon

MOST of the ordinary police courts of Britain are fast becoming little more than justice factories in consequence of the glut of road and traffic prosecutions.

Whether or not this is due to a kind f mass defiance by motorists of the fety rules or to unnecessary zeal on e part of the police, the effect has en, with magistrates so overworked, cause large-scale miscarriage of stice and the condemnation of inno- nt people.

The results of even what may appear be a very simple case can be terrible deed. JOHN BULL believes that one particular should be made nationally nown. It is a drama of a young man hose career has been broken by a rongful conviction and sentence, yet ho must continue to live in the poverty which he has been reduced and with- t hope, although it can be demon- trated beyond all doubt that he was holly innocent of the charge which has ined him.

The case, which illustrates how easily agistrates can be deceived by surface vidence, is so remarkable and tragic at it calls for the King's pardon.

## Police questions

The victim is Mr. H. V. B. Yorke, aged enty-two, of 40, Carolina Road, Thorn- n Heath, Surrey. Mr. Yorke lost a g in an accident a year ago, but the isability did not interfere with his occu- ation as a motor mechanic and motor r demonstrator.

He is the sole support of his widowed other and, until injustice visited him, ey lived in fairly comfortable circum- tances because, in addition to his work, orke also carried on a small private siness in the used motor car market.

One evening last June the young man ove his own car to Epsom and, about o'clock, parked it while he visited iends in that town. He returned to his r at 11 o'clock and found it in the ace where he had left it.

Some days afterwards, Yorke was re- uired by the police to present himself Epsom police station. There he was formed that a serious complaint had en made regarding the improper driv- g of a motor car which had been ced to his ownership, and he was ked if he had been driving it in the rt of Epsom on the date and about e time concerned.

The offence had been committed at 10 p.m., and it was alleged that, because careless driving, the car had almost ocked down a 'bus driver and conduc- r who were walking in the road.

## Three months' lapse

Yorke could only reply that he was that vicinity on the date mentioned, t he was unable to give the exact me within a few minutes and he had knowledge of the incident described. He did not dispute that the registra- on number of the motor car involved d been correctly noted, and it was rtainly the number of his car.

Nearly three months passed before orke was brought before nine magis- ates at Epsom Petty Sessions. This s ample time for full enquiries to have en made to justify the charge. But othing was done. It was apparently pposed that the evidence was so com- plete that it must be obvious Yorke was guilty.

When Yorke entered the dock he had no defence ready, because he did not know the names of the persons who had given information regarding his supposed dangerous driving.

The only witnesses were the 'bus driver and conductor, who described the narrow escape they had from being run down by Yorke's motor car, of which they had taken the number. It emerged that they had spoken to the driver of the car and had, in fact, been subjected to abuse by him.

## Not identified

*But neither of the two witnesses could identify Yorke as the man.*

Yorke went into the witness-box and frankly admitted that he had driven his car along the road mentioned on the evening and approximately at the time stated, but denied that he had driven carelessly or had seen and spoken to the two witnesses for the prosecution. He also said that when he drove along the road it was in the opposite direction from that described by the witnesses.

The nine magistrates decided to convict. They could not see any other explanation than that Yorke was guilty because he admitted having been on the road within a few minutes of the time specifically stated by the prosecution and, moreover, his car had been identified by its number.

Yorke was ordered to pay £6 14s. in fine and costs. Again he protested his innocence, but as he made to leave the dock he was not greatly upset. After all, a conviction for a motor car offence is not a serious stain on a young man's character, and it was not likely to affect the livelihood of himself and his widowed mother.

## Job lost

But these thoughts were quickly and violently upset. A signal was made to him to face the magistrates again, and he was then told that, as further punishment, *his driving licence would be withdrawn for three years.*

He almost collapsed. The suspension of his licence until 1938, he saw in a flash, would mean the loss of his work and business at the threshold of his career. He might as well have been sentenced to three years' penal servitude.

And this was not all. Yorke was still reeling under the blow which would deprive him of his job and prospects when he heard the magistrates announce that they took so grave a view of his denials on oath in the witness-box that they had decided also to impound the papers in the case and to send them to the Director of Public Prosecutions with a strong recommendation that the police should prosecute Yorke again for perjury

The inevitable happened. The crippled man at once lost his employment as a motor mechanic and no employer has since been found to give him work. A man is no use, of course, in the motor car trade if he is debarred from driving.

Yorke's position was made worse by the fact that his small capital was invested in second-hand cars, which he had now to dispose of at far below their value because he could not hope to sell them without being in a position to demonstrate them.

He could, of course, have given notice of appeal against the conviction within seven days, but it was almost useless to do so with a threat of perjury proceedings also over his head.

Without any income, his resources were soon exhausted and he and his mother have been reduced almost to penury. No work of any kind was available to him. Much publicity had been given to the magistrate's stern denunciation of his supposed perjury, and no employer would find room for a man against whom such grave criminal proceedings were pending.

But, unknown to Yorke, the truth regarding the Epsom motor-car offence was being slowly but surely established. The Director of Public Prosecutions had handed the perjury case to the Commissioner of the Metropolitan Police, who entrusted it to the Criminal Investigation Department.

Fortunately, the police enquiry was conducted by skilled detectives to whom —and to Detective-Sergeant Sidney Woods in particular—the highest tribute must be paid.

They began to assemble a case against Yorke for perjury and ended by proving that he was completely innocent, not only of that charge, but of the charge in connection with which he was alleged to have committed the perjury.

As expert detectives, they began their investigation upon the weakest points of the prosecution's case—the fact that the only two witnesses had not been able to identify Yorke although they had spoken to the driver of the car at the time, and that Yorke in his testimony had declared that he was driving in the opposite direction from that described by these witnesses.

Stage by stage the detectives carried on the investigation until it was manifest to them that Yorke was not driving the car at the time of the incident,

*Mr. Yorke, ruined by a miscarriage of justice*

although he had been doing so a few minutes previously, and that his conviction and heavy sentence were a grave miscarriage of justice.

## Possessions sold

While the detectives were at work officers of the uniform branch of the police came to arrest Yorke to take him away to prison for a month for non-payment of the fine and costs. He was saved this final disgrace only by selling his last possessions to raise the money.

In the end, the detectives could prove that, unknown to Yorke, a few minutes after he parked his car on the night of the offence it was taken away by another man for a joy-ride and returned later to the parking place. They traced the man and have now obtained a signed confession from him.

The police may blunder sometimes, but their action in this instance in establishing the complete innocence of a person whom they had set out to convict on a further charge must evoke only admiration and praise.

The extraordinary thing is that nothing can be done in the courts on Yorke's behalf. Only the Home Secretary can act by obtaining for him the grant of the King's pardon and so erase the conviction and sentence.

## Up to Home Office

But the worst part of the sentence cannot be wiped out immediately as the law stands. The magistrates cannot be asked to consider the restoration of Yorke's licence and, therefore, his livelihood until a period of six months has elapsed. It should not be beyond the ingenuity of the Home Office, however, to devise some method by which this could be done at once.

JOHN BULL relates the facts of Yorke's ordeal for the double purpose of directing public attention to the splendid work of the police and of inducing the Home Secretary to call for a report, so that the Royal pardon may be exercised, and Yorke compensated in proper manner for the ignominy and distress to which he has been exposed.

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## HURRY UP!

SHOPKEEPERS! You must be "up and at it" now if you wish to make your bid for the great must-be-won prize of £1,000 cash. If you have not already entered, send for full details now to: JOHN BULL Window Display Contest, 67, Long Acre, W.C.2.

A display outfit will reach you by return and will enable you to stage a "big money" window show. If you should have mislaid your Entry Outfit, write for a further set, marking your envelope "Duplicate."

Customers are reminded that there is a prize of £100 for the best advertising slogan of not more than twelve words relating to any product featured in a window display marked with the JOHN BULL Window Display Contest sign between October 1 and December 31. Entry forms can be obtained at the shops where you see this sign.

A selection of the slogans sent in will be published each week, each sender receiving £1.

Here are the slogans for last week:—

GILBEY'S FOUR ACES: *"Gilbey's Four Aces make a 'full house' certain."—Mr. F. Brailsford, 43, Leavygreave Road, Sheffield, 3.*

DE WITTS ANTACID: *"Changes 'Acidity' to 'Placidity.'—Mrs. J. Coward, 71, Vista Drive, Ilford.*

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When will the rain stop? Let's forget about it and have some fun indoors with this Box of Games. When you're tired of Ludo, there's Draughts, and when you're done with Draughts there's Snakes and Ladders. 22 coupons brings you this box of games. Send a postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, for the complete list of nearly 200 Gifts, including Model Motor Car, Toy Railway Sets, etc., etc.

### Little Artists — LOOK!

This box of water colour paints can be yours very soon. You send only 15 coupons to put it on its way to you. You get 36 colours and a brush in a well-made metal box. Remember! Only 15 coupons. This is one of the *extra quick* Gifts from Bournville Cocoa coupons. There are many other quick gifts in the complete list of nearly 200 Gifts. Send a postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, for the complete list.

GIFT No. 811

**15 COUPONS**

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That doesn't matter, everybody will want this hairbrush and comb set. Fine quality bristles set in rubber air cushion. Cellulose finished back. Complete with comb and bag. Colours: Blue, Mauve, Red, Green.

GIFT No. 882 **32 COUPONS**

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For 45 coupons from Bournville Cocoa this artistic "Gypsy" Pressed-steel Coal Cauldron can be yours. It is 12½-in. diameter and extra deep. Very well made. Dull black, stove finish. Send a postcard (postage 1d.) to "New Gifts," Cadbury, Bournville for complete list of gifts. The gifts range from household furnishings to silk stockings.

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Mother likes chocolate . . . so does Father . . . we all like chocolate. Here you are, then. For only 22 Bournville Cocoa coupons you can have a ½lb. block of Cadburys Bournville Plain, a ½ lb. block of Bournville Fruit and Nut, a ½ lb. block of Milk and a ½lb. block of Nut Milk Chocolate. Save up your coupons—it's delicious chocolate. A postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, brings the complete list of nearly 200 Gifts, including Bournville Chocolate Biscuits, Tea Spoons, etc., etc.

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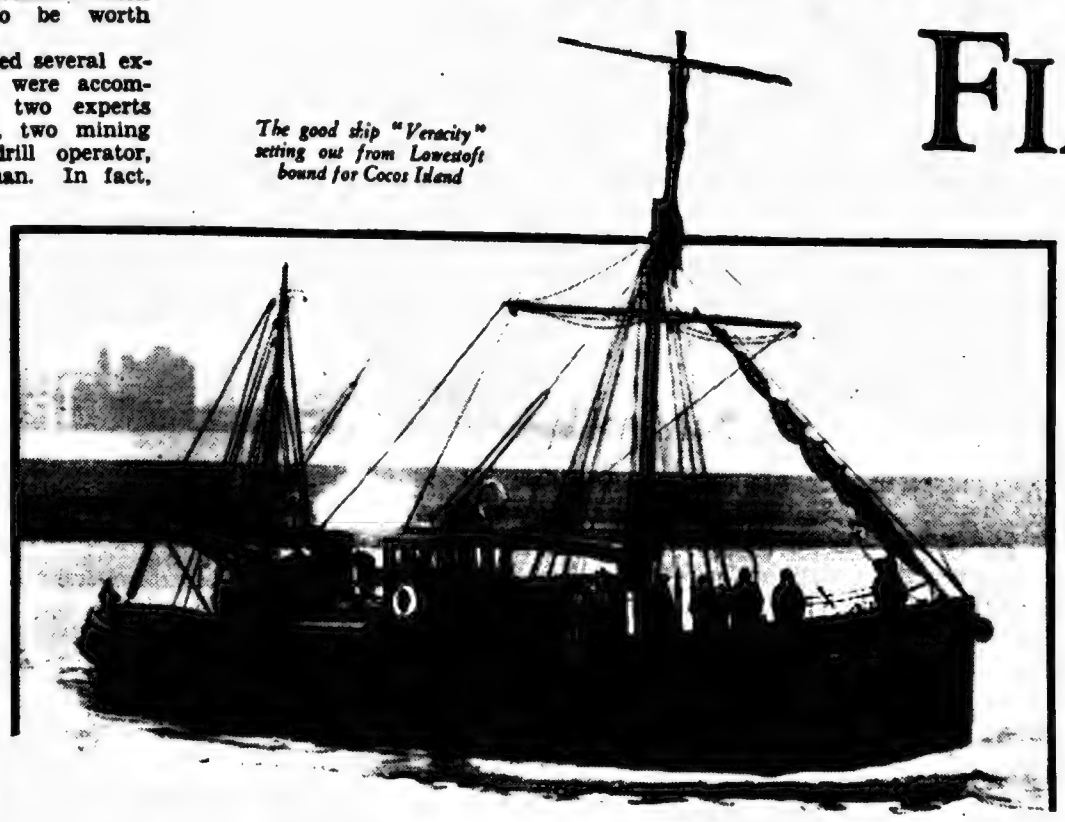


*The good ship "Veracity" setting out from Lowestoft bound for Cocos Island*

## *Weekly Informations from Sir Wyndham Childs*

ONCE again I learn some of the men who set out to seek the elusive treasure which legend says is buried in Cocos Island have returned to England. The cheery optimism with which they started has long disappeared, giving way to a settled despondency.

In February of this year there set out from Lowestoft a steam drifter, bearing the intriguing name of *Veracity*.

On board were twelve adventurers who were determined to wrest from the lonely Cocos Island the hidden treasure which has been estimated to be worth £25,000,000.

The adventurers included several experienced explorers, who were accompanied by a geologist, two experts in electrical prospecting, two mining engineers, an electric drill operator, and a cinematograph man. In fact, the good ship *Veracity* set out from Lowestoft with men on board who were alive with enthusiasm for the treasure hunt on Cocos Island, a dismal little spot, which can best be described as famous for its rain, rats and red ants.

But once again the treasure hunt has proved a will-o'-the-wisp chase. Electric drills and modern equipment made no difference. If there is treasure on Cocos Island, then "Bonito of the Bloody Sword," who is said to have hidden it, did his work exceedingly well.

So far, this latest expedition has proved as dismal a failure as those that preceded it. True, that a few members of the *Veracity* party have remained at Cocos Island, but others, including Commander Worsley, have returned to England.

Behind this latest expedition was a £75,000 company with the inspiring title of Treasure Recovery, Ltd., which was registered in December, 1933.

Linked up with this company, I find, was the Spanish Main Exploration, Ltd., registered a month before with a nominal capital of £100.

The company arranged contracts with men who were to form the expedition party sent out by Treasure Recovery, Ltd.

### *Amazing story*

Yet another company enters into this amazing story, Venus Trust, Ltd., which was employed as the sole authorised agent for Treasure Recovery, Ltd.

Circulars in the form of "Progress Reports" were being sent out last year by Venus Trust, Ltd., which were intended to encourage people who had put their money in the five shilling shares of Treasure Recovery, Ltd.

"It is fully anticipated," said one of these circulars, "that in the near future the price will be not less than thirty shillings a share. Do not, on any account, part with your shares."

Then followed this astounding paragraph:

"Clients who are interested in clairvoyance and psychic phenomena will be interested to learn that Miss Gene Dennis, the American visitor to this country, who astonished critics with the uncanny accuracy of her forecasts into the future, has volunteered the information to the Directors of Treasure Recovery, Ltd., that the expedition will be successful, and has marked a chart of the island with crosses indicating the spots where the treasure will be located."

Unfortunately, Miss Gene Dennis, the clairvoyant, must have been out of form when she marked the "spots" where the treasure was to be found.

But that is not all. I learn that the Venus Trust, Ltd., faded out of existence in October this year, when a liquidator was appointed.

Meanwhile, those unfortunate members of the public who have subscribed part of the £40,000 worth of five shilling shares in Treasure Recovery, Ltd., must smile grimly when they recollect that "in the near future the price will not be less than thirty shillings."

Their shares are, of course, not worth anything like this sum, but I find that they were being sold to the public as recently as October of this year.

### *Depressing*

The balance-sheet of Treasury Recovery, Ltd., which is dated September 6, 1935, is a depressing document.

It shows that of the issued capital of £55,619, £30,000 has gone to Spanish Mains, Ltd., "for purchase of agreements," etc. Expenditure for ship hire, payment to Costa Rica Government, etc., has accounted for over £16,000.

And now Treasury Recovery, Ltd., has a balance of only £953 cash in hand at the bank, and the project seems as far from realisation as ever.

In these circumstances it is not surprising that Commander Worsley, who, as a director of the company set sail in the ship *Veracity* to search for the £25,000,000 treasure on Cocos Island, has on returning to this country resigned his directorship. He is to be congratulated.

So once again the public has been disappointed in a treasure-hunt quest. I issued strong words of warning at the time when Treasure Recovery, Ltd., was floated.

From information at my disposal I had no doubt that this maddest of treasure hunts in the rain-sodden jungle of Cocos Island would end as its predecessors had done—in disillusion.

I wish I could think that I have now written the last chapter in this astounding story of treasure hunting in Cocos Island.

But I fear there will always be impressionable people ready to participate financially in adventures of this spectacular kind.

### *Fabulous*

Hard-bitten explorers and technicians have repeatedly set off to this small and dismal island in search of the fabulous treasure which legend says is buried beneath the dripping tropical foliage.

Again and again they return after experiencing the greatest hardships, only to admit defeat.

The fact is, that if "Bonito of the Bloody Sword" did bury stolen treasure on Cocos Island, and I know of no existing proof that he did so, he accomplished his task so well that for the past hundred years no one has uncovered his secret.

I hope my warning may save some people from loss. As for investors who bury more money in companies such as Treasure Recovery, Ltd., they do so at their own risk.

The fact that the bulk of the original capital has already been expended without result should deter them from plunging more deeply in this romantic but costly enterprise.

## INSPECTOR EDWARDS

In connection with an article criticising the transactions of a certain individual in the West End of London, we published a portrait of Divisional-Detective Inspector John Edwards.

It was, of course, never our intention to convey the impression that the officer had been neglectful in his duty. We have since been informed and have no doubt that he had made a thorough investigation of the whole matter prior to our article.

We are sorry if the publication of the Inspector's portrait caused him any annoyance and are glad to put the matter right in this way.

*Homely Wisdom by Canon R. J. Campbell, D.D.*

## *This Hard World*

A JOHN BULL reader in the North has written to thank me for the homily called "Victorious Living," which gave a brief sketch of Captain Lowry's magnificent conquest.

The writer of the letter says: "Gerald Lowry must be a man in a thousand; his example is an inspiration to every struggler against evil fate; that he could honestly avow himself to have found a greater happiness than was his even before his terrible affliction befell him should put new hope into disconsolate hearts. But there are many ex-Service men and others who have to stand the bludgeoning of relentless poverty, and it sometimes makes us feel that every man's hand is against us."

The letter continues: "I have a family of five, one working, bringing in 13s. per week. I could just pay my way and no more, until two of the children fell ill.

"To-day has been an awful day. The rate collector has called for three months' rates, which I did not have, as it has been spent on necessities for the sick children; and then, to crown all the trouble, I have lost my temporary job because there is no trade.

"I shall have a doctor's bill for the two kiddies presently, and altogether we appear to be at the bottom of a dismal pit. I dare say I shall manage to climb out somehow as Lowry did, but at the moment I don't see the way."

Every word of this recital is literally true, and more could be added to it. There are numbers of worse cases, too, of families reduced to desperation for want of means to obtain proper nourishment and keep a roof over their heads.

There is something horribly wrong with the world when such things can happen in what is after all the most humane of civilised nations.

I took the letter and showed it to a wise friend who has long devoted himself to the cause of the poor and fought the battle of the underdog. When he had read it, I asked him to tell me what comforting advice he could give to decent-living fellows in such a plight as this, many of them men who had fought their country's battles and come home broken in health to find their livelihood gone.

⁂ ⁂ ⁂

He replied: "They must never be allowed to imagine that every man's hand is against them. It is not. But fear and worry make people selfish, and we are strangely ignorant of each other's needs. We live in cages; we don't know what is happening in the next street or what is hidden behind the outward appearance of our next-door neighbour.

"But bid the hard-pressed have faith in the good of man, which in a way is to have faith in God. Sharing-up will not solve the problem, for there would not be enough in reserve to satisfy all needs for a single month; what we have to secure is that every adult has opportunity to contribute to the commonwealth. This is a moral duty wherein we all have an inescapable share of responsibility."

It is the practical application of the precept: "Bear ye one another's burdens and so fulfil the law of Christ."

# SCANDAL OF DISASTER FUNDS

## How Money Meant for Widows and Orphans Is Lost to Them

OFFICIALS of the Government's Mines Department are acquiring headaches trying to solve a problem of the greatest public interest but with which, nevertheless, they have no right to interfere.

And if they produce a solution they will probably be told to mind their own business.

The problem is—What is to be done in the future with moneys donated by the public for the relief of dependants of men killed and maimed in great mine disasters?

You might think that such a matter would be very much the concern of the Mines Department. But it has only undertaken the present enquiry with much reluctance, and after great pressure has been brought to bear by Labour leaders, who are profoundly dissatisfied with the way in which these disaster funds have been handled in the past.

Most people will be surprised to learn that any problem at all arises on such a matter. Surely, they will say, money given by the public is spent entirely on the objects for which it is intended—the direct relief of the dependants of the victims—and wholly used to that end. But they will be wrong.

There are in existence over eighty separate funds which have been created by a generous-hearted public following colliery disasters of the past.

### *Too little spent*

Some of them came into being seventy years ago. Their combined resources total over £1,000,000. A recent addition to this total is made by the Gresford Funds, which have now reached nearly £500,000.

It is this last enormous contribution, raised by the pennies and the guineas of the whole nation, touched with horror and with sympathy for the relatives of those who perished in that catastrophe, which has brought the whole question of these disaster funds to a head.

It is not a question of too much being spent from the funds, but of *too little*. As far as we know, there is not a single instance where the committees of any of these funds can be accused of wasteful or lax handling of the moneys entrusted to their care.

But of a good many it can be said that they have exercised excessive caution and parsimony in doling out the reliefs, and that to preserve the letter of the rules they have created round each fund they have evaded the spirit of the public's giving.

Already, it is estimated that of the £1,000,000 in hand among these various disaster funds, more than £480,000 is listed as "unappropriated balances."

A White Paper published ten years ago disclosed that fund after fund has closed down with huge sums of money still unexpended. The people who should have had the money—the dependants for whom it was given—have either died or been excluded from further benefit by the rules.

### *Large surplus*

And the same rules forbid the disbursal of the money elsewhere, even in similar causes where it may do good. It just represents locked-up, frozen, useless capital.

This White Paper gave details of the funds with surpluses. One of the earliest is the Oaks Colliery Relief Fund of 1866, which has about £16,000 left after all claims have been met. Then there is the Longford Fund (1889) with £1,250; the Albion (1894) with £2,500; the Hulton Fund (1910) with £8,498. And there are many others which, because of the rates of payment made and the decline in the number of dependants, will show big surpluses.

A very few of the committees of funds have seen fit to dispose of their surpluses elsewhere. The Talke Relief Fund (1866) gave away £8,250 to other miners' dependants in the North Staffs area, and from the Udston Fund (1887) grants were made to the Blantyre Fund (1877), which was hard-up. These, however, are exceptions.

Furthermore, according to Mr. Joseph Jones, President of the Mineworkers' Federation of Great Britain, the details given in the White Paper by no means represented the true position. The Mines Department could get no information at all from thirteen of the funds, and the position of others is purely speculative.

Mr. Jones pointed out at a recent Labour Party Conference that the Department has no powers to demand the information necessary for a complete survey of the finances and the range of these many disaster funds, no power to intervene in their affairs, and no control over the trustees.

The utmost that can arise from the enquiry now proceeding are "suggestions" to alter this state of things, which may or may not be acted upon by the fund committees themselves and the Charity Commissioners.

### *No details*

There is a similar history attached to the management of several other civil disaster funds. Take the case of the *Titanic* Relief Fund.

Nearly £500,000 was raised when this fund came into existence in 1912. About £30,000 of this sum was expended in single payments, which closed relief claims relating to some 500 of the crew and passengers. The remaining cases were dealt with on the principle of half wages to widows of the drowned crews with an allowance for each child.

Since 1914 the Charity Commissioners have had nothing to do with this fund. It has been handled entirely by the Public Trustee and, as far as the public is concerned, this official treats the *Titanic* Relief Fund precisely as if it were a private estate. He publishes no details about its affairs and position, although the fund is made up entirely of the public's money.

### *Big increase*

His Department cannot be accused of being spendthrift in its administration. In 1913 the amount in the fund stood at £383,754, and it was stated that the scale of distribution had been actuarially calculated so that this amount would be finally disposed of when the last dependant died.

How has that claim been carried out?

In 1920 the value of the fund still stood at £268,671 and the number of dependants was 881. To-day the fund has *increased* to £320,000 (nearly as much as in 1913), and the dependants have *decreased* to 268. That is good management, *but is it too good?*

It is realised that all invested charitable funds have shown big increases during recent years owing to the rise in securities and land values, but there is at least equal grounds for believing that the huge balance of the *Titanic* Fund to-day is due to the meagreness of the reliefs paid out in the past.

The general scale of those reliefs can be gathered from the experience of a JOHN BULL reader whose case is before us.

Her husband, she tells us, was lost in the *Titanic* at a time when his earnings and future prospects were very good. The fund allowed her 12s. 6d. a week, plus 1s. 6d. for each of her two sons—15s. 6d. for the whole family.

Like the rest of the beneficiaries, her pension did not go up during the war years, when the cost of living halved the value of most incomes. In 1915 she remarried and her relief stopped, though 1s. 6d. weekly was still paid for the two boys. As the boys grew older this sum was increased slightly after she had appealed that their education was costing a lot. The limit reached was 8s. 4d. a week, paid from 1924-26 in respect of one of the boys, who was studying for an important examination.

In 1926 she appealed again for a little more to complete the boys' education, and she was awarded £20, representing a lump sum "closure." Her total receipts from the fund amounted to about £370—spread over fifteen years.

What are we to gather from the present position of the Fund except

*A generous public swiftly responds to appeals for relief funds after a great disaster, but the victims' dependants often wait in vain for help on a scale sufficient to prove of any real use to them*

# ...of the ...ER FUNDS

## ...ded ...y the ...rers ... Get

that the later dependants are going to be vastly better off than those who came in earlier, *if* the money is divided equally among them. To-day their shares are worth nearly £1,200 each, as against less than £300 twenty years ago.

If the old scales of relief continue and there is to be no liquidation of the fund, there would appear to be a large surplus after the existing dependants have died off or gone out of the range of relief. Who is to get this money, *then?* The State?

(Incidentally, the State already "cashes in" on these disaster relief funds. In some areas the Means Test insists on including sums received by dead miners' dependants from disaster funds. In other words, the Government uses money given by the charitable public to save money on its unemployment relief.)

The affluent position of the *Titanic*, like other funds, may also be ascribed to the rigid rules which exclude all except a narrow range of claimants for relief. These rules are worked out with the best of intentions and by hard-headed committees, but do they fulfil the spirit in which the public gave the money?

There have been plenty of echoes of that twenty-year-old disaster; of dire instances of hardship directly suffered from it, which are apparently beyond the scope of relief from this wealthy fund.

Here is a case sent to JOHN BULL only a few days ago by a London County Council official. It concerns a man who is now a "rate-aided" patient—that is, a pauper lunatic, in an L.C.C. asylum. This official writes as follows:

"Whilst going into the man's past history and the guardians' records, I found that he was a survivor of the *Titanic* disaster and had been a ship's fireman aboard her at the time. He had actually received one or two grants from the fund, the last one of £10 being, so far as I can recollect, in 1925.

"It seems to me that the shock of the sinking of the *Titanic* must have wrecked the man's nerves, for the records show that he never went to sea again—he got a precarious living selling laces about London and was always in and out of workhouse institutions.

## No income

"His is a peculiar type of mental trouble. He converses quite rationally, is as quiet as a lamb, but has the delusion that he is losing stones of weight every day. He is a slight man at best. He has absolutely no income and his relations are poor people and unemployed.

"I have not the slightest personal interest in this case; I merely quote it to you because of JOHN BULL's known penchant for sticking up for the underdog. At the same time I have rather strong feelings about the disposal (or otherwise) of moneys subscribed by the public for the benefit of survivors from such disasters as the *Titanic*.

"I think that the man I am writing about should not be allowed to spend, perhaps all his remaining years in a penniless condition, when all that money is in the hands of the Public Trustee. . . ."

There is an analogous set of circumstances in connection with other disaster funds administered by the Public Trustee.

There is the *Empress of Ireland* Fund, for instance, which came into being when that vessel was lost in the Gulf of St. Lawrence in 1914. Fifteen years ago this fund stood at £78,616, with 255 dependants. So well has it been managed, however, that to-day it possesses nearly £95,000, although the number of dependants has dropped to 68.

## Claim waived

Yet there is the same tale of hardships connected with this wealthy fund. One instance before us is that of an old widow in Edinburgh who lost her eldest daughter in the disaster. She could have counted on that daughter to help her in her old age. To-day she "lives" on the old-age pension and has made application after application to the fund for assistance without avail. She has never received any compensation or help.

We have another case from Belfast of a father who lost his daughter in the disaster. She was a bank clerk in a good position returning to her work in Toronto after a holiday. At the time of the disaster he was in more or less comfortable circumstances and he waived any claims he had in favour of those with greater need. (A thousand people were lost in the *Empress of Ireland*, and only £35,000 was recovered from the owners of the vessel which collided with her—sufficient to meet less than one-twentieth of the total claims, most of which had to be helped from the public's Relief Fund.)

## Plea in vain

To-day that man is in urgent need of help. He is ill and too old to work. All his savings have gone and he has asked for consideration from the fund in view of the fact that his daughter would have been in a position to help him had she not been lost. But his pleas have been refused.

Another affluent fund is the *Lusitania*, which to-day is worth nearly £24,000 and has fourteen dependants. That is more than its value fifteen years ago when there were three times as many dependants. And in connection with this fund, also, there are many cases which can be classed as hardship.

But to state these cases is not to make any criticism of harshness against the Public Trustee. That official has the rules of the funds to carry out and those rules presumably exclude all such cases.

That is precisely our complaint. It is the administration of these various disaster funds which is at fault and the legal restrictions which hedge them round.

The public gives the money out of warmth of heart and that money is dispensed with the rigidity of a poker.

There are scores of instances other than those we have given of lesser-known disaster funds which have been a roaring success to judge by their final balances, but which have been comparative failures as far as their main object is concerned—which is Charity—in every sense of the meaning of that word.

And why should a relief fund show a surplus balance, anyway, after all its dependants are dead and gone? To us that seems an admission of the funds' failure—far more disgraceful than a deficit.

The usual course with a disaster fund is for well-meaning gentlemen to form themselves into a committee and then with the purest of motives to draw up rules for the investment and the apportionment of the money provided.

## Too much!

The object, apparently, is always to err on the side of caution, and to be able to display proudly a surplus at the end.

The mentality of some of these committees can be gathered from a remark made to JOHN BULL by a professional administrator of some of these funds.

"Often we get in too much money from the public and it is actually an embarrassment. Take the case of So-and-so (a recent marine disaster)—we got in as many thousands of pounds as there were dependants. Obviously, if we had given each widow or family the full share of what the fund would stand they would have been better off than when the husbands were alive!"

We print that remark without comment beyond adding that it faithfully reflects the ideas behind the administration of so many disaster funds.

## Centralisation

What is the remedy for the confusion, the hardships, the *uncharitable* atmosphere which underlie the administration of a lot of these funds?

As far as colliery reliefs are concerned, we hope that the Mines Department will see fit to suggest that the eighty and more existing funds are welded into one central body.

We suggest, further, that all civil disaster funds should also come within the control of this central organisation, which would thus administer all money subscribed by the public according to rules designed to be as elastic instead of as rigid as possible.

With regard to existing surpluses, it is manifestly absurd that hundreds of thousands of pounds should remain frozen in the coffers of funds whose original purpose has ceased to be, and it is grossly unjust that this money given by the public to charity should drift into Chancery or some other side-pocket of the State.

## More power

There is still in operation a doctrine of British law called *Cy Près*, dating from Norman times, whereby the consent of the courts can be obtained to divert charitable funds no longer used for their original object to other purposes so long as they are similar to the original.

Such a central administrative body as is required would have more power to apply this doctrine than the present scattered committees which hold these disaster funds.

There would be a twofold gain by the creation of such a body—a more human application of the money given, and the public's generosity would not be "economised" into frozen useless millions.

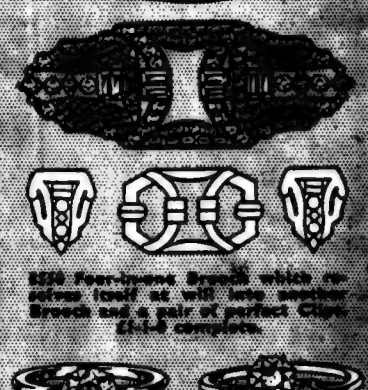
Give her
SOMETHING WONDERFUL

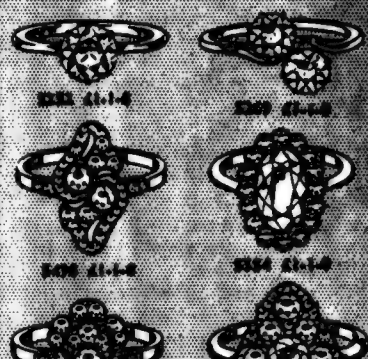
FROM CIRO'S

IT is one thing to have a gift appreciated for the spirit in which it is given but quite another thing to have a gift appreciated—as a gift! The Art of Giving is to divine a wish, and what could be more appropriate, more certain of appreciation than something a million women have chosen for themselves—

"Something from Ciro's"

You can give her a jewel—to all appearances priceless—for only 1 guinea, or, if you prefer, you can pay 3/6 down and 5 monthly payments of 3/6—at *no extra cost*. Whatever you select will be perfect, of that you may be sure, but if it is not exactly what she would have chosen, she may herself re-choose after Christmas at her leisure.





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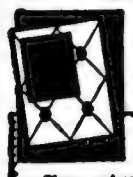

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## JOHN BULL
## Readers' Stories

*I just managed to slip my unused reel of film into the camera as the police dashed into the room*

# ARRESTED in the RED SQUARE

DRAMA, often tinged with blood, lies behind many of the news films which flash before your eyes on the kinema screen. Cameramen risk their lives so that you may know what is going on at the other side of the globe.

They are the newshounds of the screen, a new breed of men which has developed in recent years to satisfy the world's insatiable craving for news—and more news.

It is not unusual for a newsfilm cameraman to be sent on a six months' trip across the world with only a few days', or even hours', notice.

Some years ago I was attached to an American newsfilm company, at its Paris office, which covered the whole of Europe. One morning a message came—would I go and see the Editor at once.

"I've got a difficult job for you," he told me. "And it may be a dangerous one, too. Are you okay?"

"Sure."

"Well, here it is. No one has ever been allowed to film Soviet Russia's spectacular display in the Red Square, in Moscow. This display takes place twice a year, on May 1 and on November 7, the anniversary of the Revolution.

"I want you to take a camera and beat it off to Soviet Russia. You'd better take young Williams with you, in case you need some help.

"Try your best—but if you can't get the pictures don't break your heart! And try not to get thrown into jail—because I don't know the Russian for 'bail.' Good luck!"

Williams and I left Paris next morning, and reached Moscow a few days later. I took with me a small "sub-standard" camera. This takes small-size films, rather like the film cameras used by amateurs. It was all I dared to carry with me, as I did not know what my reception was going to be like.

☆ ☆ ☆

Actually, from the moment I set foot on Russian soil I found everyone friendly and only too ready to help. The Customs officials were most polite—they gave me such a cursory examination that they never came within a mile of discovering the camera, which was hidden in a special pocket at the back of my overcoat!

Williams had a similar pocket, to take the reels of film. He got through as well. I would have declared the camera openly, and paid duty on it, except for the fact that it might have meant complications later on if they had known we possessed a movie camera, and were going to witness the forbidden Red Square parade.

Well, we arrived safely in Moscow a few days before the date of the great parade, on November 7. My first problem was to find a convenient spot from which to get my pictures.

I wandered around to take stock of the situation, and I soon saw it was going to be no easy job. The Red Square, in Moscow, is a great oblong open space. At the "short" ends are the Church of Saint Basil the Blessed (built by Ivan the Terrible in fourteen something), and the Historical Museum.

Obviously, I did not stand the slightest chance of being able to get into either of these places.

On one of the "long" sides of the oblong is the wall of the Kremlin, with Lenin's tomb, standing like a curious pyramid of red and black marble, in the Square below.

The tomb is built in tiers, gradually diminishing in size towards the top, and it is from the first platform, or tier, of Lenin's tomb that the Soviet leaders and foreign diplomats and guests view the parade. So that side was no good either.

The only remaining position was a giant building on the other side of the Square, facing the Kremlin. Before the Revolution this building was a collection of flats and shops. Now it is a big block of Government offices.

Fortunately, as it happened, I had managed to collect a few introductions to Soviet officials from a Russian I knew in Paris. Through one of these introductions I managed to get permission to view the ceremony from an empty room on the second floor of the building.

☆ ☆ ☆

They were in process of reorganising the offices, and this room was standing unoccupied for a few days. Although I was naturally jubilant at this turn of events, I felt just a little bad at taking advantage of the offer, knowing that I was going to abuse the hospitality of my friend by taking a forbidden film of the parade.

Still, the job was the job, and, after all, the "no films" rule was a senseless one. What harm could it do to the Russians if a film of the parade did appear abroad?

Well, the great day dawned, as they say in the newsfilms about the Derby. I took my position at my window facing the Kremlin. I was not alone all the time, for people kept on running in and out of the room during the whole time of the parade, which lasts nine hours.

It was a pretty hectic business trying to take pictures and avoid being caught red-handed. I kept my small camera in an extra large-size pocket, which I had made in my coat for the purpose.

I had arranged it so that I could slip the camera out of the pocket and take a few feet of film when no one was about, and hide it in a second when I heard the sound of footsteps.

In case of emergency I had stationed my assistant, Bob Williams, in the street below my observation window. He had orders to mingle unobtrusively with the crowd, but, at the same time, to watch my window, which I had pointed out to him, like a lynx. And he was to be prepared for anything.

The parade began early in the morning with a spectacular march past of the

(*Continued on page* 28)


SAFE
*and sound*
NESTLÉ'S
MILK

# A clear case of the evening DROOPS

## so they all had TEA

It's wonderful for the 'Droops,' is tea! It brightens up dull and drowsy people, it cheers up those hours when there's nothing much to do, it sends you off to bed, an hour or so later, calmed and comforted—ready for a lovely night's rest. And even doctors agree that a cup of tea can do you nothing but good.

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One of hundreds of Free Gifts in exchange for Rowntree's Cocoa Coupons. Send a postcard (postage 1d.) to Dept. CB9, Rowntree & Co. Ltd., The Cocoa Works, York, for Free Gift Booklet. Free Gift Coupons in every tin.

# ROWNTREE'S COCOA

*HELPS DIGESTION*


*Arrested in the Red Square—continued from page 26*

# Smuggled Out By Plane

*An everyday scene in Moscow's famous Red Square*

Red Army, complete with tanks and armoured cars.

At a given signal columns of troops poured into the square in formation. Following them came the students of the military academies and an unending march of the defenders of the borders of the Soviet Union; Red Fleet Men in their black coats and white gloves; proletarian divisions marching elbow to elbow with bayonets fixed; detachments of "Red Partisans" (warriors of the October barricades during the Revolution).

As the broad flanks moved by Lenin's tomb salutes were given and returned. And as one detachment receded, the next followed with military precision.

The modern technique of the Workers and Peasants Red Army then displayed itself in armoured cars and mechanised infantry on trucks with machine-guns, artillery divisions, detectors and searchlights.

☆ ☆ ☆

Fast tanks tore through the square like a whirlwind, followed by rumbling, armoured machines and an army of tanks drowning the blare of massed bands.

Squadron after squadron of aeroplanes roared over the square, swooping down so low that they almost seemed to touch the queer gilded domes and turrets of St. Basil the Blessed. I don't usually get much kick out of big parades, but I must confess I felt a thrill to think that I was the first foreign cameraman ever to make a film record of this unforgettable sight—the power of the new Russia.

I was not pressed for time, as the Red Army parade lasted alone over two hours. After the army had done its stuff there followed a seven-hour parade of Moscow office and factory workers.

They carried huge banners with revolutionary slogans, and as they passed they saluted the Soviet leaders standing on the platform of Lenin's tomb.

It was an amazing scene—these thousands of Russian working men and women, symbolising the new Russia, with, in the background, the grim walls of the Kremlin and the mediæval shape of St. Basil the Blessed, where 500 years ago Ivan the Terrible had put out the eyes of the architect of the church in a fit of rage.

Vivid with a picturesqueness all its own was the demonstration of the peasants from the collective farms. They were accompanied by forests of golden sheaves of corn, giant pumpkins, "the largest in the U.S.S.R." cabbages, potatoes, horses, cows, pigs, and hens.

The big factories were represented by their products, motor-cars, tractors, and models of machinery, cranes, and blast-furnaces.

Each contingent of workers carried its banner, decorated with pictures of Lenin, Stalin and other Soviet leaders, and inscribed with revolutionary slogans, "Socialist Science the Basis of Our New Harvest," "The Stalin Constitution has brought us a Cultured, Prosperous Life."

When the Square was full, all one could see was a moving sea of coloured banners fluttering above thousands of smiling faces. Many of them seemed to look up at my window, and time and again I retreated hastily into the shadow of the room to avoid being seen.

Nearly all the people in the procession wore their working clothes, which certainly lent a touch of reality to the scene. Engineers came in their greasy overalls, factory girls with neat caps and coats.

Many of them waved their hands when they passed Lenin's tomb. They were greeting not only Stalin and the other Soviet leaders, but some of their own friends and co-workers, who had been given a place of honour to witness the parade as a reward for good work.

☆ ☆ ☆

All the time my little camera was softly whirring, whirring, until only one spare reel of film remained.

Then, spurred on by success, I became bolder. I leaned out of the window for a final "shot" of the workers as they marched away out of sight. That second was fatal. The next thing I saw was two policemen dash through the crowd towards the entrance downstairs. They had seen my camera!

I knew I should have to act quickly if I was going to save the result of my six hours' work. Hastily I slipped the film magazine out of my camera, and tied it, together with the other reels of film bearing the precious pictures, into two handkerchiefs.

I threw the two little bundles out of the window towards Bob Williams, saw him catch them both, and make his way quickly out of the crowd. No one had seen him. He had orders to rush the film on to the next 'plane to Warsaw.

I just managed to slip my last remaining reel of unused film into the camera as the police burst into the room.

"You have a film camera in this room," they shouted.

"Yes," I admitted ruefully, "here it is." They seized the camera, tore it open and ripped out the film.

"You are under arrest. You will please accompany us to headquarters."

I was escorted under guard to the police station, and there was closely questioned. I pleaded ignorance of the law forbidding filming, and added "Here is the film. You can have it and destroy it if you wish. It is only a few dozen feet anyway."

☆ ☆ ☆

After a few minutes' consultation they agreed to destroy the film, and allow me to go. I was still under formal arrest however, and was told that I should have to leave Russia next day.

I agreed; and concealing my real feelings beneath a show of extreme disappointment I watched them solemnly destroy my last reel of *unused* film!

I knew that by this time Williams was on his way to Warsaw, all unsuspected with his two little precious bundles tied up in my handkerchief.

I left Moscow next morning, and in a few days was back in Paris. There I had the pleasure of seeing my effort on the screen.

This story has an amusing sequel. Some months later the Russians learnt that a film of the parade had somehow been smuggled out of the country, and asked if they might see a copy. And they were so pleased with it that, shortly afterwards, they removed the ban on foreign cameramen altogether!

*"The Greatest of These—"*

## "GOOD ANGELS"

WHEN sickness visits a well-to-do home it brings grief and anxiety, but when it visits a home that is already up against it through poverty, it brings despair.

Take six-year-old Marie's dad. He served in the war in the Naval Trawler Section. He has now been ill for weeks suffering from axillary abscess and debility, which keeps him from his work.

His physical suffering is nothing compared with his mental anxiety, for all he has coming in on which to maintain himself, wife and three young children is 15s. 6d. National Seamen's Sick benefit, and, added lately, a 7s. 6d. grocery ticket.

"I am afraid," says Marie's mother, "my rent of 11s. a week will have to go, the result of which I dread. I am ill myself and could not do a day's work even if I got one."

The hon. secretary of his district branch of the British Legion speaks highly of Marie's father, adding, "The family is a most respectable family and the man is respected by all his workmates."

Donations earmarked "Marie" and those for the general fund should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

**PIE DISH.** No. 46. Seamless and strong. Heats quickly & evenly. Cannot chip or rust. *From 11¼d.*

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HE'S VERY MUCH ATTRACTED BY YOU, HELEN.
DON'T BE SILLY JOAN, YOU KNOW I'M NEARLY THIRTY.
YOU LOOK TWENTY WITH THAT COUNTRY COMPLEXION OF YOURS
EVER SINCE I SAW YOU, HELEN, I'VE BEEN IN LOVE WITH YOU... YOUR LOVELY SKIN.....
A YEAR LATER
OUR FIRST CHRISTMAS IN OUR OWN HOME. DARLING, YOU LOOK YOUNGER THAN EVER.

**TAKE MY ADVICE, GIRLS – USE KNIGHT'S CASTILE IT'S SPECIALLY MADE FOR THE FACE.**

You need never look your age if you care for your skin with Knight's Castile. For this pure, milk-white soap keeps your complexion young by preventing "Tired Skin"—the result of being in grimy town air and stuffy atmospheres. Knight's Castile stimulates the vital beauty glands exactly as country air does. Buy a 4d tablet of Knight's Castile and begin this wonderful beauty treatment to-day.

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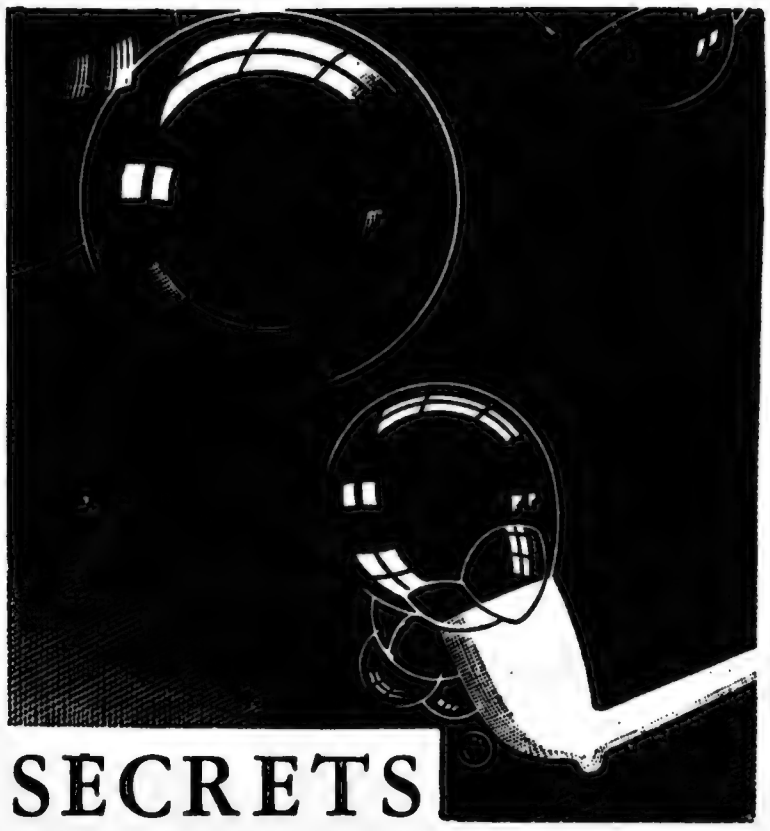

# SECRETS OF COLOUR

*seven colours in a soap bubble!*

The sun shines on a soap bubble—and the white light is split into the seven colours that make it white. Blue is one of these colours—white without blue in it would appear greyish-yellow! White linens go greyish-yellow through wear and other causes. To keep new linens snow white—to make old linens new white—you must restore the blue every wash-day. Always have Reckitt's Blue in your last rinsing water!

# Reckitt's BLUE

*Out of the blue comes the whitest wash!*

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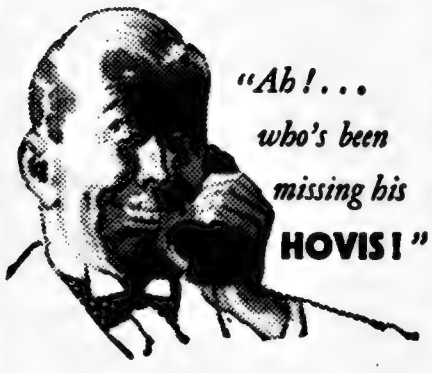

"Ah!... who's been missing his HOVIS!"

Digestive disorders and faulty nutrition often make you feel irritable and out-of-sorts. But HOVIS is a fine corrective.

Had your HOVIS today?

—there's STRENGTH in every SLICE

Macclesfield

# MOTHER who Won't Be HELPED

*"Mother o' mine" . . . wonderful women who deserve every comfort in their old age—but they must not refuse help from their children when it is so obviously needed*

## Human Documents by Philip Inman

TO-DAY is my mother's birthday. Had she lived she would have been seventy-nine. But she passed on long before her time, twelve years ago. And she left a gap that has never been filled.

It is said that you never really miss anybody until you lose them. That is not true in our case. We knew what a wonderful woman she was.

Left a widow with four young children, she had to be both father and mother to us. Life to her was one ding-dong struggle. Yet how patient she was, how amazingly courageous, how wonderfully kind.

I am now turned forty, but let me confess it, there are no words in our language that strike a deeper note than "mother o' mine." That is why I feel tenderly compassionate to all mothers and to all who write to me about their mothers.

Listen to this letter from one of my correspondents:

I am a young married woman with a good husband and a little girl of two. My mother had a great tragedy in her life, as my father left her with two children to go and live with another woman. It was a great blow to mother, and she has never really recovered from the shock.

She is now sixty-one and ought to be enjoying her old age in comfort, but instead she goes out cleaning every day. There is no need for her to do so, for she can live with us, and my sister (who is also married) begs her to live with them, but she won't give up her employment. She has to travel to work and has a longish walk for the bus, and when she comes home at night she is so dead-beat that I could cry.

We all love her dearly and my husband has begged of her to stay at home, but she will go whatever the weather. During the last few months it has taken a toll on her and she looks so terribly ill that people have stopped us and said "Don't you think your mother needs a rest?"

When we talk to her about it she says that to have nothing to do would leave her so much time to think. And yet we can see if something is not done we shall lose her altogether. She has had such an unhappy life and we would so much like to make her lot a little easier. Could you please tell me what to do?

SYMPATHY, it is said, is born in sorrow. And this woman must have been greatly consoled by the tender solicitude of her daughters and of the men they married. This letter is an object-lesson to those who say that "in-laws" never get on well together.

Now, I can understand the feelings of that mother. Her work occupies her mind and leaves her little time to brood over the past. But her present employment is taxing her strength until her family have become terribly anxious about her.

When, then, should be done? I would suggest a chat with a doctor. A bottle of tonic and a few days' rest may be all that is necessary. If, however, he tells this mother that she must take things more easily, she will probably agree to do so. People take advice from strangers which they resent from their own folk.

In that event, would not her present employers arrange for her hours of work to be reduced? Failing that, is it not possible to find her something to do nearer home which would cut out that long and tiring journey?

These are the suggestions I make to my correspondent. I hope that as a result this mother will be spared to her and the rest of the family for many years to come.

I call to mind a scene from one of the wards in my hospital. A young fellow had been caught in the act of bag-snatching and, chased by the police, he had dashed across the road, only to be knocked down and severely injured by an omnibus. By his bedside sat his old mother. With tears in her eyes she pleaded with the specialist to save his life. "He's done wrong," she said, "but he is still my boy." My next letter reminded me of this story. This correspondent writes:

My father committed suicide when I was eleven and there were nine of us in the family. Six of my brothers and sisters were old enough to leave home, and with two others I was put into an orphanage.

A month before my fourteenth birthday I was removed to hospital to undergo an operation, and after being there for eight weeks I was discharged and sent back to my mother, but as I was so delicate she refused to keep me and I had to go into the poorhouse, where I remained until I was seventeen.

One day a visitor asked me how I came to be there. She very kindly gave me a letter to take to a friend, who took me in and found me a job. Since that time I have never looked back. Six years ago I married and I now have a nice home and a good husband.

During the last few months I have visited our home town and have twice seen my mother, but I could not bring myself to speak to her. Ever since, the words "Honour thy father and thy mother" have been in my mind, and I cannot help but feel that in spite of everything that happened, she is always our mother.

". . . still my boy," whispers that woman in the hospital. "Always our mother," says this correspondent. They are both right. Blood is always thicker than water. That there are families where this truth is not recognised does not detract from it.

PEACE with her mother is what my correspondent wants. That is obvious from the letter. Then why doesn't she make peace? "But how?" she may ask.

First of all, if she has not already done so, I think she should talk the matter over with her husband. Tell h the whole story and ask for his approv and support. Then the approach c be made in one of two ways. A ni letter can be written suggesting a me ing and enclosing a stamped address envelope for a reply. Or the more dire method can be taken of going to see t mother.

Hard-hearted folk may disagree wi this advice. They may say that th woman, by her conduct, lost every rig to be called a mother.

I would remind them of the terrib tragedy she had to face . . . her husba committing suicide, leaving behind family of nine. That is a shock suf cient to distract anybody. Beside there is no virtue more sweet than th of forgiveness.

MY next correspondent is a widow with two children. Since h wife died two years ago he h been living with his mother. His litt girl is frail and is threatened with co sumption, from which her mother died

Recently he met an old school frien who will make a good mother to h children and who is willing to mar him. But she does not like his mothe and would not, he tells me, live in th same house. He can't afford to ke two homes. His mother is growing o and unable to look after the childre properly, and he asks, "What can I do?

This man says that his school frien will make a good mother to his childre but does he love her? And does she lo him? He does not want a wife merel as a nurse for his ailing child or merel as a housekeeper.

Then there is his domestic positio What troubles me is the statement th "she does not *like* my mother." Th would make things decidedly unpleasan for my correspondent. And it migh break the heart of his mother, who h stood by him in his troubles. He shoul hesitate before embarking upon a mar riage which might have such unhapp consequences.

The Invalid Children's Aid Associa tion, 117, Piccadilly, London, W.1, migh help him about his delicate child. Thi is one of those splendid organisation that exist to help such cases.

---

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. £1 1s. will be paid fo each letter quoted.

HOW TO TREAT CATARRH, COUGHS, COLDS, ETC.

If your head is stopped up with catarrh, if you've got a cold you can't shake off, if you've asthma or catarrhal deafness, just try this recipe. It is approved by the highest medical authorities, and is really the most efficacious of all treatments, and it brings relief at once.

Go to any chemist and get a one-ounce bottle of Parmint (Double Strength). You can take half a teaspoonful in a little water or you can take it home and mix it with half a pint of hot water and 4 ozs. of honey or sugar.

That is such a pleasant way to take it that even kiddies like it, and the Parmint is so concentrated that the first dose of the mixture brings relief, clears the head of mucus, kills the germs and with a few doses you'll find yourself cured.

Be sure to try this Parmint home treatment at once. [Advt.]

"What a lot of
MACLEANS SOLID
DENTIFRICE
you get for 6D!"

Yes, and how the children love it!

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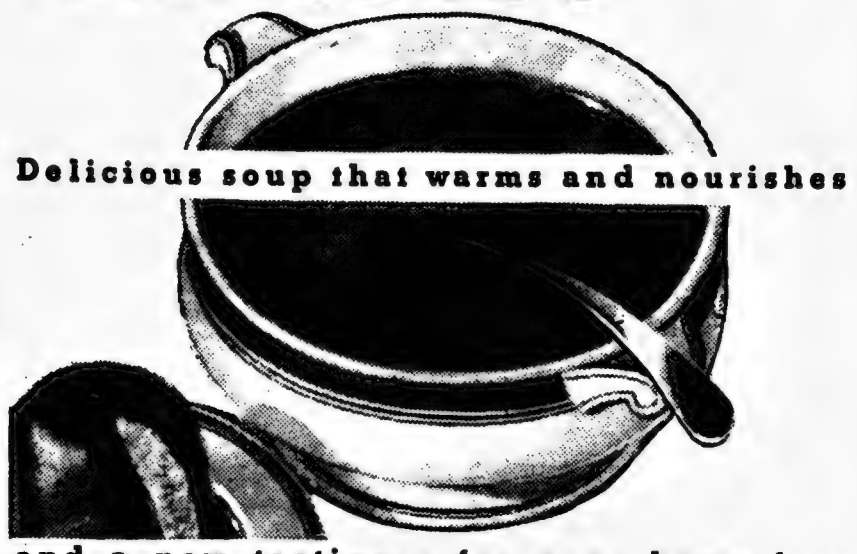

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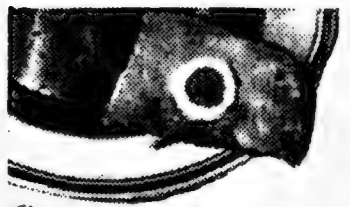

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# WHO *should* RULE *the* B.B.C?

*Nobody could have guessed, years ago, the tremendous power broadcasting would possess within a decade. It must never be abused*

## B.B.C. on Trial.—3

WE concluded our previous article in this series with a reference to the many grievances of performers with regard to their treatment and pay by the B.B.C. And we suggested a remedy—the establishment of an "Industrial Court" for the performers, where their complaints can be aired and settled.

But what about the *staff* at Broadcasting House?

At present the overwhelming majority is not in any trade union at all.

That this should be the case with a public body at a time when all the best private firms allow their employees to join a union is a very bad state of affairs, and one that requires close investigation.

It may be said, no doubt, that no obstacle is put in the way of those members of the staff of Broadcasting House who want to join a union, and this *may* be true enough.

BUT we cannot help being suspicious, and the public would feel far happier if this suspicion were removed once and for all by the publication of figures showing that, in fact, a large percentage of the B.B.C. staff was unionised.

If the Ullswater Committee draws attention to this question, it will have performed a very useful service.

There remain some other matters for enquiry and reform in the B.B.C.'s relations with the public. The foremost is the question of propaganda.

Nobody could have guessed in 1926 the tremendous power which broadcasting has become in the life of the community. A Conservative M.P. not long ago told the House of Commons: "Those who had the ear of the people had the road to its mind . . . the peril which those who broadcast had to guard against was not the obvious one that somebody would make a foolish or unhappy statement. The peril was far more insidious and real. It was the suppression of inconvenient opinions by the Government or certain elements within the State."

On the whole, the B.B.C. has used its control fairly and evenly, although there have been a few instances in recent years when that control has slipped badly. For example, there was the unfortunate business which preceded the 1931 election, when the present National Government was able to present its views on Gold, the Budget, etc., almost exclusively and right up to the eve of the poll. The Opposition, although in numbers it represented half the House of Commons, was not given anything like an equal chance before the microphone.

Then there have been several episodes like the protest made last year before the microphone by Mr. William Ferrie, who, after being invited to speak for the worker in a series of talks on industry, and after having his manuscript censored, found that it had again been interfered with.

How is the public to be safeguarded from propaganda? Who are to be its guardians?

The answer brings us to the consideration of a body which is so august and mysterious that we have scarcely dared as yet to refer to it—the Board of Governors.

All the mud that is slung at the B.B.C. usually reaches the Director, Sir John Reith; but, in truth, he is not the final authority at Broadcasting House. He is, indeed, allowed to run things much as he likes, but always subject in the last resort to the decision of the Board of Governors.

THERE are five Governors, and they are chosen by the Prime Minister. Their term of office lasts for five years, and the present Board is due to retire next year. Four of its members are men, and one a woman—Mrs. Mary Hamilton. Their Chairman was, until recently, Lord Bridgeman, but within the last few weeks Mr. R. C. Norman, who has been Vice-Chairman, has succeeded to the position.

It is interesting to note that he is the brother of Mr. Montagu Norman, Governor of the Bank of England. Thus the two most important and powerful machines in the country, the Bank of England controlling our finance, and the B.B.C. with its tremendous influence over public opinion, are both ruled by members of the Norman family.

But to return to consideration of the Board. At present it only meets monthly, and the Governors are considered as part-time officers.

If it is to exercise proper control on behalf of the public, there is no doubt that it should meet much more frequently—say, once a week—and that the office of Governor should be considered as a full-time appointment. And the public should be told what it is doing and come to look upon it as the link between the British people and the Broadcasting machine.

These are all matters which, we hope, are receiving the serious consideration of the Committee now framing the new Charter. They are, in the long run, of as great an importance to the nation's wireless listeners as the type and quality of the programmes they are getting.

SO we end our case—which is the public's case—in this trial of the B.B.C. If we have appeared to put some points strongly, yet they needed to be put. Nevertheless, we would be overweighting our case if we did not admit that, with all its errors of omission and commission, the B.B.C. has given us a broadcast service which we would exchange for no other country's—and that it gives us as good a ten-shillingsworth as it would be possible to buy in this world.

We remember also the difficulties and achievements of its first nine years, and therefore, if we could have the assurance that in its new life the defendant will mend its ways, then we should be glad for once to double the roles of prosecuting counsel and the Bench and say: "Discharged—with a caution."

## SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

FLEETWOOD CHRONICLE:—"... the SEA is carried down to the school. ..."

WEST CUMBERLAND TIMES:—"Defendant had no LAMB on his machine."

BIRKENHEAD NEWS:—"A good plan is to fix a bicycle with its KIND wheel off the ground."

EVENING CHRONICLE:—"The refusal to grant him a licence to carry on a fish-FLYING business."

WIMBLEDON BORO' NEWS:—"A foxtrot competition, with cups as prizes, and a ladies' ANGLE competition."

THE MANCHESTER EVENING NEWS:—"DISBURSING armed troops who were marching northwards."

BETTY'S PAPER:—"It hasn't come true in our case. We're married. I'm wearing your WING."

## Our Xmas Gift To You

EVERY post adds to the huge volume of applications for JOHN BULL'S Great Xmas Gift. In order to avoid any possibly delay, readers are urged to send for their Writing Sets at once. This Christmas presentation is acclaimed the most generous by far in JOHN BULL'S history and all records have been broken!

See what you are offered! A Free 2s. 9d. Gift Voucher or a Voucher worth 7s. 6d., which are accepted as cash in part payment. One or both—which will you have? Decide now and cash your Vouchers at once. See back cover.


## "THE GREATEST BOON TO MANKIND"

**A widow's opinion of Maclean Brand Stomach Powder**

"Having been a sufferer for 16 years from indigestion in the worst possible form," writes Mrs. Abraham, of Wimbledon, "and having attended the doctor frequently with no result, I decided to try Maclean Brand Stomach Powder.

"To my great satisfaction I have received the desired result, and now I am never without Maclean's.

"After trying everything advertised for this complaint, I say it is the greatest boon to mankind, and I have recommended it to a multitude of sufferers, the majority of whom have derived great relief from dreaded Indigestion."

What would you give to get relief for your indigestion, from the gnawing pains that go with you everywhere? There is no need for you to suffer any longer. Get a bottle of Maclean Brand Stomach Powder—the one with the signature "ALEX. C. MACLEAN" on the carton. You'll be amazed at the benefit you will get. 1/3, 2/- and 5/- per bottle. Never sold loose. [Advt.]

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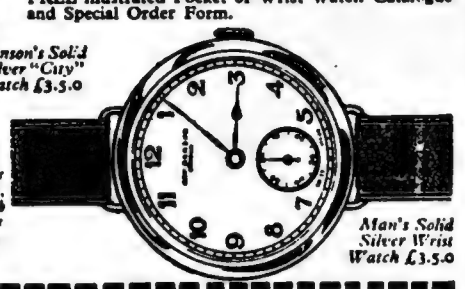

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# MODEL "A" —the Silent Witness

ONLY lawyers realise the important part which can be played in trials, criminal and civil alike, by those Silent Witnesses—the models produced in court to illustrate evidence or emphasise argument.

Among them are toys, houses, ships, motor-cars, railway stations, which—as exhibit "A" or "B," as the case may be—are utilised by solicitors and counsel in an endless variety of ways.

Lately a model, which for its details and exactness is likely to be regarded as a standard of what can be put together by a clever craftsman, has appeared in a notable case.

When Dr. Buck Ruxton was charged with the murder of his wife and serving maid before the magistrates of Lancaster, a miniature replica of the house in which the doctor lived, and in which it is alleged the crimes were committed, was a kind of centre piece for counsel's opening and examination of certain witnesses.

To make that remarkable model a police officer had spent a month of infinitely careful labour. Not a single fitting, fixture or piece of furniture which existed in the real house was omitted from the reproduction. Even the doctor's brass name-plate on the green painted front door and the dustbin in the walled yard were shown.

The whole took to pieces for the purpose of better illustration. The bathroom, for example, with its geyser, toilet cupboard, and wardrobe, could be lifted out as a self-contained unit from the main structure.

In trials of the past, the "model" witnesses have been frequently of considerable value to prosecution or defence.

There is an instance of a doll's house figuring conspicuously in a perjury case.

## *Evidence refuted*

In a village near Leicester a fire occurred in a small house and shop facing the straggling high road, and a woman was burned to death.

When the inquest was held, a young man declared that he was cycling by the premises shortly before the outbreak was discovered and, happening to glance through the front window, he saw within the shadow of a man bending and sprinkling something around on the floor. The shadow, he was convinced, was that of the husband of the dead woman.

Police enquiries were made into this fire tragedy under the direction of then Chief Inspector Helby of New Scotland Yard. A scale model of the burned shop and house was constructed and another of a toy cyclist. It was demonstrated quite plainly by the working of these two models that the angle of vision which the inquest witness professed to have had was impossible.

He could not possibly have seen what he swore on oath he had actually seen. He had concocted a story throwing suspicion on an innocent husband. Later the young fellow was charged with perjury, and at the County Assizes punished with a sentence of six months' imprisonment.

Repeatedly in famous murder trials elaborate models have been used to make clear to members of the jury the relative points of evidence.

When Podmore was tried and convicted at Winchester Assizes for the murder at Southampton of Vivian Messiter, a model of the lock-up garage in which the victim was killed was in court. In the miniature were stacked cases and drums of oil, a tiny motor-car, and the inner screened space where the body had been left by the murderer.

## *Landscape model*

Again, in those two notorious Sussex cases—the Crumbles murder for which Patrick Mahon was hanged, and the chicken farm crime of Norman Thorne at Crowborough—models were made on the instructions of the police.

The model in the Mahon case was that of the ex-coastguard cottage on the desolate shingle bank of the Crumbles in which Emily Kaye met her death. In this model the rooms were furnished exactly. Nothing which had been in the bungalow was missed. There was actually at the corner of the sitting-room fireplace a little metal coal caldron, similar to the one against which—according to Mahon in his defence—Emily Kaye fell and killed herself.

At the trial of Norman Thorne, the model was that of the hut in which the prisoner lived alone at his poultry farm. This replica illustrated both the case for the Crown and that of the defence.

Thorne's story was that he found the body of his sweetheart hanging from the cross beam of the hut when he returned at night from an excursion into Crowborough. This beam and the bed, and the table—all three of which had relative bearing on evidence—were reproduced to scale.

Something quite out of the usu was employed in a North of Englan prosecution in which a man was charg with attacks on women. This was landscape model of the countrysi where the man had lain in hiding f several days.

## *Sea calamity*

The model was most ingenious formed from a combination of aeri photographs and Ordnance Surv maps. Hills, fields, a stream, the moo land and the criss-crossing roadway were built—an exact piece of scenery.

After the giant liner *Titanic* m disaster with a loss of more than 1,5 lives, when the court of enquiry s in the Caxton Hall, Westminster, perfect model of the liner was pr duced. In this, survivors, called t the witness-box, could see the cabi in which they had slept and the deck on which the last tragic scenes wer enacted.

In motoring claims, where heav damages for injury in road accident are at issue, barristers have the miniature motor-cars and lorries an tiny scenery sets of streets or highway on which they react the accident as is alleged to have happened by eithe plaintiff or defendant.

## *Hotel reconstruction*

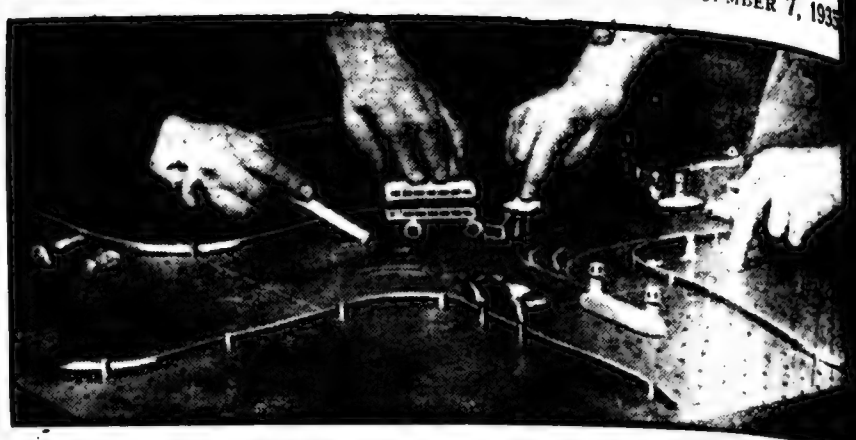
Even in the Divorce Court model are not unknown. There was a hard fought petition, with notable peopl involved, in which the matter of acces between hotel bedrooms was of signi ficance.

A model bedroom corridor of a sea side hotel was introduced. There wa a working lift, bedrooms, bathrooms, th floor waiter's pantry, and the chambe maid's kitchen.

What happens to all these elaborat models after they have served their pur pose as silent witnesses?

In serious criminal cases, when th trial is ended they are, with other ex hibits, stored away in the police museum or record rooms.

Civil action models may be taken b successful litigants as mementoes, or b poked away to be quickly forgotte among the dusty files of a solicitor' office



*A Newcastle street scene specially constructed by the police to assist as evidence in court cases*

## *The Hooters are Hushed . .*

SUNDAY morning in a Lancashire home. . . . As a rule it means tea in bed and a little longer between sheets, because factory hooters are silent and life does not call as urgently as on weekdays.

But not so in one particular Lancashire home recently.

At 6 a.m. the father of the family stirred uneasily in his sleep, coughed himself into wakefulness, and, alarmed by the smell of burning, leapt to the bedroom door to be met by clouds of dense smoke.

* * *

Within a few minutes all the family except one had been driven into the streets by fire. That one—a 15-year-old daughter—had gone back to her room to rescue some treasured possession. She was saved by the courage of a father who climbed to a bedroom window to rescue her.

Then came the fire brigade, the surging crowds, all the raucous accompaniments of a blaze. And not until all the furniture was destroyed was public interest abated and the family left face to face with the stark tragedy of it all.

In an office in London, however, lay that family's salvation.

It was a coupon such as you will find on page 37 of this issue, which the father had filled in and sent to JOHN BULL. Because of this simple precaution, we paid for the ruined furniture under the terms of our unique free insurance scheme.

May we look forward to getting that coupon from you, duly filled in? The work of a minute may well earn from *you*, one day, the gratitude of a lifetime.


**Poisons in the Blood**

**caused by weak kidney action.**

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Delay makes matters worse—just so long as the kidneys fail to filter the blood properly you cannot hope to be well. Stimulate your kidneys to renewed activity with Doans brand Backache Kidney Pills.

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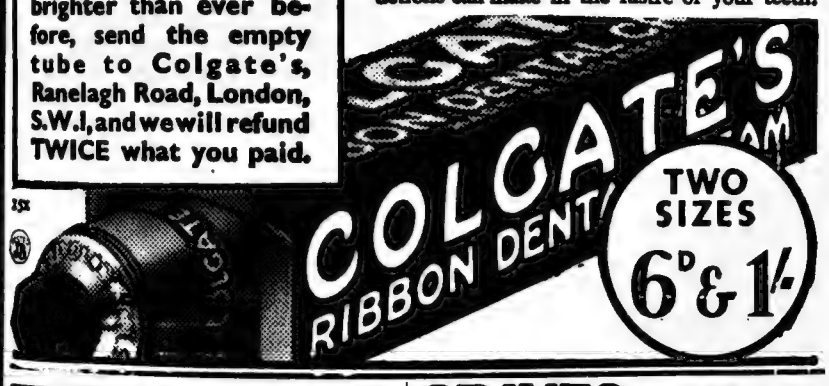


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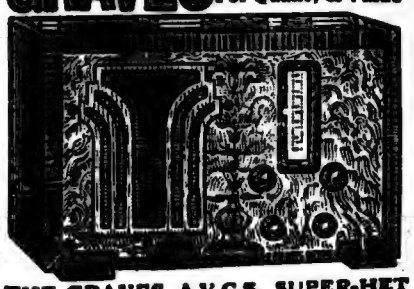

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## The Vanishing Trick

Cold meat disappears like magic when served with wholesome Military Pickle. Made from vegetables and pure malt vinegar, its mellow flavour appeals to all.

Hayward's

# MILITARY PICKLE

**Get a bottle to-day, and see if the trick doesn't work.**

**STIMULATING, APPETISING, DIGESTIVE.**

*Sold by all Grocers.*

# YOU CANNOT AFFORD—

## to Neglect your Stomach

Most of us suffer at times with stomach trouble and are sometimes inclined to let it take its course and "right itself." You cannot afford to let these danger signals pass unheeded—that way leads to chronic indigestion and a life of misery.

The penalties of neglect are seen in everyday life, in a host of people who have become confirmed dyspeptics and spend endless time and money in a fruitless effort to regain their lost health. It is such a pity, when the means of recovery is so readily to hand.

Next time you have stomach trouble: pain after meals, sick headache, flatulence, take 'Milk of Magnesia.' You will be delighted at the instantaneous relief it gives. 'Milk of Magnesia' does its splendid work quietly and efficiently, by aiding nature. It neutralizes the excess acid in the stomach and gently expels the fermenting waste from the system.

'Milk of Magnesia' is as harmless as it is effective and is widely prescribed by doctors for men, women and children. Keep 'Milk of Magnesia' at hand and secure its wonderful help in maintaining your digestion unimpaired.

*Of all Chemists.*

***Prices: 1/3 and 2/6. The large size contains three times the quantity of the small.***

Also 'MILK OF MAGNESIA' brand TABLETS. In Handy Tin — Compact and Thin. 1/- per box — also family size bottle 2/-; of all chemists.

'MILK OF MAGNESIA'

*'Milk of Magnesia' is the trade mark of Phillips' preparation of Magnesia*

we don't know — BUT

WE DO KNOW THAT

SHARP'S the WORD and SHARP'S the TOFFEE

We like best of all

ED. SHARP & SONS, LTD., Maidstone.


# ELDORADOS *Under Our* FEET

WHO would have thought a year ago that there was anything in the many stories about oil deposits in Britain? Anything, that is, which would justify hard-headed business concerns in pursuing the matter further.

But now we know. A £16,000,000 oil corporation in which the British Government is a large shareholder, a company which is not given to following will o' the wisps, has secured licences and concessions and is going ahead sinking good money in oil borings.

Oil boring is possibly the most expensive method of search that has ever been devised. A single shaft can cost tens of thousands of pounds. The licences insist that drilling is embarked upon within a given limited period, and a company of such experience would not take on a concession unless it were more than reasonably sure to strike oil.

All the same, the present developments will come as a surprise to most Britons who have always assumed that this country's hidden treasures stopped short at dull, homely minerals like coal, iron and tin.

There are people, however, who know better. The experts of the Geological Survey for instance. During the Great War, when it seemed that the submarine menace might have serious and even final effects on our supply of valuable metals, these experts were asked to shelve their studies of rocks and strata and do a bit of large-scale prospecting.

The Ministry of Munitions wanted to know whether we had any of these metals at home. And so the Survey produced a series of monumental reports and maps entitled the Mineral Resources of Great Britain.

There were some surprises for the layman in those reports and in the prettily coloured maps which the Survey drew up for the edification of the Supreme War Council.

FOR instance, tungsten during the war rose to be almost worth its weight in gold. "We need it," said the munitions men, "for making high-speed steel; for making stellite—another alloy for surgical instruments; for replacing platinum in certain electrical apparatus."

The experts found it. In Cornwall among the tin lodes, at Carrock in Cumberland, in Sutherlandshire. Work started on producing it, and by 1918 hundreds of tons of the pure metal was being turned out.

Tungsten is still there. Nowadays it is only being produced in small quantities as a bye-product of tin—and the tin mines are not doing too well. And not much effort has been made to work the deposits found elsewhere than in Cornwall.

Who would have thought to find radium in Britain? It is the rarest and most valuable of the elements (£400,000 an ounce), and with the exception of the deposits at Joachimstal, in Southern Europe, where it was first discovered by Curie, supplies have only been found in far-off places like the Congo interior, Central Brazil, and the frozen tundras of the Great Bear Lake in Canada, and in Siberia.

Yet pitchblende, from which radium comes, has been found in Cornwall. Near St. Ives, that pleasant place for artists and holiday-makers, there is a company at work extracting radium at £15,000 a gram. The yield is poor but it pays handsomely. And as they go on the pitchblende deposits may get richer.

Silver and copper mines always conjure up a picture of prospectors toiling through tropical jungles, but big supplies of both metals are known to exist under the ground of peaceful English counties.

In Devon and Cornwall silver has been found in conjunction with lead ores and worked at a good profit. Some mines, like the Chiverston and Herodsfoot-Ludcott, have shown an average yield of 45 oz. of silver to a ton of lead ore. Worked as a bye-product that yield shows a remunerative return. The total amount extracted runs into some millions of ounces.

Copper has long been mined in England, and, indeed, one of the richest forms of copper ore was named after a place in Cornwall. It is called Redruthite.

One famous mine, the Devon Great Consols has produced £4,000,000 worth in its fifty years of working.

PRODUCTION has dropped, or has never begun in other places, not for lack of supplies but for lack of enterprise and the development of modern and economical methods of mining.

There are four other substances which have brought their discoverers vast fortunes, but which Britain has always had to buy from abroad.

The first is molybdenite, from which an essential substance is obtained for hardening steel. The sole supplies have come from Norway and Australia. During the war it was wanted badly for armaments.

The experts found large deposits in Leicestershire, Merionethshire, and in Scotland.

The second, potash-felspar—invaluable as a fertiliser and for glass-making—was discovered in Sutherlandshire.

Arsenic is the third. It rose to £155 a ton during the war. It was wanted for making chilled shot shrapnel bullets.

*Oil in Britain? Of course! Here is a well discovered in a back garden near London*

"Mispickel" ore from which it comes was found in large amounts in Carnarvonshire, Devon and Cornwall.

Fourth, antimony—needed for type metal, white metal, and anti-friction bearings, was found in Scotland.

Gold? Are there any Klondykes in Britain? It is known that there is gold in many places sufficient to pay the few companies working for their trouble.

The famous Clogau mine in North Wales, a mine worked almost casually, has yielded over £1,000,000 during its existence. The Mawdach Valley, in which John Bright once had an interest, has produced about £300,000 worth. The Board of Trade has recently consented to a London company dredging the estuary of the River Mawdach at Barmouth for alluvial gold.

At Pumpsaint, in Carmarthenshire, a firm called the Roman Deep Company is spending large sums of money extending the ancient Roman workings. One of the directors is Professor Bernard Holman, of the Royal School of Mines. The present work, which is being carried out very quietly, consists of cross-cutting at a depth of about 200 ft., through about six reefs which are known to exist in the area. One of the experts on the job is an Inspector of African gold mines. Another gold-field in Wales which is being developed is that at Trawsfynydd in Merionethshire. This is the mine which supplied an ounce of pure gold for the wedding ring of the Duchess of Gloucester. A London gold mining syndicate has recently taken over the property at a cost running well into five figures.

At a place called Wingate Burn, in Lanarkshire, twelve unemployed miners are "panning" and washing the dirt along the valley bottom. They have erected sluices and, using the simple primitive methods of the Klondyke miners, they are slowly filling their pouches with gold dust. They are taking over £2 a week each in fine gold washed out from the buckets of dirt.

It is alluvial gold washed down from the near-by Lead hills, where, in the late 'nineties, a German engineer named Bevis Bulmer struck a pocket of fine gold which yielded £750,000.

THE territory where these young miners are now working belongs to the Marquis of Linlithgow. He is permitting this prospecting, only stipulating that the men must fill in each working before moving to further sites along the valley.

And so, what with gold and radium, oil and copper, silver and tungsten, to say nothing of a score of other rare earths and minerals, old Britain's ground may not be so poor after all.

The next time you cross a Cornish moor or climb a Welsh or Scottish mountain-side don't simply write the landscape off as a pretty view and good food for sheep. Underneath may be an Eldorado.


FREE SAMPLES of New COLD REMEDY.—Now you can *prevent* many colds. Vick Chemists have just perfected a remarkable new formula — Vick-Vatronol brand Nasal Medicament — specially designed for the nose, *where most colds start.* At the first warning sneeze or stuffiness, quick!—a few drops up each nostril! It stimulates Nature's own efforts to throw off a cold before it can develop. For a free sample write Newbery & Phillips, Ltd., 31, Banner Street, London, E.C.1.

Husky Throats

Quickly and pleasantly relieved with VICK LOZENGES 6d

DELIGHTFUL TO THE TASTE

# MOTHER'S SECRET WORRY

## "My baby doesn't look as strong as some babies. What can I do?"

"I lie awake at nights sometimes, worrying about Baby. He keeps on catching colds and he isn't as strong as he should be. My cousin's child, born a week after Baby, is much healthier and bonnier. My cousin told us she gives her child Scotts Brand Emulsion but I give Baby a cod liver oil preparation too. I often wonder what's wrong." writes a London mother.

**Secretly, thousands of mothers suffer similar worries with their babies! And it all goes back to the fact that babies have such delicate digestions.**

A famous Medical Research Body working in London has recently confirmed that it makes a big difference to a child's health which kind of winter tonic mothers choose. "Because," states this Research Body "only when liver oil is given in the white creamy form of Scotts Brand Emulsion of Cod Liver Oil can children digest the oil properly and so get all the body building goodness they need."

* * *

When a mother stands at the chemist's counter choosing a winter tonic for her child, she should ask herself the question, "Am I buying the kind my child can digest?" Because this is what makes one child stronger than another. In Scotts Brand Emulsion every drop of oil is so finely divided that it forms a white digestible cream. 30 minutes after a spoonful has been swallowed every drop has gone to strengthen your child's chest. At once he begins to build up a resistance to winter illness such as he has never had before.

* * *

The letter below shows what a difference it makes when a mother chooses a digestible tonic for her baby. "I began to worry day and night about baby. I was afraid to think what might happen if she caught a cold, she looked so weak and pale. So I put her on to Scotts. She gained at once. This winter her cheeks are a lovely rosy colour and she never shows a sign of a cold. My husband just adores her," writes a mother from Balham.

Get Scotts Brand Emulsion from your chemist to-day and watch the difference it makes to *your* child.

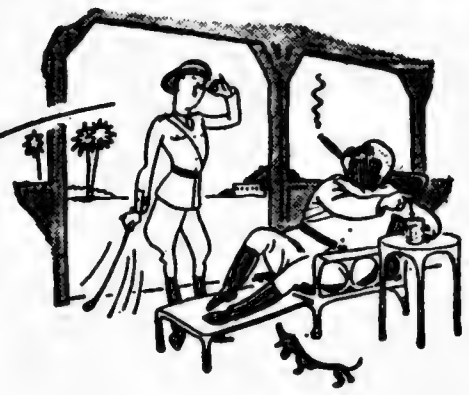
### Proof of above statement for Doctors

The above facts were revealed recently by an eminent Research Body working in London. The official report is available for inspection by the Medical Profession at 10, Stonecutter Street, E.C.4.

Scotts Brand Emulsion contains finest cod liver oil of guaranteed vitamin potency with glycerine and hypophosphites of essential mineral salts. Biological tests show that Scotts Brand Emulsion is completely absorbed in its original form straight from the duodenum into the thoracic duct within 30 minutes of swallowing dosage. On its absorption, this emulsion carries in bile which re-stimulates the liver, and strengthens the digestion.

C.C.4890

*As they say at the Outposts of Empire:*



**'BETTER BUY CAPSTAN.**

***they're blended better***

***-they're Wills's!***

CAPSTAN CIGARETTES 10 for 6d.
PLAIN OR CORK TIPPED 20 for 11½d.

# "JOHN BULL'S" FREE FAMILY INSURANCE

**—the ONLY paper to pay Fire, Storm, Flood and Sickness Benefits.**

## Registration Forms—Sign for Safety

CUT HERE

**JOHN BULL**
*Hand* this Form to your Newsagent

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

.....

..... Date.....

PLEASE WRITE CLEARLY.
J.B. 7/12/35

CUT HERE

**Post this Form to**
"John Bull" Registration Department, 123, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature

Age.....

Address .....

.....

.....

Name and Address of Newsagent. .....

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.
PLEASE WRITE CLEARLY. J.B. 7/12/35

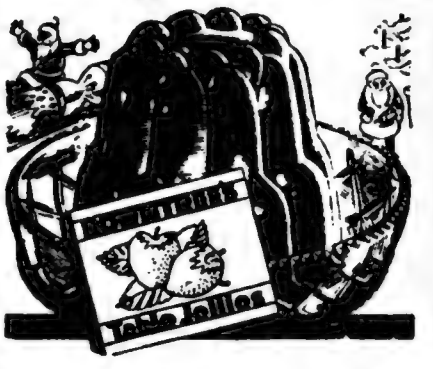
"FOR A PARTY to SUCCEED ROWNTREE'S JELLY is WHAT YOU NEED"
MY MUMMY'S PARTY WAS SO NICE. WE HAD JELLIES! ARE YOU GOING TO HAVE JELLIES AT YOUR PARTY, TOO?
TRY THESE ROWNTREE'S JELLIES, MADAM. MOST PEOPLE BUY THEM, THEY CONTAIN REAL FRUIT JUICES— YOU KNOW
THINKING
I'VE NEVER SEEN CHILDREN SO FOND OF JELLY—IT MUST BE THE REAL FRUIT TASTE OF ROWNTREE'S
M-M-M! YOUR MUMMY'S JELLY'S AS GOOD AS MINE. IT'S SCRUMPTIOUS.
CAN I HAVE SOME MORE JELLY, PLEASE, MRS WILSON?

**HERE'S A RECIPE FOR YOUR PARTY**

*FESTIVE CREAMS:*

**One packet Rowntree Raspberry Jelly, one packet Rowntree Greengage Jelly, one pint Milk. Dissolve each jelly separately in quarter-pint of hot water. Allow to cool, then stir in half-pint of fresh cold milk. Pour a little of the Raspberry Jelly into sundae cups, and fill up with Greengage Jelly. A few silver cachous can be sprinkled on top.**

**4½D A PACKET**



# Could YOU have borne this AWFUL COUGH?

## "I WOULD HAVE PAID £20 FOR FAMEL SYRUP"

*"I cannot thank you enough for your Famel Syrup. I suffered dreadfully day and night, and I was told my lungs were worn out. For three years I had days and nights of horror until a friend told me of your Famel Syrup. Now I have no cough and my sleep is good. You know I do thank goodness for your wonderful Syrup — there is nothing else like it. I would have given £20 to know about Famel Syrup three years ago."* M. S. . . ., Worthing.

Again and again we hear of people who have suffered on and off for years with agonising coughs — a trial to their friends and a torture to themselves. And in every case they have complained, "Why didn't I hear about Famel Syrup years and years ago? To think that this misery could have been avoided if only I had known."

Next time you come across a sufferer, be a Good Samaritan! Tell him how Famel Syrup does a great deal more than ease the coughing for a while — how its soluble Lactocreosote fights and painlessly destroys the germs which have gripped his throat and lungs. Tell him how thousands upon thousands of chronic sufferers have been astounded by the speed of their recovery.

Famel Syrup is not an ordinary mixture, its soluble Lactocreosote — safe, non-irritant — is actually absorbed by the bloodstream to expel the infecting germs from within and thus remove the cause of your cough. It is a scientific preparation used in hospitals and sanatoria all over the world and recommended in famous Medical Journals.

**FAMEL**

*brand*

**SYRUP**

*It goes to the ROOT of your COUGH*

*1/6 and 3/- (triple quantity)*

Distributors: Wilcox, Jozeau & Co., Ltd., Harp Works, North Circular Road, London, N.W.2

# BRAVE MAN Every Minute

A MAN who had braved danger every minute of the working day for more years than he remembered was standing in the corner of a half-demolished building. There was a sharp crack. Something had gone wrong. A huge pillar swayed in the air and, with a groan, fell on the old workman, killing him instantly.

Another brave workman had gone to his death in the relentless cause of the demolition of old buildings.

This incident happened in London a few days ago. But each week that goes by sees the death or maiming of a man whose calling in life is the breaking up of obsolete houses and factories.

And, believe it or not, most of the fatal accidents occur to those who work "on the ground," and not among the catlike workers who stand on a half-broken wall a hundred feet in the air deftly removing the bricks, as it were, from beneath their feet with the aid of a hefty mattock.

The trade of the housebreaker demands courage, skill, patience and a spirit of co-operation known to very few branches of industry. It numbers in its ranks some of the bravest men in the land. But they are the least-advertised brave men in the country.

The moment the first tile is removed from the roof of a condemned house or factory, the spectre of danger looms in the offing. It is often a far more hazardous business to pull down a building than to put one up.

A month or two ago a disaster nearly occurred, in the West End of London, which would certainly have resulted in the instant death of twenty men. It was only avoided by the experienced eye of a "coddy," as a foreman housebreaker is called.

An ancient mansion, which had been used as a club house, was being demolished. The upper floors were removed in the ordinary methodical way housebreakers have.

DEBRIS from above was permitted to accumulate on lower floors before being dropped into waiting lorries underneath.

It was estimated that there was something like forty tons of rubbish and rubble accumulated on a lower floor, which was presently itself to fall under the mattocks of the housebreakers.

Just above were two huge cantilevers, to which, apparently, were fixed four decorated pillars. Acetylene lamps were brought in to sever the connection between levers and pillars.

The "coddy" became suspicious, and stopped the work while he made a further examination. Then he discovered that these four apparent pillars were actually holding up the floor below. In the last century, when the building was reconstructed, a new floor was introduced, suspended midway up the walls of a previous entrance hall.

Orders were given in frantic haste for the floor to be cleared of its forty tons of dead weight. If one of the "pillars" had been cut by the acetylene lamps the pressure would have been such that not only would the floor have given way, but the whole of the remaining walls of the building would have caved in.

The housebreaker begins his career by carrying tea to his mates. He thus becomes accustomed to heights. But if he finds that he cannot crawl about girders and walls perched in mid-air, he is never encouraged to "go up," as they say in the housebreaking language.

The mattock man whom you see perched dizzily high in the air knocking debris down to the ground would not exchange his lot with his mate below. As they often say, it is the "mucker" who risks his life.

The "mucker," or "sorter," is the navvy who picks up the fallen bricks and rubbish and loads them into lorries. He is at the mercy of the heavy falling debris coming from all directions.

The extreme danger of his job is reflected in the fact that he is paid 2d. an hour—1s. 4½d.—more than the average unskilled labourer.

Up on the top of the broken walls the mattock man—his wages reaching 1s. 6d. to 1s. 7d. an hour—wields his pick with expert skill. He can practically direct the fall of the stones and bricks he dislocates from the fabric of the building.

## But who Hears of Him!

Moreover, he can often so pick off the clumps of bricks as to ensure that when they drop they will be intact and useful for commercial purposes. In fact, bricks from old houses are eagerly sought after in the building trade.

But mistakes sometimes happen and a half-hundredweight of rubble scatters and brings destruction to the "muckers" below.

One begins to have an idea of the immense strength of these catlike "mattock men" when one realises that they are often called on to use hammers weighing fourteen and twenty-eight pounds. These tremendous tools are wielded individually.

Sometimes, however, a heavier hammer is necessary—anything up to half a hundredweight. Then two men have to be called on. It is terrifying to think of two men, standing on a broken wall, battering the structure beneath them with a hammer of such weight. And yet it happens every day!

IN this strange industry, which has a language all of its own—a language which it is impossible to print—there is an old saying: "Bricks will bulge. Timber will rot. Concrete remains the same. But steel will always give you word that it is going to do something before it does it."

Steel is at once the joy and dread of the housebreaker. A solid steel structure is easy to demolish; but a steel structure which has given a warning in advance by showing cracking girders is a nightmare.

When the great greenhouses of the Botanical Gardens in Regent's Park were condemned, the Office of Works attempted to teach the housebreakers their business. The "coddy" was quick to observe that the steel girders, put sixty or seventy years ago, were rott If he had employed orthodox me there would have been disaster.

And so he went about the demoli in his own way. "If I had treated steel as if it had been in good condit then there would have been a gen collapse," he said, "and about a mil panes of glass would have been shatte on the workmen underneath. Imag what the casualties might have been.

AND as for rotting timber, t proved to be the cause o disaster when a small ho in Surrey was being taken do It was a very ordinary house. one of the ceilings was supported wooden beams. The inadvertence o mattock man in driving his pick i the timber caused the house to give w The wood was rotten with Death Wa Beetle. He was killed as he fell in mass of bri mortar and d and two of m a t e s we severely injured.

Yes, in spite the dangers housebreaking "mucking." t men engaged this perilous craft seem to thrive it. They live to a ripe old age as a r if they escape the perils of their trad

Why, the man who was killed by t falling pillar a few days ago was past sixty! And it often happens t the specialist workmen who do the m skilful work are active until they very old men. There are dozens men of sixty-five who are experts tearing off "bluey," or lead, from roofs of old buildings—a most valua commercial product.

And there is a man who is regard as one of the best practical "shore of condemned buildings in the coun who is nearly seventy-seven, and he s he never intends to give up his w while he is able to go to his job.

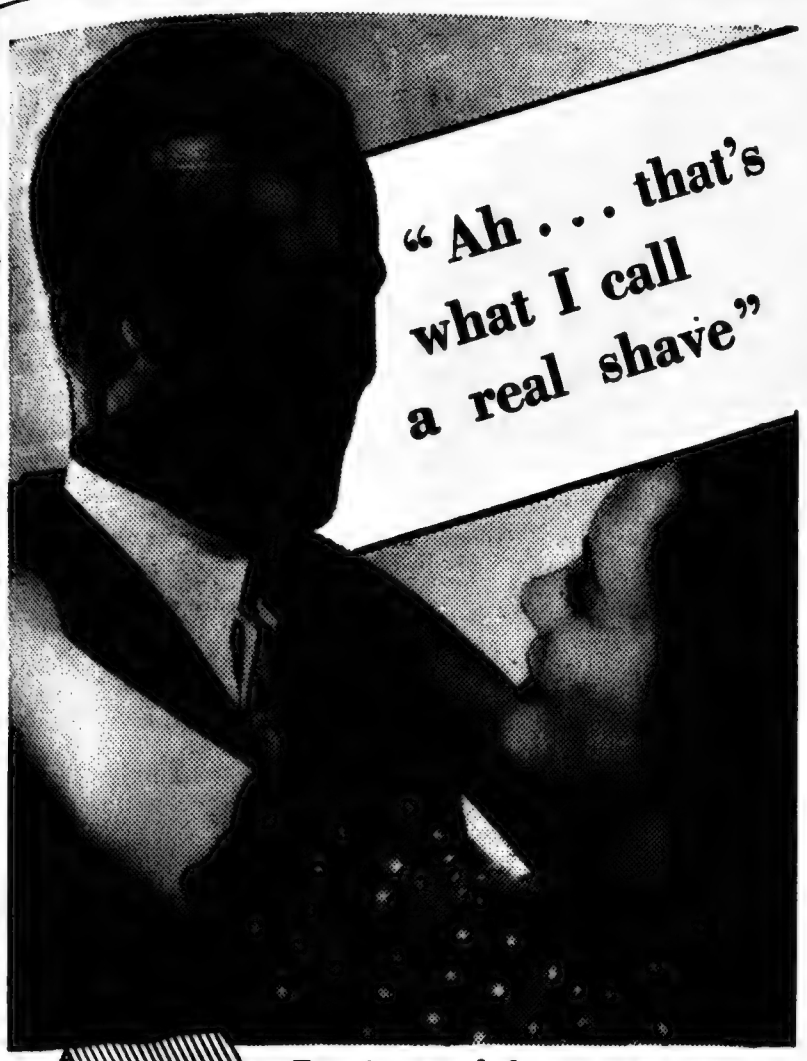
**CORNS QUICKLY REMOVED**

The most agonising and obstinate corns can quickly and completely removed by a 'Reu Saltrates' footbath. The two-fold action 'Reudel' rarely fails. The active oxygen release 'Reudel Saltrates' enters the pores and car special corn-softening salts down to the root, whic soon loosened so that it comes right out. Thousa have proved this the quickest, surest way of end corns. Try it yourself and end the misery of co without delay.

**REUDEL** (Say ROO-DEL) **BATH SALTRATES**

Only in YELLOW packets

1/6 — large size 2/6.




To enjoy a real shave you must use a soap that's really made for the job. Ordinary soap won't do. Besides, you can get a Lever's Easy Shaving Stick for only sixpence. With Lever's Easy a perfect shave is assured a hundred times over. The creamy, lasting lather from Lever's Easy gives as close and comfortable a shave as you could wish for. Leaves the face without a trace of stubble. Feeling cool and fine, too. Makes shaving every morning a real pleasure. See that Lever's Easy Shaving Stick is down on the next shopping list.

A LEVER PRODUCT

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# £10 for another last line!

COLD THRO' STANDING OUT OF DOORS
HOARSE THRO' HANDING OUT APPLAUSE
EVENING LOAD
HALF TIME SCORES
SUCK A ZUBE YOU FOOTBALL FAN
Write a fourth line for this rhyme in the space above and win a substantial money prize.

Once again Zubes offer £10 for a bright last line. Write it in the space above and post to ZUBES RHYMES, Messrs. F. W. Hampshire & Co. Ltd., Derby (Comp.) enclosing the wax paper disc from a tin of Zubes or one of the bags in which Zubes are sold loose. Attach your name and address. Last day for entries is December 14th. See contest No. 8 in this paper next week. Remember, all prizes are awarded on merit, the judges' decision is final and no correspondence can be entered into. You'll find it easy to write brightly about Zubes when you've tried them. They are easing and pleasing for tickling throats and wheezy chests.

GO-SUCK A ZUBE

ZUBES

Zubes are best for Throat & Chest

In flat tins 3d. & 6d.
Loose 2½d. per ounce

*Winner of Zubes' Competition No. 3: Miss A. M. Strange, 79, Berkshire Gardens, Palmers Green, London, N.13.*

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EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

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# IF YOUR BREATH HAS A SMELL YOU CAN'T FEEL WELL

Unless a pints of bile juice flow from your liver into your bowels every day, your movements get hard and constipated and your food decays unnaturally in your 28 feet of bowels. This decay sends poison all over your body every six minutes. It makes you gloomy, grouchy and no good for anything.

Your friends smell this decay coming out of your mouth and call it bad breath. Laxatives and mouth washes help, but you must get at the cause. Take Carters Brand Little Liver Pills. They get those 2 pints of bile flowing freely and then you feel on the "up and up." Ask for Carters Little Liver Pills and get what you ask for 1/3d. and 3/-.

BEFORE BREAKFAST

Get the Mackenzie daily health habit. Keep a bottle in your Bathroom. Use on rising and at bedtime and keep FIT.
Price 1'6
Also in handbag size, with screw top, 1'3.
Sold everywhere.

& BEFORE BED

For Colds, Influenza, Catarrh, Headache, etc.

# Sciatica cured by Macleans Rub.

If you know the tortures of Sciatica have you tried Macleans Brand Rheumatic Rub! The great firm of Macleans have discovered a wonderful new Rub, non-irritating, non-greasy, which actually penetrates the skin and subcutaneous tissues and dissolves away the poisonous uric acid crystals from muscles and nerve sheaths. It brings almost instant relief where all else has failed. For your own sake get a tube of Macleans Rheumatic Rub to-day. It is bound to do you good, bound to bring you rapid relief and permanent ease. At all chemists, 1/3, or 3/- for a very large tube. Money back if not satisfied.

GOOD COOKS USE Borwicks! BAKING POWDER
AND MAKE PUDDINGS FEATHER LIGHT
32b

# USE IT ON WASH DAY

SECCOTINE . . . a marvellous renovator of dresses and fabrics . . . gives new life to them! Insist on SECCOTINE! In tubes everywhere 4½d., 8d. and 9d. Free booklet describing renovation uses from Dept. J.B., M'Caw Stevenson & Orr, Ltd., Belfast.

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THE DOUBLE STRENGTH ADHESIVE
STICKS EVERYTHING

# FENNINGS'

70 YEARS REPUTATION

Sold in Stamped Boxes 1/3 & 3/- Also 1d. each or 2 for 1½d.

During the critical days of babyhood, these powders are the finest medicine for babies cutting their teeth, are cooling and soothing and absolutely harmless

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ARE YOU WORRIED ABOUT YOUR CHILDREN'S HEALTH?
Fennings' "Every Mother's Book" will give the advice you require. Ask your Chemist for a free copy or send to:—
ALFRED FENNINGS, COWES, I.W.

When little ones
CATCH COLD
..it's no time to experiment

Play safe with children's colds, Mother! Use the remedy that thousands upon thousands of other mothers have tested and proved safest and best—Vick brand Vapour-Rub.

There is nothing to swallow—nothing to upset delicate little stomachs. You just rub it on throat and chest at bedtime.

The instant it is applied, it begins to warm the chest, to "draw out" the tightness, like an old-fashioned poultice.

At the same time, its healing, medicated vapours go, with every breath, direct to the air-passages—where colds lodge.

By morning, almost always, the worst of the cold is over.

VICK VAPOUR RUB



to agents THE BIG TWO Send direct

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ACCEPTED FROM
1/-; 2/-; 2/6; 5/-; 10/-;
£1; £2; £5; £10 UP TO ANY AMOUNT
WINNINGS BY RETURN

OVER THE STICKS
THE SAME GENEROUS TERMS AS FOR THE FLAT
DAILY LETTER COMMISSIONS
bearing a time stamp not later than the set time of any race in accordance with rules will be on at Starting Price or Totalisator Returns as desired.

FOOTBALL
ODDS UP TO 10,000 to 1
'CHALLENGER' FIXED-PRICE LISTS
include ALL the matches in
SIX LEAGUES
ALL THE CERTS
ABSOLUTELY NOTHING BARRED

Please send your Lists. I am over 21.

Name .....
J.B.7/12/35
Address .....
Town .....
County .....

DAVID COPE
C. ALFRED H. MAURICE LTD
227 BATH ST GLASGOW C2


# My Favourite Christmas Card

—by Letter Parliament Readers

CARDS large and cards small, they come in batches by every post. From near and far, from all kinds of people, but, interesting though they are, I pay little attention to them.

One, and only one, do I long to see, and until I see it I am not satisfied. Every year it comes, in the end, but not until I have handled it can I rest content and enjoy my Christmas.

It is the last one.—*"Postman," Hants.*

## Pride of Place

A lover of mountaineering, I spent many early Yuletide vacations in North Wales. Then, one year, a faulty rope led to a fall which ended for ever my climbing days.

Each succeeding Christmas, however, I have to my unbounded delight received a card from my former friends at their mountain rendezvous.

Hobbling across my small room I give it pride of place on my mantelpiece, and the festive season is made all the merrier by thoughts of bygone exploits among my much-missed hills.—*C. C., Bath.*

## No Resentment

Captured on the Western Front in 1916, I was sent out to work on a German farm. There I received throughout my entire captivity the kindest of treatment, and even when the only son of the house was killed at Verdun no resentment whatsoever was shown me.

Now, when on Christmas morning I open my favourite greeting card from the old German couple, I rejoice to think that the spirit of peace and good will can at Yuletide triumph gloriously over the carnage and bitterness of war.—*G. M., Somerset.*

## Duty First

Leaving the hospital where I was house surgeon late on Christmas eve to catch the last train to my father's home, I arrived at the station to find a man in a grave condition as a result of an accident.

Realising that the urgent operation necessary to save the victim's life would throw a great responsibility upon the young doctor left in charge, I decided to sacrifice my holiday and return to the institution.

Of all the Christmas cards I receive I value most one from a grateful cripple, reminding me of the Yuletide I put duty before pleasure.—*D. N. R., Portland.*

## Old Times Again

The Trinity House card I receive from the keeper of a lonely lighthouse where many years ago I was employed.

Although since those days I have prospered at an inland calling, the tang of the sea still runs in my blood, and perusing the greeting I hear again the beating raindrops against the windows of the lamp room, and visualise the mighty lantern rotating above my head—a signal of safety over a waste of foaming waters.

Once more I relive those lighthouse Yuletides which, remote as they were from the comforts of civilisation, have left unforgettable memories behind.—*"Windy Stack," Gower Coast.*

## All There

There is snow on my favourite card, a lot of snow on roofs, walls, and the courtyard of an old-fashioned country inn. A stage coach is drawn up, and on the outside a rotund, bespectacled, muffled figure sits, looking uncommonly like Mr. Pickwick himself.

Messrs. Tupman, Winkle and Snodgrass are there, too, and the horses seem to stamp impatiently to whirl them away to Dingley Dell.

I like this scene best because I think Dickens has portrayed Christmas better than any other author has ever done.—*"Dickens Admirer," Portslade.*

## Different

Five years ago I left family and friends in New Zealand and came to England to take up a post.

I don't know when I shall return to that glorious country and to my family, but each Christmas sets my heart aching anew to go back, for the Christmas cards my mother sends depict sunshine, green fields, and gay flowers not known, and robins.

It is this "Unchristmassy" card amongst dozens of others which is my favourite, because it is different and reminds me of lovely summertime Christmastides of my childhood.—*"Stranger," Failsworth.*

## Spirit of Nobility

It was a foggy Christmas Eve six years ago that my car knocked down and killed a little boy. Although I was exonerated from all blame, the memory of that accident disturbs my conscience and casts a gloom over my Christmas festivities.

The mother of the dead boy, sensing my mental suffering, always sends me a Christmas card on the anniversary of the accident, wishing me and mine a very merry time.

This is my favourite card, for it shows a spirit of nobility and graciousness that rises above a great sorrow and is a beautiful message of good cheer.—*"Dru... Cardiff."*

## Personal Touch

I like to see the photographic Christmas card—a card with a mounted photograph or snapshot of my friend. It brings his likeness to the fore, especially if he is many miles away; it brings back happy memories of the times we had together.

The photograph gives the card a personal touch, removing it from the category of "just a card from So-and-so."

In fact, I think it is the nearest approach to a ... making thoughts run on the same lines that tongues would.—*C. W. R., Derby.*

## Never Failed

Not being able to "hit it off" with my eldest sister with whom I had frequent rows, I left home to go to sea, at the sacrifice of leaving my mother, whom I loved dearly.

Many are the addresses to which a sailor receives his mail during five years of journeying, but I have never failed to receive that anxiously looked for Christmas card—the one that tells me that my mother still thinks and cares for me.—*L. R. D., South Norwood.*

## Lucky Card

The Christmas I was out of work, the large batch of highly coloured, nicely worded cards arrived as usual. But the many well-meant wishes for "A Jolly Christmas" seemed ironic: those from well-to-do relations with "hearty wishes" made me feel bitter.

Then came another card—it was green in colour—and it was from the Employment Exchange telling me of a job.

It proved to be my favourite "Christmas card," for I got the job and have had it ever since.—*K. A., Hastings.*

## Greatest Treasure

Through a misunderstanding I have been estranged from my parents for more than ten years; whenever we met they ignored me.

So judge my surprise when one Christmas Eve I received a greetings card from my mother. It bore a picture of a cottage in the snow with some people alighting from it, and underneath were written the words "Welcome Home."

We are all good friends now, and treasure that favourite card more than anything else.—*"Kitty," Potters Bar.*

* * *

My favourite Christmas card is one which I receive every year from my mother. It consists of a neatly framed photograph of herself.—*"Gag," Lancashire.*

It has a picture of an old lady, sitting knitting in an ancient rocking-chair beside a cosy fire in an old-fashioned cottage. My mother passed away many years ago, but this card keeps her kind old face fresh in my memory.—*W. L., Cannock.*

For years I have treasured it. "To Mummy and Daddy, a Merry Xmas" in the writing in the childish hand of the little boy who now lies asleep in Flanders fields

**ORIGINAL** letters upon the subject below, not exceeding 100 words, are invited. 10s will be paid for each letter published, 2s. 6d. for "Shorts." Envelopes marked "Letter Parliament" must reach 93, Long Acre, London, W.C.2, by first post Tuesday, December 10.

**My Grouse Against the B.B.C.**

*Race with "Silver Ring"*

## THE CODE PAYS

THE first four Code selections for the National Hunt season proper were: Patrimony (won 5 to 4); Choucas (won 9 to 2); Royal Mail (won 11 to 4); Prominent Lad (second at 15 to 8).

May the "good things" continue until the Flat comes round again!

My advice to those who want to see the winter sport at its best is to visit Sandown Park this week-end. Top-class 'chasers and timber-toppers are engaged. West Kent, Brilliant Jack and Grappler may help to pay the expenses.

## "SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, December 5, to Wednesday, December 11.

R 98 T F O A P U X Z Q C 93 B 94 M
W N 96 G S K V Y 97 L H J I 95 E D

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

OVKM94 would read SPADE.

Where a double letter occurs in the name of a horse the figure 2 is substituted. RKYAS2 would read WAUKOO.


GRAVES Beats the World For Quality & Value

Every Lady should write to-day for GRAVES DISPLAY of up-to-date Fashions illustrating the Latest Ideas in Ladies' Wear, at money-saving prices. Wherever you live, our Keen Prices and Easy Terms are for YOU.

LANGHOLM This strikingly handsome Coat is produced in a fancy weave Velour, and cut in semi-fitting style with fashionable panel back, and the new puff elbow sleeves. It is provided with a bold Coney Fur Collar which can also be worn over shoulders with cape effect. The garment is lined with super quality Artificial Silk Twill to tone. Shades: Navy, Bottle, & Brown. Sizes: 14 W. to O.S. Busts 32 to 33in. Lengths: 46 to 50in. 29/11
Terms: 4/- Monthly.

WRITE FOR PATTERNS
Send to-day for range of Patterns. Post Free. Coats, Costumes, Furs, Underwear, Robes, Frocks, &c., all in the newest styles. Ask for Patterns of any kind of garment required, and a splendid choice, with a self measurement form and all particulars will be sent per return of post.

J. G. GRAVES LTD. SHEFFIELD

4/- Monthly

# Afrikander SHAG

8D AN OZ

In ½ and 1 oz. packets

*also* MIXTURE *or* FLAKE

"IT SAVES & SATISFIES"

Shags may come and shags may go, but Afrikander goes on—for ever cool and smooth and 100% satisfying.

PLEASE WRITE

If you're already an Afrikander smoker, we'd be glad to have a card from you saying *what you think* is Afrikander's most attractive feature; to *Afrikander, 3 St. James's Sq., London, S.W.1.*

# YOUR comb should be like this

## Quite free from fallen hair...

Nine people out of ten do not lose their hair. They allow it to fall out by exposing the scalp and hair roots to scalp starvation. You can only put a stop to falling hair and dandruff by putting a stop to scalp starvation. For it is that which makes the condition of your hair so unsatisfactory. And the longer you let it go on the more serious is the damage to your hair-forming tissues.

Silvikrin, the natural hair food, stops scalp starvation. Pure Silvikrin is a concentrated solution of the 14 organic hair-building substances indispensable for hair growth. It is easily absorbed by the scalp and assimilated by the hair-forming tissues. This has been proved by tests in hospitals and laboratories all over the world. It is confirmed by thousands of people who, once menaced by or resigned to baldness, attribute the handsome heads of hair they now possess entirely to the use of Silvikrin.

The beneficial action of Silvikrin starts at once. The scalp becomes healthy and clean. The normal function of the hair roots is re-established. Dandruff is rapidly removed. Falling hair stops. New hair grows.

For your daily hair dressing use Silvikrin Hair Lotion. It is the surest protection against dandruff and falling hair because it contains Pure Silvikrin. Bottles at 1/6, 3/6 and 9/-.

Use Pure Silvikrin for serious cases of falling hair and to restore new hair growth. Outfits for one month at 6/- and 7/6.

From Chemists, Hairdressers & Stores.

GET THE **Silvikrin** HABIT

*and get to the root of hair trouble*

**FREE:** The Booklet, "Your Hair," written by a specialist of world-wide reputation, gives useful advice on the maintenance of healthy hair and scalp. Sent post free on request to Silvikrin Laboratories, London, N.10

S-28-E

# Mother! Stop your Child's COUGH

**Honey Syrup, the unfailing remedy, ends the most persistent attacks.**

COUGHS, chest colds and bronchial troubles can be as deadly as any disease, but they have no chance with 'Pineate' brand Honey Syrup, the children's cough remedy. A half-teaspoonful of this unfailing, pleasant-tasting syrup stops the cough at once, clears away phlegm and congestion, and soothes and heals the delicate lining of the little one's throat and chest. And it's not a nasty "medicine"—children love it. Safe, too: it contains no harmful drugs, and can be given to even the youngest child. Half a teaspoonful is a full dose, and a bottle costs only 1/6.

All chemists sell 'Pineate' Honey Syrup, and all wise mothers keep it handy. No house is a safe house for children during the winter months unless there is a bottle of 'Pineate' Honey Syrup in the cupboard. If you value your children's health, get a bottle without delay—*now!*

**'Pineate'** BRAND HONEY SYRUP

The Cough Remedy for Children

# Kidneys Must Clean Out Acids

The only way your body can clean out health-destroying Acids from your blood is through nine million tiny Kidney tubes or filters, but beware of cheap, drastic, irritating drugs. If Kidney or Bladder Troubles make you suffer from Getting Up Nights, Nervousness, Rheumatism, Backache, Dizziness, Circles Under the Eyes, Dry, muddy Skin, Irritating Acidity or loss of Vigour, don't take chances. Get the Doctor's guaranteed prescription Cystex (Siss-Tex). Brings new vitality in 48 hours and is guaranteed to make you feel 10 years younger and to cure in 8 days or money back. Cystex costs very little at Boots, Taylors, Timothy Whites, and all chemists. The guarantee protects you.

# CATARRH

**Relief in 30 Seconds**

Relieve your Catarrh in 30 seconds! A touch of "Nostroline" nasal remedy acts instantly. Clears head, stops nasal discharge, opens breathing passages. "Nostroline" soothes all irritation, ends stuffiness. Relieves Head Noises and Catarrhal Deafness. Amazing too for Colds and Influenza. 1/3 all Chemists.

*Free Sample from "Nostroline" J.35, Clifton, Bristol.*

**'NOSTROLINE'**

**When your chest is choked up**

Nothing can be so miserable as a cold in the chest that makes breathing painful and sleep impossible. New Mistol Rub on your chest and throat quickly brings comforting relief as its stimulating glow gets to work on the affected part — loosening up congestion. Mistol Rub's new scientific base permits the soothing medicaments to start their penetrating action the moment it's rubbed on your chest. 1/- and 1/9 from all chemists.

RUB YOUR COLD AWAY WITH

**Mistol Rub**

FOR HEAD COLDS, OF COURSE, USE MISTOL DROPS

**AWFUL SKIN DISEASE**

Suffered Agony Night and day! Now cured!

**cured by Germolene**

Time after time the worst imaginable cases of skin trouble are promptly restored by the most wonderful of all healing preparations—Germolene brand Aseptic Ointment. Mr. J. T. W., of Belfast, writes:—

*"I contracted Skin Disease nine months after going under two operations for septic Blood Poisoning in my left arm. After using two tubes of Germolene I was cured of my terrible disease."*

Germolene overcomes Bad Legs, Ulcers, Eczema, Dermatitis, Impetigo, Psoriasis, Septic Wounds, Burns, Wounds, Scalds.

Tins 1/3, 3/- & 12/- Tubes 4/6

**Germolene** Brand ASEPTIC OINTMENT

**FREE!** FREE BOOK by Eminent Skin Expert describes Home treatments. Send this offer with name and address only in unsealed halfpenny envelope to:—Vono Drug Co., Ltd. (Dept. J.B.305) Manchester, 16.


## THE KID

ELSIE (Dundee).—"We can say anything we like to our boss." So long as you don't let him hear you, we suppose.

MANUFACTURER (Leeds).—"The piano is fighting for its life." Yes, with its back to the wall.

TOMMY (Appleby).—"What does any husband know about women's fashions?" The price.

CULTURIST (Sutton).—"I would rather be a nudist before anything." And, no doubt, you were.

JIM (Newquay).—"What should I do when I feel seedy?" Plant yourself in an armchair.

G. L. (Guildford).—"Television will revolutionise entertainment." We shall see.

R. B. (Croydon).—"All my roses this year were ruined by insects." The little blighters.

DIVER (South Coast).—"For years I've been struggling to make ends meet." You are always in low water, so to speak.

J. O. (Malvern).—"It is impossible to play ping-pong without noise." It certainly can't be managed without a racket.

SHIP'S CAPTAIN (Liverpool).—"I look on the sea as my garden." One job you don't have to do is water it!

M. C. (Lowestoft).—"You will never be able to catch me out." And we hope you'll never be able to catch us in.

MATHS. (Oxford).—"The man who is devoid of all mathematical ability is no longer considered in business circles." He doesn't count.

FOOTBALLER (Chelsea).—"Our trainer won't touch soft chocolates." He probably prefers hard centres.

BUSINESS (Preston).—"I have never been a clock-watcher." Not even in a taxi in a traffic-jam?

UNFORTUNATE (Wellington).—"I was reading a poster advertising for a handyman when the cellar flap gave way." And you filled the gap?

JEWELLER (Woking).—"Some women would give all they have for a single stone." And some would give all they have to get rid of one.

S. E. (Hastings).—"I built a cottage on a wild cliff-edge this summer, but I didn't bother about making a path." No doubt your relations wore you one in no time.

AMUSED (Purley).—"A wasp somehow got into a crowded tube railway carriage last week." Did the poor thing eventually manage to squeeze its way out again?

REFEREE (Midlands).—"I was carried shoulder-high off the field at the end of the match." Did you find the stretcher fairly comfortable?

F. H. (Manchester).—"I have been appointed as the official in charge of street lighting." That's a new sort of lamp post is it not?

F. G. R. (Southampton).—"When my neighbour had his gate mended, it threw mine out of truth, yet he won't do anything about it." That doesn't seem quite straight.

ORGANISER (Bootle).—"When people knew that a conjuror was going to perform at our concert, tickets were bought by the hundred." He did the trick for you.

W. L. (Chester).—"What would happen, I wonder, if a mistress treated her maid with the same respect as she treats her husband?" The girl would hand in her notice at once.

W. J. K. (Sunderland).—"It won't be long before our railways generally adopt smokeless fuel." But they will no doubt continue to use fireless fuel in the waiting-rooms.

PUNTER (Doncaster).—"Too many horses are given names that the man in the street can't pronounce." But when they let him down he makes it pretty plain which is meant.

EFFICIENCY EXPERT (E.C.).—"In these highly competitive times I have nothing but scorn for a business that carries passengers." This seems rather hard on the railway companies.

# THE EDITOR Laughs Last

*H.L. (Durham).—"Billiards is a ripping game." Especially when our Uncle Ted plays it!*

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

M. D. (Exeter).—"What bigger nuisance can there be in a garden than a puppy?" A dog.

PARACHUTIST (London, N.).—"I never touch alcohol until the end of the day." A delayed drop.

P. N. (Frome).—"Is whist a game of chance or skill?" A good deal depends on a good deal.

WORRIED (St. Albans).—"What is the best way to prevent a tradesman sending in a bill twice?" Pay him when you get the first.

PROUD (Eastleigh).—"My wife's voice resembles the deep notes of the organ." We hope she also resembles an organ by having some stops.

TRAVELLER (Southampton).—"Stories that come from the other side of the world are often hard to believe." They are far fetched.

FLAT-DWELLER (Lambeth).—"A game of chess means more to my husband than a comfortable house with a garden." So he won't move in a hurry.

MOTORIST (Birmingham).—"If I had my way, I would put an end to the cul-de-sac in our big towns." But aren't there ends to them already?

PUBLISHER (London, W.C.).—"Every book issued has a mistake of some sort." In many cases, of course, the mistake was writing it.

SUCCESSFUL (Hanwell).—"To be successful in any business all a man needs is to push for all he is worth." Except the business of a haulier.

E. R. (Exeter).—"It is awkward going to a dance in a suit several sizes too small for you." You feel out of it, no doubt.

TOM B. (Headingley).—"The girl wouldn't go out with me again when she knew I always carried a very sharp knife on me." She severed your acquaintanceship then.

SPECTATOR (Birmingham).—"Although the visiting goalie weighed about 18 stone, he defied all the efforts of our forwards to beat him." Undoubtedly he offered stout opposition.

JOHN (Liverpool).—"I am a man so far as his job is concerned, bold to the end." Ah! Bell-ringer!

GARDENER (Sidcup).—"Already brush up the leaves is giving me a lot work to do." Heaps, in fact.

ARCHITECT (Worcester).—"A school to be built with circular rooms." what will they do with naughty boy

N. T. (Southborough).—"I feel ju ing mad when I think of the ceiling my new house being nearly ready to But that would surely bring them d

PEDAGOGUE (Runcorn).—"Can you plain the cause of so many school howlers?" Probably the masters' c have quite a lot to do with it.

N. E. (Bedford).—"Tailors have to longer for their money than any o class of tradesmen." And that doe suit them.

CYCLIST (Redbourn).—"To be succ ful at road racing it is only necessary have good legs and courage." An cycle.

C. J. G. (Banbury).—"I have had enforced rest for six months, but start a job in a quilt factory next week." you'll have to get down to work again

P. B. (Truro).—"When I slapped face because he kissed me, he said he couldn't help himself." It seems he did, however.

HISTORIAN (Oxford).—"Stockings invented in the eleventh century." they were not discovered until twentieth.

SINGER (Bournemouth).—"I have a gramophone record made of my v Do you think I should continue?" Drop it!

ANGLER (York).—"I took a hen manufacturer fishing with me the o day, and what do you suppose he caught A perch?

J. B. (St. Helens).—"He was pleasantly surprised when he stood b to view the effect of his work." Was a steeplejack?

F. K. (Balham).—"As I am determi to learn to swim this winter I want know the best way to get down to Dive.

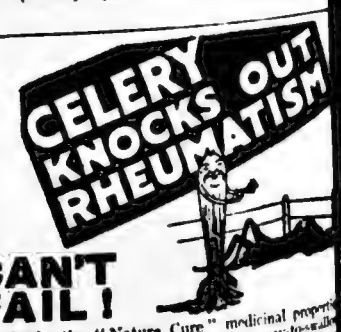
H. C. P. (Richmond).—"Conjuring my line." Then you will be interested learn how to turn £500 into £1,000 w two 1½d. stamps. The secret is on page

INDIGNANT (Greenock).—"What man of man has any time to give to peo who pilfer from small shopkeepers Magistrate.

SELF-MADE (Earl's Court).—"Twe years ago I hadn't the price of a squ meal, but yesterday I signed chequ totalling nearly five thousand pounds wages of my staff." Signs of prosperity

BACK (Darlington).—"My age prohib me playing football any more after th season, but I am reluctant to sever connection with the game. How can keep in touch with it?" Become a line man.

*(Many replies unavoidably held over)*


**CAN'T FAIL!**

To obtain the "Nature Cure" medicinal properties of Celery contained in only one tiny, easy-to-swallow Fuller (*Brand*) Celery Perle you would have to eat many lbs. of raw Celery, which your stomach would not be able to digest. Moreover, Fuller Celery Perles contain valuable ingredients which give you FULL BENEFIT from the highly concentrated Fresh Celery Extract. In cleansing your blood of Uric Acid they also clear away all other impurities, stimulating sluggish glands, promoting sound digestion, building up Giant Energy and Nerve Power in Nature's own way!

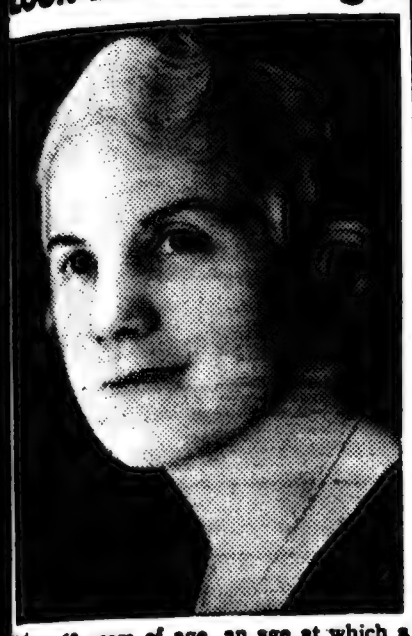
SOLD BY ALL HIGH-CLASS CHEMISTS

at 1/3 (5-day Course), 3/- (15 days), 5/- (30 days) or post free direct from **FULLER'S,** 322, City Road, London, E.C.1

*Hundreds of Testimonials.*

# HOW I GOT RID OF WRINKLES AT 60

## and made myself Look 20 Years Younger



"I am 60 years of age, an age at which a woman so often no longer seeks to make herself attractive. But I felt a desire out of pure curiosity to try the effect of Crème Tokalon Skinfood on my weatherbeaten and wrinkled face.

Imagine my surprise when, after *one month* of this treatment, people said to me: 'you are getting younger.' Encouraged by these remarks, I persevered and in *five months* a miracle had been performed: everyone who meets me declares that I appear to be a woman of 40 or 45. My complexion is clear and beautiful, slightly rosy and I have hardly the suspicion of a wrinkle. It is marvellous.

Judging by this, if all women would only use your Crème Tokalon Skinfood, there would be no more old grandmothers."

*Note:* The writer of the above prefers not to have her name published, but her original letter may be seen. Crème Tokalon Skinfood is guaranteed under a forfeit of £1000 to contain the highly nourishing food ingredients great specialists say your skin must have to keep it clear, fresh, firm and free from wrinkles. Use Crème Tokalon Skinfood Rose Colour at night, White Colour in the morning. You will be amazed at the improvement even overnight. Results guaranteed or money refunded.

# Painful PILES

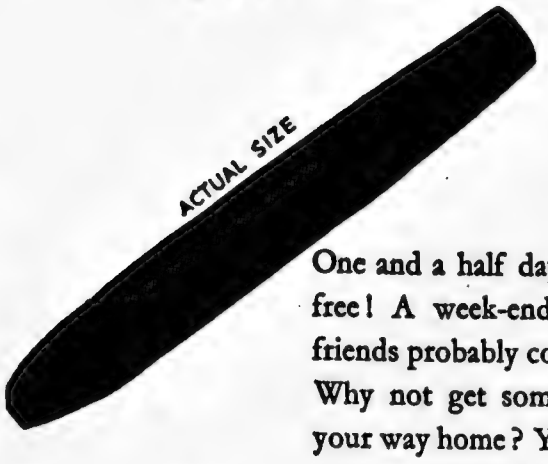
## Eased in 5 minutes

Within five minutes of the first application of 'Nemolin' Ointment you will have relief from irritation and burning pain. In two or three days congestion and inflammation subside and the piles are much diminished, whilst a complete cure is assured to those who persevere with this simple, cleanly treatment. 'Nemolin' Ointment is always sold under a guarantee of satisfaction or money back. Price 3/- of all chemists.

## Get these FREE CATALOGUES

VALUABLE catalogues illustrating SERVICES reliable time-keepers—shock and vibration-proof sports watches, alarm clocks, de luxe watches, etc.—are offered on the Front Cover. Post the coupon at once for lists of all smart SERVICES models, which are recognised wherever accurate time-keeping is essential. SERVICES watches are the finest value that money can buy, and are guaranteed for two years. Don't overlook this Front Cover announcement and fill in the Coupon NOW—while you think of it!

# This Saturday




One and a half days absolutely free! A week-end at home—friends probably coming round. Why not get some Whiffs on your way home? You've surely earned a *luxury* smoke.

# WILLS'S WHIFFS

HAVANA FLAVOUR AT REASONABLE PRICES

3 for 6° 6 for 1/- 12 for 2/-

W.W.17.

# "This 'Varnene' is wonderful!"

## "It certainly has made the floor look lovely."

'Varnene', the new oil varnish stain has come to make the successful staining of floors far easier. No tackiness in application — just a smooth flow that stains ordinary floor boards to the most natural colours of Dark Oak, Mahogany, Walnut, Light Oak or Ebony. And 'Varnene' gives such lasting beauty; its hard finish resists wear, scratching and chipping. When next you stain your floors use 'Varnene' the easier way to beautiful floors.

From all dealers. In Dark Oak, Mahogany, Walnut, Light Oak, Ebony Black and Clear Colourless Varnish.

**Tins 6d., 1/- & 1/6d.**

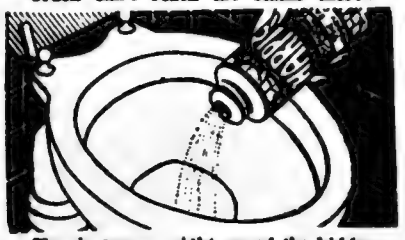
*Chiswick Products Ltd., London, W.4.*

*Makers of Mansion Polish*

## Spotlessness in your lavatory is important—VERY

Don't take any risks. Your friends will never tell you if they think you "careless." Harpic makes it so easy to keep your lavatory-pan really white. No need for unpleasant brushing — *just sprinkle Harpic* and your lavatory-pan becomes spotless, odourless and sanitary. Use Harpic last thing at night — then it works undisturbed for several hours. Get Harpic in the new, easy-flow tin, prices 6d., 1/- and 1/9.

See that hidden bend in the pipe? The brush can't reach the stains there!



Harpic sweeps right round the hidden bend and cleans everything.

Just a sprinkle of **HARPIC** -thats all it *needs*

HARPIC MFG. CO. LTD., HULL AND LONDON

*There is nothing quite so soothing for dry harsh throats in damp, wintry weather as an Allenburys Pastille It clears the throat and wards off infection*

**Allenburys** Glycerine & Black Currant **PASTILLES**

FROM ALL CHEMISTS 8° & 1/3

# TRY "APT-WORDS," the GRAND NEW WORD COMPETITION!

**HERE is another opportunity for you to win a colossal four-figure fortune in *Apt-words*, the fascinating new Contest which JOHN BULL brings to the notice of all Competition enthusiasts.**

**This week's Giant First of £1,500 will be awarded to the entrant from whom arrives the best *Apt-word*, after trained journalists have carefully examined all entries received.**

**Congratulations will be wired to the winner of that enormous cheque as soon as Friday, December 20, and *all the 524 cash awards in this splendid prize-list will be in winners' hands in time for Christmas.***

**Here, then, is a golden opportunity for you to make December 25, 1935, the merriest day of your life—simply by using a little care and common-sense whilst tackling those interesting *Example* squares on this page.**

**Study closely the instructions below and realise that success is well within your reach. For building one *Example* word and adding two more words as instructed, your reward may be enough Prize-money to buy a house and a car and keep worry away for years to come.**

## Two Words —no more.

To construct an ***Apt-word***, select any of the words you have completed by filling in the spaces provided, reading across. You might construct in one of the spaces, for instance, the word "HEALTH."

Regarding this as your ***Example***, now build an ***Apt-word*** by adding TWO WORDS ONLY, forming in conjunction with ***Example*** word some neat definition, crisp remark, or any kind of comment with point. YOUR TWO WORDS MUST BEGIN WITH ANY TWO LETTERS IN "EXAMPLE" USED. Here are some specimen efforts, built in various ways, on the words "HEALTH" and "WEALTH"; your efforts, of course, can be based on any words you can discover to fit these spaces.

HEALTH—HEARTH—HEAVEN!

HEALTH—EIGHTY—HEARTY.

HEALTH—EXCELLENT "LEGACY."

WEALTH—TRAMP'S WHISTLE.

WEALTH—"LEFT" HEIR.

WEALTH—TRUEST HAPPINESS.

Note—order in which you use the two initial letters is immaterial. If one letter occurs twice in your ***Example*** word, it may begin both words of ***Apt-word***. Hyphened words in common usage permitted. Coined words barred.

Now get busy by first working out the many ***Examples*** available for your use and then building ***Apt-words*** on the answers you discover; submit your ***Apt-words*** on coupons provided or on plain paper and remember—your entry must be in by Saturday, December 14.

## Complete any Word below then use as "Example."

| | | | | |
|---|---|---|---|---|
| | E | A | L | T | H |
| A | | | I | N | G |
| P | O | L | I | C | |
| | I | N | G | E | R |
| P | A | | | E | D |
| | | U | G | H | |
| S | P | A | | E | |
| | O | | E | | |
| G | R | A | | | |
| | | A | S | H | E | D |

**ALL PRIZES WON IN "APT-WORDS" NO. 4 WILL REACH WINNERS IN TIME FOR CHRISTMAS AND £1,500 TELEGRAM WILL BE SENT TO FIRST PRIZE-WINNER ON FRIDAY, DECEMBER 20.**

## MAKE YOUR ENTRY ON COUPONS BELOW

| YOUR CHOSEN WORD HERE | ADD TWO WORDS TO COMPLETE "APT-WORD" |
|---|---|
| EXAMPLE | APT-WORD |
| EXAMPLE | APT-WORD |

**"APT-WORDS" No. 4—CLOSING SATURDAY, DECEMBER 14.**
I agree to all Rules and enclose Postal Order No.....
(With 1 coupon send 6d.)

Signed.....
Address .....
J.B. .....

| YOUR CHOSEN WORD HERE | ADD TWO WORDS TO COMPLETE "APT-WORD" |
|---|---|
| EXAMPLE | APT-WORD |
| EXAMPLE | APT-WORD |

**"APT-WORDS" No. 4—CLOSING SATURDAY, DECEMBER 14.**
I agree to all Rules and enclose Postal Order No. .....
(With 2 coupons send 1s.)

Signed.....
Address .....
J.B. .....

| YOUR CHOSEN WORD HERE | ADD TWO WORDS TO COMPLETE "APT-WORD" |
|---|---|
| EXAMPLE | APT-WORD |
| EXAMPLE | APT-WORD |

**"APT-WORDS" No. 4—CLOSING SATURDAY, DECEMBER 14.**
I agree to all Rules and enclose Postal Order No. .....
(With 3 coupons send 1s. 6d.)

Signed.....
Address .....
J.B. .....

| YOUR CHOSEN WORD HERE | ADD TWO WORDS TO COMPLETE "APT-WORD" |
|---|---|
| EXAMPLE | APT-WORD |
| EXAMPLE | APT-WORD |

**"APT-WORDS" No. 4—CLOSING SATURDAY, DECEMBER 14.**
I agree to all Rules and enclose Postal Order No. .....
(With 4 coupons send 2s.)

Signed.....
Address .....
J.B. .....

## READ THESE RULES CAREFULLY

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best effort received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every effort received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to ODHAMS PRESS LTD. and crossed / & Co. /. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this Competition must be accepted as final and legally binding in all respects and acceptance of "JOHN BULL" express condition of entry. Employees of "JOHN BULL" (and associated companies) and their families are not eligible. Scottish readers are eligible to enter for this competition. This competition is conducted in conjunction with "The People's

## IMPORTANT NOTICE TO CROSSWORD ENTRANTS.

**Solution and Result of "John Bull's" Crossword No. 330 will appear in issue dated December 14 as already announced. All holders of Crossword "Season Ticket" coupons and Surprise Award Vouchers are advised that these are available for use in the new £2,000 "Apt-words" Competition named on this page.**

**ENTRY FEE**
1 COUPON ..... P.O. 6d.
2 COUPONS ..... P.O. 1s.
3 COUPONS ..... P.O. 1s. 6d.
4 COUPONS ..... P.O. 2s. 0d.
Extra coupons or entries on plain paper at same rate.

**ADDRESS ENTRY to**
**JOHN BULL "Apt-Words" No. 4, 57, Long Acre, LONDON, W.C.2. (Comp.)**

**ACCEPT 48 FREE PAGES of help with Two Big Prize Competitions!**

## ENCLOSE THIS COUPON with your "Apt-Words" Entry

Please register me for six weeks' free supply of "Apt-words" Gazette and "Bullets Bulletin." I have affixed 3d. in stamps to this coupon for postage.

NAME .....

ADDRESS .....

.....

If not entering for Competition, post coupon direct to "Apt-Words" Gazette Dept., 30, Bedford St., London, W.C.2.

Affix 1½d. stamp here.

Affix 1½d. stamp here.

## How to wash Brownish Blond Hair 2 to 4 shades lighter—

## *safely, without bleaching!*

**brings back that natural blond colour to even the most faded hair**

shades—it's amazing how a natural blonde attracts every eye, but when blond hair turns dowsey, brownish, why take chances with ves, injurious bleaches and ordinary sham-oos which might cause your hair to fade and darken even more. You can now wash your air 2 to 4 shades lighter with Sta·blond, a glorious shampoo treatment, used by millions of light and dark blondes all over the world, who know that it prevents blond hair from getting that dull-looking brown shade and keeps it light, silky and fascinatingly beautiful, without the use of henna, camo-mile, dyes, rinses, peroxide or injurious washes. Makes any kind of permanent wave last longer. Obtainable everywhere. Try it to-day yourself, or at your hair-dressers, and if you don't think it is the best thing you have ever known, just ask for your money back. Known abroad as Sta·blond and Blondex. Sta·blond Laboratories, 10, Henrietta Street, London, W.1.

**STA·BLOND**
THE BLOND HAIR SHAMPOO

## SORE THROAT?

Simply rub on this clean, stainless ointment before you go to bed. Your throat will feel better right away. Whilst you sleep its "deep healing" warmth is at work, loosening the congestion, soothing and healing! It never fails. Better than a mustard plaster—it will not burn or blister. Don't suffer a day longer. Get a jar from your chemist today. Costs 2/6d. It is very economical as owing to its great penetrating power, you use very little at a time. Once you have tried it, you will never be without it. It is a regular "family friend."

*"It is the first preparation to effectively stop and cure a cold and sore throat that I have found."*—Says a Dartford, Kent, user.

*At all Chemists*
2/6
**MUSTEROLE**
BRAND
MUSTARD OINTMENT

gives *certain* relief in

CHEST COLDS, COUGHS, SORE THROAT, CONGESTION, MUSCULAR RHEUMATISM, ACHES AND PAINS IN BACK, STIFF MUSCLES, etc. Has saved thousands from PNEUMONIA after 'FLU and COLDS

Musterole, Christy & Co. Ltd., 4 Old Swan Lane, E.C.4.

# "NEW LIFE" HAIR-GROWING GIFTS

**100,000 "New Life" Hair-Growing Gifts are now waiting to be posted. Simply Post the Coupon printed below. Each Gift Package contains:**

1—A Testing Supply of Kotalko—The True Hair Grower.

2—A Testing Tablet of Kotalko Scalp and Hair Soap—the Tonic Shampoo.

3—Illustrated Instructions for "New Life" Hair-Growing—even on Bald Patches on Heads and for getting rid of Dandruff.

**These gifts will prove valuable indeed to readers who are losing their hair—whose thin or bald patches are growing larger—whose scalp and hair show dandruff—or whose hair is fading or going grey.**

## After 2 Years' Baldness

### *Now This New Thick Growth*

*"For two years I was bald all over the top of my head. I tried different preparations but they did no good. I remained bald until I used Kotalko. New hair came almost immediately, and kept on growing. In a short time I had a splendid head of hair, which has been perfect ever since."*

*H. A. WILD*

## New Hair Within 3 Months

Kotalko is wonderful. Although my age is 78—Kotalko has brought on a complete new growth of hair where I was quite bald. The new growth was evident after only three months' use of Kotalko. I persevered and the new growth increased and thickened week by week, and now my head is once more absolutely normal. I shall certainly recommend it to all who need a preparation that really grows hair.

S. ROBINSON

## 100,000 TEST PACKAGES
**Send for Yours To-day!**

## GROW THICK, STRONG WAVY HAIR LIKE THIS

**Beware of Falling Hair, Spreading Baldness, or hair-killing Dandruff. You can grow thick strong, wavy hair, or be free from Dandruff, like so many others.**

*Mr. M. J. MURPHY writes: "Before using Kotalko my hair was very weak, and falling out in combfuls until the scalp was almost bare on top. I had used several tonics. Then I used Kotalko. Before I had finished the second box my hair seemed stronger. This improvement continued, and the hair is now thick and is a thick mass of waves, and is more healthy-looking."*

**What's the Matter with your Hair? You, too, can Put it Right with**

**KOTALKO**
**TRUE HAIR GROWER**

**KOTALKO and Kotalko Soap are for men's, women's and children's hair; for falling hair, dandruff and for baldness. The scalp becomes supple and the hair roots nourished and restored to renewed activity.**

**Feed Hair Roots daily with Kotalko. Cleanse and soften Hair Follicles once weekly with Kotalko Scalp Soap, the Tonic Shampoo.**

**Fill in and Post this Coupon To-day.**
**To JOHN HART BRITTAIN Ltd.,**
**9, Percy Street, (53.DF), London, W.1.**

Please send me post paid, Testing package of KOTALKO and KOTALKO SOAP, with directions, for which I enclose threepence in stamps.

NAME .....

ADDRESS .....

## "CREAM" AWAY SUPERFLUOUS HAIR

### THE LATEST BEAUTY TRICK

Quick! Learn about the new toilet cream which ends superfluous hair in three minutes. *Never* have you known anything so easy.

'New Veet,' it's called. It looks and feels and smells like a toilet cream. Apply it straight from the tube—wash off. Hair falls away. Skin is left soft, smooth and white. No ugly dark patch like the razor leaves, because the hair is removed *below* the skin surface.

The razor method is prehistoric—out of date. So are old-fashioned, nasty-smelling depilatories. New Veet is the newest of the new. If you are not positively delighted with it, your money refunded in full. Prices 6d. and 1/3d

For Xmas Bargains—See JOHN BULL'S 'Shop Window'—Pages 2, 3, 4 & 5

# *Sensational Discovery of* New Kind *of* Face Powder

French chemists have discovered a new face powder which completely ends shiny nose. Gives a perfect 'matt finish' which lasts for 8 hours. Stays on in spite of wind, rain and perspiration from dancing. The secret is a new ingredient called Mousse of Cream, now contained in Poudre Tokalon.

This makes the powder 'moisture-proof'. Prove it for yourself: Cover one finger with the powder, and dip it in a glass of water. When you take your finger out, it is not wet and shiny, but dry and 'matt.' One application of Poudre Tokalon in the morning gives a fascinating girlish beauty for the whole day.

**FREE:** By special arrangement with the manufacturers, any woman reader of this paper may obtain a de Luxe Beauty Outfit containing six shades of the new Poudre Tokalon so that she may test them for herself. The outfit also contains Crème Tokalon Skinfoods for both day and night use. Send 3d. in stamps to cover cost of postage, packing, etc., to Tokalon Ltd. (Dept. **222 P.**), Chase Road, London, N.W.10.

# THIN? WILL YOU GIVE US 10 DAYS TO PROVE

Allur.ng beauty gained by "Vikelp" Tablets —once thin now lovely.

**THAT WE CAN PUT EXTRA POUNDS OF FIRM, "STAY-THERE" FLESH— *ALLURING CURVES AND FULL ROSY CHEEKS ON YOU?***

**This we guarantee to do—and *without the use of drugs*—OR NO COST.**

This extra weight, when it has covered the ugly hollows and protruding bones of thin women, may disclose a hidden beauty and attractiveness to compare with that of your favourite film star.

Women, who before adding this weight were unattractive, suddenly acquire a beauty which brings admiration, popularity and even love and marriage. They become new personalities with firm rounded busts, well curved hips and legs. Men, no matter how thin and shrivelled, add hard, rugged muscles and acquire physiques that women admire. Where, before, they were avoided by other men and women, they are now sought after. Constant virility, renewed energy, life, vitality and glowing health replace nervousness, physical and mental exhaustion, systemic ailments such as rheumatism, goitre, skin and blood disorders, constipation, gastritis and other stomach complaints. It sounds unbelievable but it is true.

The reason why VIKELP brand Body-Building Tablets, a rich mineral concentrate from a remarkable Pacific Ocean sea-plant, obtains these results for you is that they correct *the underlying cause* of both "Natural" THINNESS and THINNESS due to illness—*which is mineral and food-iodine starvation.* "VIKELP" Tablets are the richest known source of organic minerals and assimilable FOOD IODINE. They feed the Thyroid and those other tiny hidden glands which control health and the weight-building process, with 12 of the 13 minerals required by the human system plus assimilable food iodine (don't confuse this with liquid iodine or iodine fumes). Whereas previously the food you ate merely clogged the stomach, this process of remineralisation now causes it to be converted into good, solid flesh. Moreover systemic disorders, such as are shown in the panel below are corrected or disappear entirely. If after taking VIKELP brand Body-Building Tablets for ten days you don't feel wonderful, sleep, eat and work better with increased vitality and don't put on extra pounds the trial is free.

HOW VIKELP TABLETS PRECIOUS MINERALS INCREASE YOUR WEIGHT & IMPROVE YOUR HEALTH

| *Its rich Supply of* | *Corrects* |
|---|---|
| Iodine .. | Goitre, Nervousness, Thinness, low vitality, skin diseases, faulty metabolism. |
| Iron .. .. | Anæmia, Headaches, weakness, asthma. |
| Copper .. | Anæmia, loss of vigour. |
| Calcium .. | Stomach trouble, rickets, eczema, impaired teeth during pregnancy. |
| Phosphorus .. | Mental exhaustion, subnormal growth. |
| Sodium .. | Stomach trouble, rheumatism, kidney and bladder disorders. |
| Potassium .. | Acidosis, heart disorders, constipation. |
| Magnesium .. | Underweight, skin diseases. |
| Sulphur .. | Constipation, blood and liver disorders, nervousness. |
| Manganese .. | Anæmia, gout, general debility. |

These minerals work in conjunction with each other.

Obtainable at all chemists. If your dealer cannot supply you, send 1/9d. for 40 tablets, or for the more economical sizes which have just been reduced in price to 3/6d. for 100 tablets; 6/9d. for 225 tablets and 17/6d. for 675 tablets (each tablet 4 to 5 times larger than ordinary tablets), direct to Health Products Laboratories, Ltd., Dept. JB/12/1, 10, Henrietta Street, Cavendish Square, London, W.1.

ALL PRICES REDUCED NEW 40 TABLET SIZE AT 1/9

**VIKELP** Brand *Body Building Tablets*

# YELLOW JAUNDICE

**Marvellous Relief after Four Operations!**

Mrs. Blackburn, 69, Derby St. Nelson, Lancs., writes:—"I have had four operations, and was all right up to three years ago. Since then I have suffered terribly with my stomach. Last February I had a bad attack of Yellow Jaundice, and doctor said I would have to have another operation for Gall Stones. My mother bought me a 5/- bottle of Vitadatio, and after that I could take my meals without fear, and it feels a pleasure to sit down to a meal now; also to be able to go to bed and sleep. I shall never be without Vitadatio."

**If you are a Sufferer, Get a Bottle To-day!**

**Vitadatio** SEND FOR FREE BOOK of TESTIMONIALS

Invaluable for Blood Troubles, Liver, Kidney and Stomach Complaints. Sold by Boots, Timothy Whites and Taylors, Ltd., Chemists and Stores, 3/- and 5/- per bottle, post 6d. extra in U.K. 21/- Export Bottle, post free from VITADATIO No. 121. ARMLEY, LEEDS.

# A Full-size Easy Chair

**that adjusts itself! For 10/- down.**

Don't overlook the Berkeley Chair offer on page 22. The Superlax Model illustrated can be obtained for monthly payments of only 10/-.

***Send for Free Catalogue, Patterns, etc.***

Fill in the Coupon on page 22 for free illustrated Catalogue of all Berkeley Upholstery together with patterns, coverings, etc. Turn to the offer NOW!

# NERVOUS? ARE YOU WORRIED? UNHAPPY?

Does indigestion, dizziness, fear and sleeplessness make you irritable and gloomy? If you are despondent, run down, low spirited or exhausted, there's help for you. Write for a FREE COPY of the most amazing book on nerve troubles, "FROM TERROR TO TRIUMPH." In this you will find your way back to peace and happy living. THE BROMOMIN COMPANY (Dept. 18), India Pavilion, Wembley, Middlesex.

Exact Size

# SOLID ZAM-BUK

In addition to Zam-Buk Ointment for external piles, you can now obtain Zam-Buk soluble suppositories for *inward* use. Ask your chemist for Zam-Buk Suppositories. 1/3 a box. Left in position at night, they cure while you sleep.

**CURES PILES**

PURE ALE or STOUT

# BEER FOR 1D. PER PINT

SPLENDID TONIC & FOOD EASILY MADE AT HOME FROM VIGGORMALT

Pure Extract of Malt and Hops; Free Yeast packed with each tin; Simply add water. Get a 1/- tin from Boots, Taylors, Timothy Whites, Co-ops, Chemists, Grocers, etc. Or send stamps or P.O. for 1/- (3 times quantity 2/6 tin) to VIGGORMALT LTD., Dept. 7E, Devigder Rd., Hove, Sussex.

ALE OR STOUT

# YOU TOO CAN BANISH RHEUMATISM

URACE brand TABLETS have done my Rheumatism a lot of good—backache and stiffness have entirely gone. I can now move about with ease. Nurse J. K——. Free sample from Newbery & Phillips, Ltd., 33m, Banner Street, London, E.C.1. From your Chemist, 1/3 and 3/-.


# POULTRY FARMERS £3,000 NEST-EGG

*(Interview with "Bullets" 23rd Birthday First Prize-winner)*

FEEDING poultry occupies the hands, but leaves the head with little to do. So the wise man who works mainly with his hands is careful to keep his mind also busy.

That was the view of Mr. A. Pickles, 7, School Lane, Laneshaw Bridge, Colne—and to it he owes the fact that he has just captured one of the finest First Prizes of 1935. For a few words entered on a coupon for Competition No. 1,005, our 23rd Birthday Contest, he has been rewarded to the staggering extent of £3,000 cash, his choice of Car up to £200 in value, and a Millionaire's Week in London for Two.

"The current *Examples* are always in my pocket," Mr. Pickles told me, writes a JOHN BULL representative who called with congratulations. "I study them at all sorts of odd moments during my work."

Had it not been for this plan, Mr. Pickles might never have made up his homely and ingenious winner, MOTHER AND FATHER—"SWEETHEARTS" *Dreading* "BEING ALONE."

"I'd just been feeding the poultry, and I had my list of *Examples* with me as usual," Mr. Pickles recalled. "My first step was to think of Mother and Father as still being sweethearts."

From that point to his telling *Bullet* above was no more than a matter of careful thinking.

From a series of "Targets" and other small prizes, this *Bullets* plodder stepped first to an award of £2 plus Bonus, and now to the top of a memorable prize-list. From his experience, I thought, he must certainly be able to give some sound advice to would-be winners.

"Study the winners" was his first point. "Make a regular weekly entry" was his second. "Forget your *Bullets* when entered and get on with the next lot" were his other words. Finally, he declared, no competitor can afford to be without *Bullets Bulletin*—and that, you will find by the £500 Bonus Offer on opposite page, was never truer than this week.

* * *

His strong views on the folly of re-armament have won a *Bullets* battle for

*Photo.*] [Marie Podmore, C

Mr. D. Mackenzie, 38, Parkside, burgh, N.B., whose Second Prize in Competition was £200 cash and a Ra Gramophone.

"Seeing the *Example*, THE DEAD, I c centrated on it to the exclusion of others," said Mr. Mackenzie. "I thou of the dead of the War and the pres rearmament programme.

"I thought of sleeping sentinels the sentinel's job of challenging. T was what led to my *Bullet*, THE DEA 'SLEEPING' SENTINELS 'CHALLENGI REARMAMENT.

"I've always striven hard to avoid ot competitors' ideas," Mr. Mackenzie plained. "Be wary of any phrase t immediately 'weds' itself to an *Exam* is my advice to others. And I'd u them to get *Bullets Bulletin*—it is in pensable and half the battle."

* * *

"I have been associated with chu work from youth and know the strug some ministers have and how they treated," said Mr. J. Crowther, 113, G don Street, Burnley.

His sympathy for struggling clergym comes out strongly in his £100 and Rad gram winner, POOR PARSON—"KING AMBASSADOR *Shabbily* TREATED.

"I owe my success to the fact that take the *Bullets Bulletin*," Mr. Crowt declared. "Reading 'The Verdict of Court' and studying winning lines you out of the rut."

* * *

Thus the three chief prize-winners one of the year's outstanding Conte agree on this page that the way to su cess is shortest by the *Bullets Bulle* road.

Whether or not you are already a read how can you afford to miss your £1,0 opportunity on opposite page?

# RESULT of COMPETITION No. 1,006

**First Prize: £500, Millionaire's Xmas Hamper and Extra Privilege as announced:**

**A. G. FAULKNER, 168, Cowick Street, Exeter.**
Example: WAGGING TONGUES
Bullet: "DEVILS" INSIDE "PEARLY GATES."

## SECOND PRIZE, £50:

**W. CUSHING, 3F, The Camp, Upper Heyford, Oxford.**
Example: Where Sonny Shines
Bullet: Is, *Dispelling* "Hard Words."

## THIRD PRIZE £25:

**Mrs. M. H. JONES, 130, Church Street, Pendleton, Salford, Lancs.**
Example: Better House
Bullet: Candidate Promised, Eyeing Bricks!
(Entered on "Target" Prize coupon.)

## OTHER PRIZES:

**£20:** F. J. DIXON, 2, The Octagon, Chepstow.
In The End—Wife Right—Why Fight?
(Entered on "Season Ticket" coupon.)

**£15:** T. A. HEAPS, 62, Exley Street, Liverpool.
Cool Customer—Till Judge Fixed "Price."

**£10:** Mrs. A. T. HORNER, Bank House, Cross Hills, Keighley.
Election Battle—Life, With *All* "Nominated."

**£9:** W. J. STEEN 40, Rufford Road, Poulton, Wallasey.
Better House—Candidate "Putting *Me* In"?
(Entered on "Target" Prize coupon.)

**£8:** Miss M. WHITBREAD, 59, Haig Road, Plaistow, E.
In Memory's Album—And Sonny's Face, Dad.

**£7:** F. J. BAYLIS, "Grasmere," Broome Manor Lane, Swindon, Wilts.
Election Battle—Dad "Returned"—"Officer" Thanked.

**£6:** W. A. WHITTLE, Hall-ith-Wood Museum, Bolton, Lancs.
His Heart—Shrine—His Saint, Joan.

## 5 PRIZES OF £5 EACH:

J. BEARD, 77, Peasley Cross Lane, St. Helens.
Man To Fight—Is Blackmailer—Blackmailer Isn't.

W. H. BURNS, 30, Holt Road, Liverpool.
Election Battle—*No* Man For Himself!

S. H. LAMBLE, 14, Victoria Road, Teddington.
In Baby's World—"Bellows" Keep Cau *Alight.*

Mrs. G. MASON, 492, Seven Sisters Road, Totte ham, N.
Partners In Crime—Both "Stifling" "I Sorry!"
(Entered on "Target" Prize coupon.)

H. OLIVER, 413, Fulwood Road, Sheffield.
Partners In Crime—Enforcing "Law"—W.f Mother-in-law.

## 5 PRIZES OF £2 10s. EACH:

H. P. ALLAKER, 9, Cromwell Road, Grays, Ess
Without A Blush—Harsh Magistrate—La Victim.

A. M. BROWN, 51 Lincoln Road, Luton, Beds.
Wagging Tongues—No Wonder Dinner "Scandalous."
(Entered on "Season Ticket" coupon.)

F. POPE, "Hillcrest," Crumlyn Road, Skew Glam.
Singing — Kettle, Revolutionised "Merr England."

R. C. SEYMOUR, 55, Chesterfield Road, Bristol
"Rats!"—To Guv'nor, Empties "Granary"

J. B. TAYLOR, The Sycamores, New Road, Arm tage, Rugeley, Staffs.
What We've Lost—Sunday Quietness—A Smugness.
(Entered on "Target" Prize coupon.)

**Each of the above winners in addition to th First Prize-winner will also receive a Millio aire's Xmas Hamper.**

**A list of 500 Xmas Fowl winners can be seen the offices of "John Bull."**

**ALL WINNERS HAVE BEEN NOTIFIED.**

# MONSTER ONE-WEEK XMAS CELEBRATION OFFER—CLOSING SAT. DEC. 14

100 XMAS CELEBRATION PRIZES
£500 plus £500 CASH BONUS
provided that winner has enclosed with entry the "Bulletin" Coupon on this page, duly stamped, to provide friend with free supply, or himself, if he is not already registered
WIN "BULLETS" £1,000 FOR 2, 3 OR 4 WORDS!
£50 £40 £30 £25 £20 £18 £16 £14
£12 £10 £9.10 £9 £8.10 £8 £7.10 £7
£6.10 £6 £5.10 10 OF £5 20 OF £2.10 50 OF £2
500 £2/6 - 2,000 "RED SEALS" - 8,000 "TARGET" PRIZES.
7 DAYS ONLY TO WIN CASH AND BONUS AWARDS VALUE OVER £1,800

## HUGE ONE-WEEK ARRAY OF 100 XMAS CELEBRATION CHEQUES!

JUST at a moment of the year when the arrival of unexpected *Bullets* cash will be tremendously acceptable, no fewer than 100 entrants will secure a substantial Christmas Celebration cheque, won in this seasonable big one-week Offer.

Each of this week's 100 bumper Celebration cheques, moreover, will be accompanied by an attractive Bonus Award, worth over £2 10s., combining with hundreds of other rewards for good *Bullets* to build up the total value of prizes to over £1,800!

Heading this outstanding Christmas Celebration prize-list, JOHN BULL offers another of those splendid "Double Five Hundred" Firsts. Simply by helping a friend or yourself as directed above—at the mere cost of two 1½d. stamps—you can double your £500 fortune for entering the best *Bullet* of the week.

Can you afford to throw away £500? Of course not! Then begin work on your *Bullets* without delay.

### THE WAY TO WIN

TO make a *Bullet*, read down the list of *Examples*, and write down all the rough comments which each brings to your mind.

In its finished form, a *Bullet* must consist of TWO, THREE or FOUR words of apt and original comment. Your next step, therefore, is to condense and improve your first rough jottings to meet these requirements.

Suppose, for instance, the *Example* FOOTS THE BILL has suggested to you the rough idea *Average Husband No Use Complaining;* this you could readily improve to the typical *Bullet*, FOOTS THE BILL—HUBBY—NO USE "KICKING."

Before you start on your own efforts study closely the good points of the successful *Bullets* on the previous page, noting particularly the careful choice of words used.

Once you have noted the neat phrasing of these winners you will be ready to start on your own *Bullets*. Begin on them quickly, for you cannot be a winner unless your entry reaches JOHN BULL by Saturday, December 14.

### USE THESE "EXAMPLES"

HIVE OF INDUSTRY
BRITAIN'S BEST
OFFICE PANTOMIME
UP IN ARMS
IN A CRISIS
TROUBLES NOBODY
FOR SAFETY'S SAKE
NO GENTLEMAN
"WHAT'S THIS?"
IN SPITE OF EVERYTHING
LATE AGAIN
PRIDE OF OUR SUBURB
ALL HER LIFE
PUZZLES PA
BABY NEXT DOOR
IMPUDENT
OLD SKINFLINT
STRAIGHT TO THE POINT
FOOTS THE BILL
TO SAVE HIS FACE
THIRST
BORN LUCKY
IF IT'S TRUE
SONNY'S RESOLUTION
ENERGY
A WASH-OUT
WHEN I'M BUSY
ALL CLEAR
AT THE SALE
SECOND-HAND
WORSE OFF
PAID HIM
AGAIN
FOR A DAY
MIGHTY EFFORT
FINISHING TOUCH

**READ THESE RULES CAREFULLY.**

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed "& Co." Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter or dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

**ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write name, address and date of posting on back of P.O.**

**The original cheque for £3,000 chosen by the First Prize-winner in Competition No. 1,005 will be displayed in the window of Mr. A Hey, 1, School Lane, Laneshawbridge, nr. Colne.**

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,010) Closing SAT., Dec. 14. — P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d. — Signed ..... Address .....

**NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1, respectively, will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,010 usually purchase "John Bull."**

**Address Entry: "Bullets" No. 1,010, "John Bull," Long Acre, London, W.C.2 (Comp.)**

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,010) Closing SAT., Dec. 14. — P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s. — Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,010) Closing SAT., Dec. 14. — P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d. — Signed ..... Address .....

**"BULLETS" must consist of TWO, THREE or FOUR words.**

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,010) Closing SAT., Dec. 14. — P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s. — Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,010) Closing SAT., Dec. 14. — P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 5 Coupons send P.O. for 2s. 6d. — Signed ..... Address .....

—CUT ALONG THIS LINE—

## £500 BONUS COUPON

I have affixed two 1½d. stamps below, signed this coupon and added name and address of friend for "Bulletin" supply. Please register me for £500 BONUS offered in "Bullets" No. 1,010, for which I enclose my entry

YOUR NAME & ADDRESS

Affix 1½d. Stamp Here — Affix 1½d. Stamp Here

YOUR FRIEND'S Name and Address to be given below. If you are not already receiving "Bulletin" yourself, place your own name and address here.

—CUT ALONG THIS LINE—

# JOHN BULL'S Great Xmas Offer

## THE GIFT SENSATION OF THE YEAR

John Bull
Xmas Gift
Voucher
VALUE
2/9
This Gift Voucher will be accepted as 2/9 in part payment of the "John Bull" 5/9 Writing Set. Only one Voucher will be accepted in part payment of each Set. Valid until December 31, 1935
No. A/41446
John Bull
Xmas Gift
Voucher
VALUE
7/6
This Gift Voucher will be accepted as 7/6 in part payment of the "John Bull" 12/6 Writing Set de Luxe. Only one Voucher will be accepted in part payment of each Set. Valid until December 31, 1935
No. B/41446
One or Both—TAKE YOUR CHOICE
Cash your Vouchers

## *All Records Broken!*

THE response to "John Bull's" magnificent 193 Xmas Gift Offer is breaking all records . . . applica tions are pouring in . . . mailbags are being packed tigh with these wonderful Writing Sets. Readers are urge to apply at once in order to avoid any possible delay Your Gift Vouchers are below—one for 2/9 and one fo 7/6—and each will be accepted *as cash* in part payment for "John Bull's" magnificent Writing Sets according t the Set you prefer.

Choose your Gift Voucher, attach it to the Christma Gift Coupon and post at once to ensure that you receiv your Writing Set in good time for Christmas. You are entitled to accept either or both of these money-saving offers. Why not present a Writing Set to someone you love, and make someone happy on Christmas Morning?

Don't miss the Gift Sensation of the year!

## FREE 2/9 GIFT VOUCHER

**This Gift Voucher will be accepted as 2/9 cash in part payment o "John Bull's" 5/6 Writing Set. The handsome chasing of th black vulcanite Pen, latest lever self-filling device and 14-CARA SOLID GOLD NIB, iridium tipped, all indicate the outstandin quality of this set. The "Everpointed" Pencil fitted with propel repel and expel movement, rubber, pocket clip, and extra leads matches the pen to perfection. A handsome Presentation Cas gives the finishing touch.**

**WRITTEN 2-YEAR GUARANTEE WITH EACH PEN**

## FREE 7/6 GIFT VOUCHER

This Gift Voucher will be accepted as 7/6 cash in part payment of "John Bull's" 12/6 Writing Set De Luxe. Handsomely finished in glossy black and beautifully streamlined, this Set is indeed a luxurious gift. **Two inlaid 18-ct. rolled-gol bands encircle the pen, which is made of an entirely new materia of remarkable durability—it is guaranteed unbreakable.** The pen has a sunk lever self-filling device, and the pocket clip to match accentuates the lustrous finish. The extra heavy **14-CARAT SOLID GOLD NIB** has costly iridium tip of velvety smoothness. The handsome "Everpointed" Pencil to match has pocket clip, rubber and extra leads, and is fitted with propel, repel and expel movement. It also has an 18-ct. rolled gold band which enhances its appearance. Both Pen and Pencil are made of entirely new material. Contained in a decorative Golden satin-lined Casket.

**WRITTEN 5-YEAR GUARANTEE WITH EACH SET**

## "John Bull's" Xmas Gift Coupon.

***To "John Bull," Pen Dept., 27a, Floral Street, London, W.C.2.***

(1) I enclose Gift Voucher value **2/9**, which please accept in part payment of the "John Bull" **5/6** Writing Set. I enclose P.O. for **2/9**, plus **3d.** for postage and insurance, making **3/-** in all.

**or**

(2) I enclose Gift Voucher value **7/6**, which please accept in part payment of the "John Bull" **12/6** Writing Set DE LUXE. I enclose P.O. for **5/-**, plus **3d.** for postage and insurance, making **5/3** in all.

(1) Fine. Medium. Broad.

**Cross out grades of nib and (2) colour of Set NOT required.**

(2) Fine. Medium. Broad.

**If you desire BOTH SETS send the two Vouchers and a Postal Order for 8/- only.**

NAME.....

ADDRESS .....

.....

.....

WRITE CLEARLY IN BLOCK LETTERS

Cross Cheque or Postal Order /& Co./ and make payable to "John Bull." J.B., 7-12-35.

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